

# Topics in Deep Learning: Healthcare

Instructor: Erik Drysdale  
TA: Jenny Du

# Course outline

- The practice of healthcare, medicine, and life sciences (**today**)
- Implementing AI in healthcare #1 (week 1)
- Implementing AI in healthcare #2 (week 1)
- Survival modeling (week 2)
- Protein folding, drug discovery, and medical imaging, and 'Omics (week 2)
- Commercial applications (week 2)
- "White box" model explainability (week 2)
- "Black box" model explainability (week 3)
- Prediction intervals and quantifying uncertainty (week 3)
- Business thinking and organization structure (week 3)

# Lecture 1: The practice of healthcare, medicine, and life sciences

Topics in Deep Learning

# Lecture 1 Outline

- Course outline
- Intros
- Terminology
- Why healthcare
- Brief history of AI in healthcare
- Why *now*
- Challenges and Opportunities in applying AI in healthcare
- Examples of successful applications in healthcare
- Examples of failed applications in healthcare

# Intros

- Instructor: Erik Drysdale (that's me!)
  - Started career in economics
  - Transitioned to healthcare data science
  - Have seen first hand how hard it is to implement models in HC
  - Bringing 9 years of professional experience to this course



Institutions where I've worked

- TA: Jenny Du

- Master of Science in Applied Computing Program at UofT (current)
- BA in CS and Bioinformatics
- Research focus: Applications of ML & DS to health and biology



