# Overview: the practice of healthcare, medicine, and life sciences

Data Sciences Institute Topics in Deep Learning

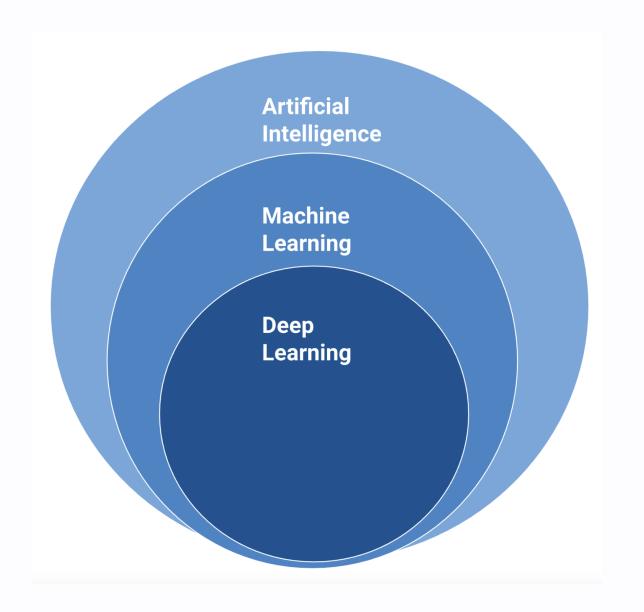
#### **Outline**

- Terminology
- Why healthcare
- Brief history of Al in healthcare
- Why now
- Challenges and Opportunities in applying Al in healthcare
- Examples of successful applications in healthcare
- Examples of failed applications in healthcare

## Terminology

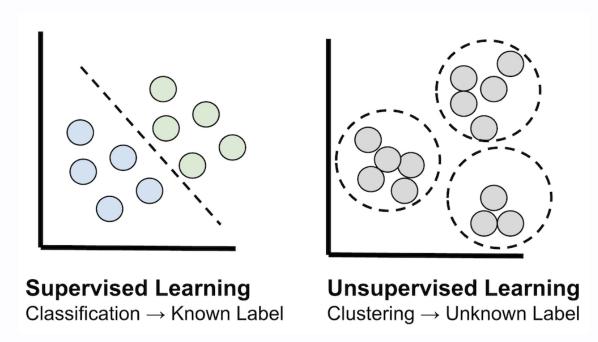
#### **Terms**

- Artificial Intelligence (AI) → any technique that enables computers to mimic human behaviour
- Machine Learning (ML) → a form of Al which involves computational techniques that learn from examples rather than explicitly being programmed.
  - Example: programming a computer to detect cancer from a brain scan.
- **Deep learning (DL)** → ML based on neural networks



#### Types of ML

- Supervised learning → Use labeled data to train the ML model (task-driven)
- Unsupervised learning → Uncover insights about the data and validate with domain experts (data-driven)



### Why Healthcare?

#### Potential applications of AI in healthcare

Several aspects of the health care involve prediction, including diagnosis, treatment, administration, and operations. Potential application for AI:

- Improved diagnosis and treatment → early detection more accurately
- Personalized medine → tailored treatment to individual patients, based on specific medical profiles
- Increase efficiciency → automate routine tasks, free up health care professionals to focus on more complex tasks