Jenny with trusty coffee

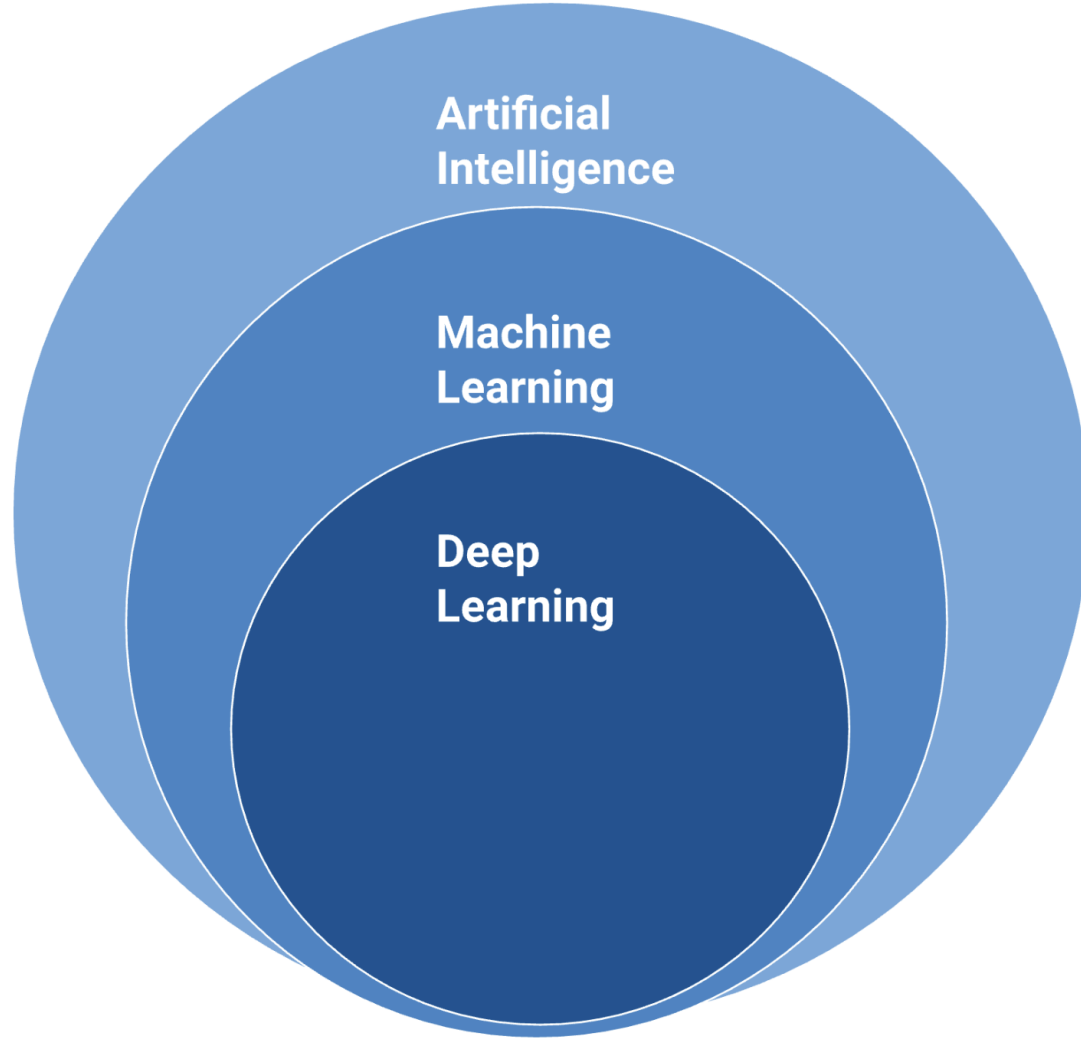


- Yourselfes!
  - Name and background
  - What are you doing currently (work/school)
  - In your last interaction with the healthcare system, do you think AI/ML was involved?
- This course will be very interactive
  - Any concerns?

# Terminology

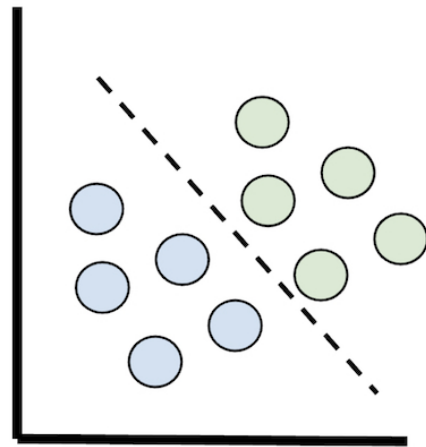
## Terms

- **Artificial Intelligence (AI)** → any technique that enables computers to mimic human behaviour
- **Machine Learning (ML)** → a form of AI which involves computational techniques that learn from examples rather than explicitly being programmed.
  - *Example:* programming a computer to detect cancer from a brain scan.
- **Deep learning (DL)** → ML based on neural networks

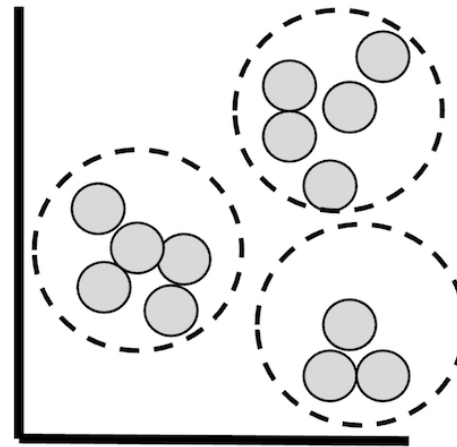


# Types of ML

- **Supervised learning** → Use labeled data to train the ML model (task-driven)
- **Unsupervised learning** → Uncover insights about the data and validate with domain experts (data-driven)



**Supervised Learning**  
Classification → Known Label



**Unsupervised Learning**  
Clustering → Unknown Label

# **Why Healthcare?**

## Potential applications of AI in healthcare

Several aspects of the health care involve prediction, including diagnosis, treatment, administration, and operations. Potential application for AI:

- **Improved diagnosis and treatment** → early detection more accurately
- **Personalized medicine** → tailored treatment to individual patients, based on specific medical profiles
- **Increase efficiency** → automate routine tasks, free up health care professionals to focus on more complex tasks

## Some specific domain applications<sup>1</sup>

1. **Clinical operations** → enhance the efficiency and effectiveness of clinical processes within healthcare organizations (this includes things like workflow, freeing up staff time and improving resource utilization)
  - *Examples:* Optimization in areas like emergency departments and operating rooms, capacity management, and supply chain.
2. **Clinical analytics** → analysis of clinical data to support decision-making and improve patient care.
  - *Examples:* Providing clinical decision support (CDSS), treatment recommendations and care pathway designs



## Some specific domain applications<sup>1</sup>

3. **Quality & Safety** → ensure the highest quality of care and patient safety.
  - *Examples:* Prediction of adverse events, deterioration of patients condition and readmissions
4. **Corporate Functions** → improving efficiency and streamlining administrative processes within healthcare.
  - *Examples:* automating various administrative tasks

# Current healthcare costs<sup>1,2</sup>

- Healthcare costs globally are on the rise & clinical expertise is \$\$\$.
- In the United States adoption of AI could save their healthcare system ~**\$200 to \$360 billion** (cost 2023: \$4.7 trillion, 18% GDP).
  - Administration, medical knowledge, clinical operations, diagnostics
  - Three "big players": hospitals, payers, physicians/nurses

## CANADA HEALTH CARE SPENDING STATISTICS AND FIGURES



**Figure 2. Hospital AI domains and example use cases**

| Domain                      | Description   | Examples of AI-enabled use cases  | Potential impact on total mission value <sup>1</sup> |     |      | Position on technology adoption curve <sup>2</sup> | Cost category affected <sup>3</sup> |         | Process type affected |     |
|-----------------------------|---|---|--|-----|------|--|-------------------------------------|---------|-----------------------|-----|
|                             |   |   | Low  | Med | High |  | Admin                               | Medical | Existing              | New |
| Continuity of care          | Optimizing point-of-service and referrals to improve patient care                               | <ul style="list-style-type: none"> <li>Referral management</li> <li>Patient transfers</li> </ul>  |  |     |      |  |                                     |         |                       |     |
| Network and market insights | Tracking relationship strength among providers  | <ul style="list-style-type: none"> <li>Provider segmentation</li> <li>Benchmarking (e.g., quality, cost effectiveness)</li> </ul>   |  |     |      |  |                                     |         |                       |     |
| Clinical operations         | Optimizing clinical workflow and capacity throughout care journey                               | <ul style="list-style-type: none"> <li>Operations optimization (e.g., ED, OR, units)<sup>4</sup></li> <li>Capacity / bed management</li> <li>Supply chain optimization</li> </ul> |  |     |      |  |                                     |         |                       |     |
| Clinical analytics          | Improving patient care journey with data at all points of care delivery                         | <ul style="list-style-type: none"> <li>Clinical decision support</li> <li>Treatment recommendations</li> <li>Care pathway design</li> </ul>                                       |  |     |      |  |                                     |         |                       |     |
| Quality and safety          | Reducing major adverse events with special attention to patient experience and legal compliance | <ul style="list-style-type: none"> <li>Condition deterioration</li> <li>Readmissions</li> <li>Regulatory compliance</li> </ul>  |  |     |      |  |                                     |         |                       |     |
| Value-based care            | Improving patient outcomes with value-based care models   | <ul style="list-style-type: none"> <li>Patient stratification and risk scoring</li> <li>Utilization management</li> </ul>   |  |     |      |  |                                     |         |                       |     |
| Reimbursement               | Automating and optimizing payment flows between providers and payers                            | <ul style="list-style-type: none"> <li>Coding</li> <li>Denials management</li> </ul>  |  |     |      |  |                                     |         |                       |     |
| Corporate functions         | Managing back-office, administrative functions  | <ul style="list-style-type: none"> <li>Talent management</li> <li>Call center enablement</li> </ul>   |  |     |      |  |                                     |         |                       |     |
| Consumer                    | Understanding how best to engage consumers using tools  | <ul style="list-style-type: none"> <li>Segmentation and channel preference</li> <li>Personalized engagement</li> </ul>  |  |     |      |  |                                     |         |                       |     |

1. We define "total mission value" as the combination of financial and non-financial factors, such as quality outcomes, patient safety, patient experience, clinician satisfaction, and access to care.  
2. D = development of solutions; P = piloting; S = scaling and adapting; M = mature.  
3. Positioning represents the direct cost category affected; second order effects may also reduce costs, but are not estimated.  
4. ED = emergency department; OR = operating room.  
Source: Authors' analysis

Source: The Potential Impact of Artificial Intelligence on Healthcare Spending.

## General Recipe

1. *Identify a challenge* where the application of AI can decrease process costs or enhance the efficiency and accuracy of tasks performed by clinicians.
2. *Develop an AI* choosing appropriate algorithms or models, and training it on relevant data.
3. *Employ the developed AI* to automate or enhance the specified task or process.