#### Some specific domain uses <sup>1</sup>

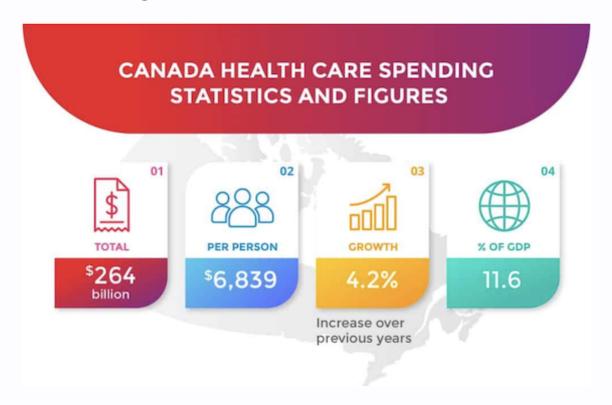
- Clinical operations → enhance the efficiency and effectiveness of clinical processes within healthcare organizations (this includes things liek workflow, freeing up staff time and improving resource utilization)
  - Examples: Optimization in areas like emergency departments and operating rooms, capacity management, and supply chain.
- 2. Clinical analytics → analysis of clinical data to support decision-making and improve patient care.
  - Examples: Providing clinical decision support, treatment recommendations and care pathway designs

#### Some specific domain uses $^{1}$

- 3. Quality & Saftey → ensure the highest quality of care and patient safety.
  - Examples: Prediction of adverse events, deterioration of patients condition and readmissions
- 4. **Corporate Functions** improving efficiency and steamlining administrative processes within healthcare.
  - Examples: automating various administrative tasks

#### **Current healthcare costs** <sup>2</sup>

- Healthcare costs globally are on the rise and clinical experts are both limited and expensive.
- Widespread adoption of Al within the next five years, has the potential to yield substantial savings in healthcare spending estimated annual savings of ~ \$200 to \$360 billion.



#### **General Recipe**

- 1. *Identify a challenge* where the application of Al can decrease process costs or enhance the efficiency and accuracy of tasks performed by clinicians.
- 2. Develop an AI choosing appropriate algorithms or models, and training it on relevant data.
- 3. Employ the developed AI to automate or enhance the specified task or process.

# Brief history of AI in healthcare

#### 1970s

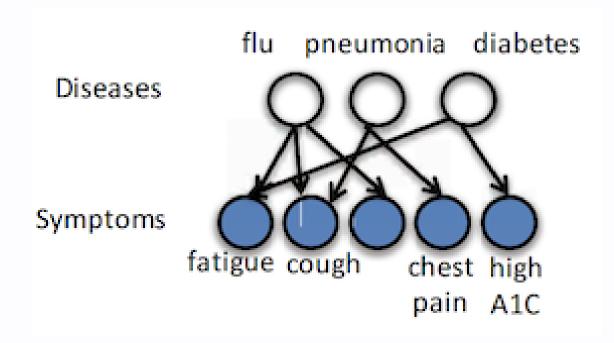
- One of the earliest examples: **MYCIN system** developed at Stanford.<sup>3</sup>
- Goal: Assist physicians in the diagnosis and therapy selection for patients with bacterial infections based on symptoms and test results.

#### Performance of MYCIN

- o Algorithm Success: Proposed a good therapy in 69% of cases.
- Comparison: Comparable or better than the best infectious disease experts at the time.

#### 1980s

- INTERNIST-1 developed at University of Pennsylvania. 4
- Goal: Automated diagnosis for general internal medicine.
- Utilized a probabilistic model to diagnose a patient's health based on thousands of symptom variables.



#### 1990s

- Neural networks gained popularity in clinical medicine. <sup>5</sup>
  - These networks were simpler than contemporary deep neural networks.
  - Utilized only a few features to make predictions.
  - Predictions were based on data collected through chart review.
- Paving the Way for Modern Healthcare
  - Despite their simplicity, these early applications paved the way for the ongoing integration of Al in modern healthcare.

## Why now

#### **Evolution of AI in Medicine**

- Traditional Al in medicine was not data-driven → mainly focused on leveraging domain knowledge.
- Adoption of Electronic Medical Records (EMRs) in the early 2010's increased dramatically, fueled by digital health funding.<sup>6</sup>
- Diversity of digital health → lab tests, vital signs, proteomics, imaging, social media etc...



#### Significance of Big Data

- The abundance of data presents a significant opportunity for ML applications in healthcare.
- Enables more comprehensive and data-driven approaches in diagnosis, treatment, and research.
- Some examples of high-performance Al in medicine (Aidoc, iCAD, IDx etc.)