# **Breakout #1**

**Why would implementing AI/ML in healthcare be harder than in other fields?**

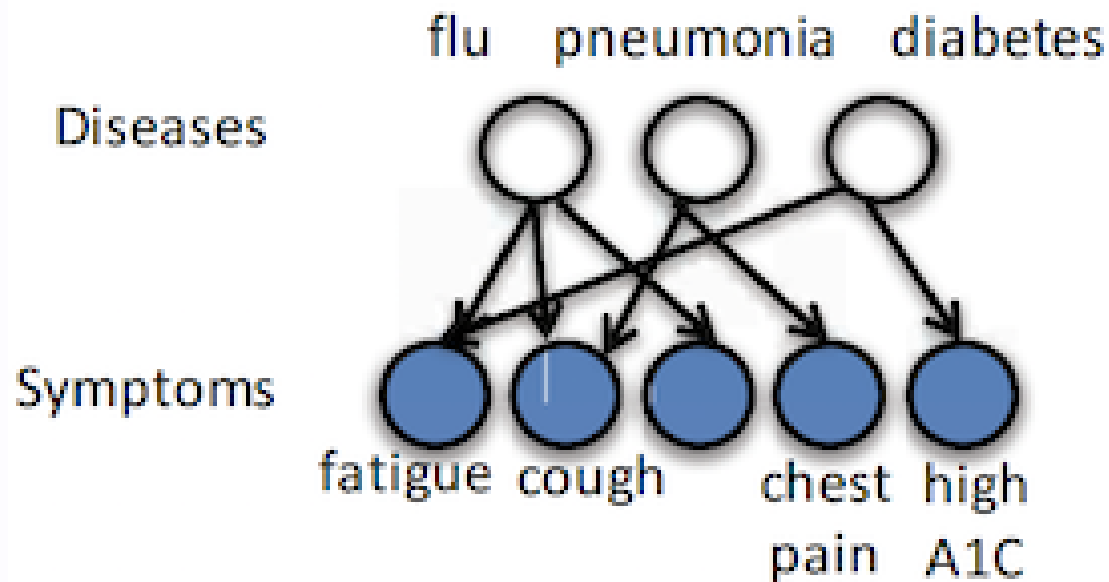
# **Brief history of AI in healthcare**

## 1970s

- One of the earliest examples: **MYCIN system** developed at Stanford.<sup>3</sup>
- **Goal:** Assist physicians in the diagnosis and therapy selection for patients with bacterial infections based on symptoms and test results.
- **Performance of MYCIN**
  - *Algorithm Success:* Proposed a good therapy in 69% of cases.
  - *Comparison:* Comparable or better than the best infectious disease experts at the time.

## 1980s

- **INTERNIST-1** developed at University of Pennsylvania.<sup>4</sup>
- **Goal:** Automated diagnosis for general internal medicine.
- Utilized a probabilistic model to diagnose a patient's health based on thousands of symptom variables.





## 1990s

- **Neural networks** gained popularity in clinical medicine **research**.<sup>5</sup>
  - These networks were simpler than contemporary deep neural networks.
  - Utilized only a few features to make predictions.
  - Predictions were based on data collected through chart review.
- **Paving the Way for Modern Healthcare**
  - Despite their simplicity, and lack of adoption, these early applications paved the way for the hope that AI would one day be integrated into modern healthcare.

**Why now**

# Evolution of AI in Medicine

- Traditional AI in medicine was not data-driven → mainly focused on leveraging domain knowledge.
- Adoption of *Electronic Medical Records* (EMRs) in the early 2010's increased dramatically, fueled by digital health funding.<sup>6</sup>
- Diversity of digital health → lab tests, vital signs, proteomics, imaging, social media etc...



## Significance of *Big Data*

- The abundance of data presents a significant opportunity for ML applications in healthcare.
- Enables more comprehensive and data-driven approaches in diagnosis, treatment, and research.
- Some examples of high-performance AI in medicine (Aidoc, iCAD, IDx etc.)<sup>7</sup>

**Table 2 | FDA AI approvals are accelerating**

| Company          | FDA Approval   | Indication                                    |
|------------------|----------------|---|
| Apple            | September 2018 | Atrial fibrillation detection                 |
| Aidoc            | August 2018    | CT brain bleed diagnosis                      |
| iCAD             | August 2018    | Breast density via mammography                |
| Zebra Medical    | July 2018      | Coronary calcium scoring                      |
| Bay Labs         | June 2018      | Echocardiogram EF determination               |
| Neural Analytics | May 2018       | Device for paramedic stroke diagnosis         |
| IDx              | April 2018     | Diabetic retinopathy diagnosis                |
| Icometrix        | April 2018     | MRI brain interpretation                      |
| Imagen           | March 2018     | X-ray wrist fracture diagnosis                |
| Viz.ai           | February 2018  | CT stroke diagnosis                           |
| Arterys          | February 2018  | Liver and lung cancer (MRI, CT) diagnosis     |
| MaxQ-AI          | January 2018   | CT brain bleed diagnosis                      |
| Alivecor         | November 2017  | Atrial fibrillation detection via Apple Watch |
| Arterys          | January 2017   | MRI heart interpretation                      |

# Adoption of AI in healthcare

- **Hype and Potential:**

- Significant hype and recognized potential for AI in healthcare, despite fairly little adoption.

- **Lagging Behind Other Industries:**

- AI adoption in healthcare lags behind its adoption in other industries (e.g., finance, information, technical services).<sup>8</sup>
- Various factors contribute to the slower pace, including:
  - Regulatory barriers
  - Challenges in data collection
  - Algorithmic limitations
  - Misalignment of incentives

# **Challenges and Opportunities in applying AI in healthcare**

# Some Considerations When Applying AI to Healthcare

## **Available data is often limited**

- Challenges with missing data, limited longitudinal data, heterogeneous samples, and small sample sizes, especially for rare diseases.

## **Opportunity**

- Innovation in handling sparse data, addressing challenges in data imputation and statistical methods.



# Some Considerations When Applying AI to Healthcare

## **Poor data quality**

- AI algorithm performance depends on the quality of available data.
- Challenges lie in heterogeneous sampling, diverse data types, and varying time scales.
- Sparse data with unmeasured and unreported values, lack of follow-up.

## **Opportunity**

- Development of algorithms capable of making robust and generalizable predictions even when data is missing.

# Some Considerations When Applying AI to Healthcare

## **Scarse Labelled data**

- Limited labeled data in healthcare due to challenges in obtaining consensus among clinicians, and clinician time is expensive!

## **Opportunity**

- Leveraging unsupervised or semi-supervised learning for discovery, including identifying disease subtypes and predicting disease progression.

# Some Considerations When Applying AI to Healthcare

## **Human centric decisions**

- In healthcare, there is often decision-making in critical scenarios, including life and death situations.
- Ethical responsibility of AI developers and healthcare professionals to prioritize patient well-being.

## **Opportunity**

- Develop fair and accountable algorithms for risk stratification and prioritizing resources based on predictions.

# Some Considerations When Applying AI to Healthcare

## **Regulatory and Privacy Barriers:**

- Regulatory barriers make it challenging to collect and pool healthcare data.
- Sensitivity of healthcare data poses difficulties in de-identifying information.

## **Opportunity**

- Innovations in privacy-preserving technologies to navigate regulatory challenges, fostering data de-identification and secure data sharing.

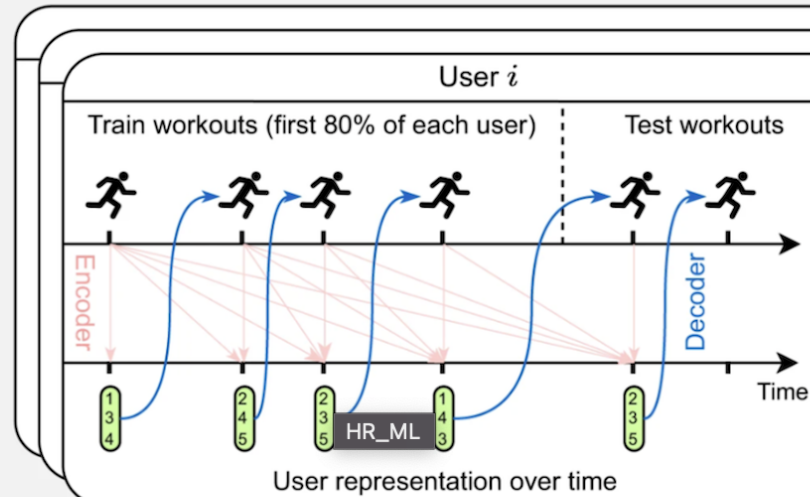
## **Breakout #2**

**What are other challenges you think might limit the adoption of AI/ML tools in healthcare? What would it take to solve them?**

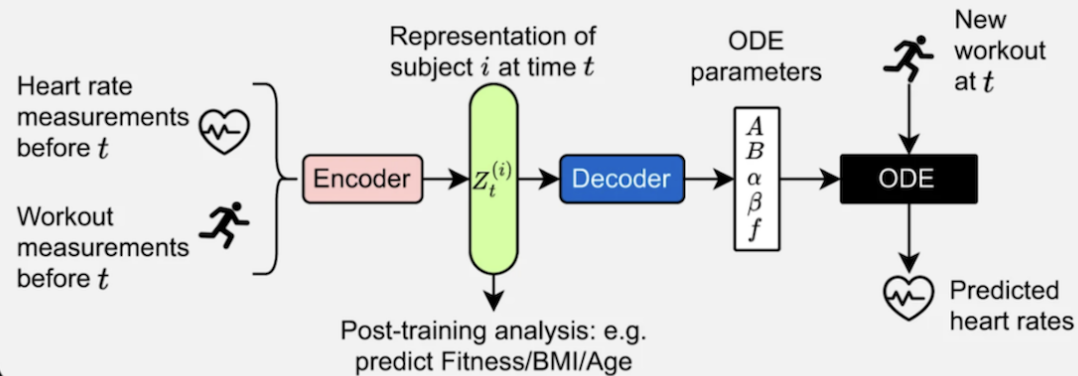
# **Examples successful applications in healthcare**

# Using ML to model heart rate response to exercise <sup>9</sup>

## Training - testing procedure

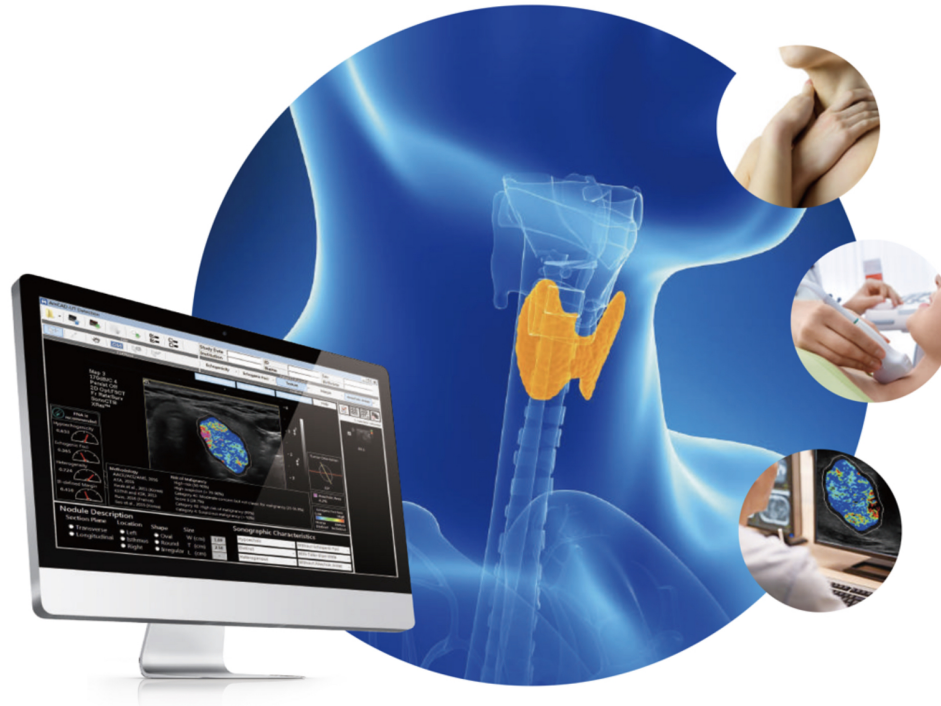


## Modeling heart rate response to exercise



# Using ML to guide decisions for cancer therapy<sup>10</sup>

## AM-cad - Thyroid Cancer detection software



World's First Ultrasound CAD for Thyroid Cancer Detection.



## And many more!

- Embryo selection for IVF
- Genome interpretation for sick newborns
- Paramedic diagnosis of heart attack, stroke
- Assist readings of imaging scans
- Classification of cancer, identify mutations
- etc.

Examples adapted from Topol, E. J. (2019) <sup>11</sup>

# **Examples of failed applications in healthcare**

# Watson

- **Watson Health** was developed by IBM (International Business Machines Corporation).<sup>12</sup>
- It aimed to provide insights to oncologists about cancer treatment, assist pharmaceutical companies in drug development, and match patients with clinical trials, showcasing the potential of AI in healthcare.
- Despite significant investment and high expectations, Watson Health faced challenges in meeting its goals; company ultimately sold parts to a private equity firm.

# Epic Sepsis Model

- **Epic Sepsis Model Issues → Lack of reproducibility:**
  - Peer-reviewed data questioned the effectiveness of Epic's sepsis prediction algorithm.<sup>13</sup>
  - University of Michigan Medical School study with over 27,000 patients found its performance "substantially worse" than reported.
- **Study Concerns:**
  - Lack of external validation for proprietary models and a call for transparency and validation before widespread clinical use.

## Breakout #3

How would AI be used for "*Embryo selection for IVF*" and what problems (ethical, practical, etc) would this present?

## References

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