Table 2   FDA AI approvals are accelerating		
Company	FDA Approval	Indication
Apple	September 2018	Atrial fibrillation detection
Aidoc	August 2018	CT brain bleed diagnosis
iCAD	August 2018	Breast density via mammography
Zebra Medical	July 2018	Coronary calcium scoring
Bay Labs	June 2018	Echocardiogram EF determination
Neural Analytics	May 2018	Device for paramedic stroke diagnosis
IDx	April 2018	Diabetic retinopathy diagnosis
Icometrix	April 2018	MRI brain interpretation
Imagen	March 2018	X-ray wrist fracture diagnosis
Viz.ai	February 2018	CT stroke diagnosis
Arterys	February 2018	Liver and lung cancer (MRI, CT) diagnosis
MaxQ-AI	January 2018	CT brain bleed diagnosis
Alivecor	November 2017	Atrial fibrillation detection via Apple Watch
Arterys	January 2017	MRI heart interpretation

#### Adoption of Al in healthcare

#### Hype and Potential:

 Significant hype and recognized potential for AI in healthcare, despite fairly little adoption.

#### Lagging Behind Other Industries:

- Al adoption in healthcare lags behind its adoption in other industries (e.g., finance, information, technical services).
- Various factors contribute to the slower pace, including regulatory challenges, data privacy concerns, and the complexity of healthcare systems.

# Challenges and Opportunities in applying AI in healthcare

#### Available data is often limited

 Challenges with missing data, limited longitudinal data, heterogeneous samples, and small sample sizes, especially for rare diseases.

#### **Opportunity**

• Innovation in handling sparse data, addressing challenges in data imputation and statistical methods.

#### Poor data quality

- Al algorithm performance depends on the quality of available data.
- Challenges lie in heterogeneous sampling, diverse data types, and varying time scales.
- Sparse data with unmeasured and unreported values, lack of followup.

#### **Opportunity**

• Development of algorithms capable of making robust and generalizable predictions even when data is missing.

#### Scarse Labelled data

• Limited labeled data in healthcare due to challenges in obtaining consensus among clinicians, and clinican time is expensive!

#### **Opportunity**

• Leveraging unsupervised or semi-supervised learning for discovery, including identifying disease subtypes and predicting disease progression.

#### **Human centric decisions**

- In healthcare, there is often decision-making in critical scenarios, including life and death situations.
- Ethical responsibility of Al developers and healthcare professionals to prioritize patient well-being.

#### **Opportunity**

• Develop fair and accountable algorithms for risk stratification and prioritizing resources based on predictions.

#### **Regulatory and Privacy Barriers:**

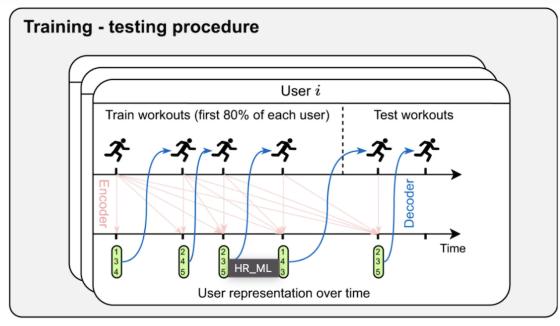
- Regulatory barriers make it challenging to collect and pool healthcare data.
- Sensitivity of healthcare data poses difficulties in de-identifying information.

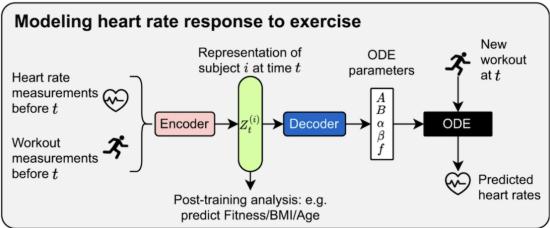
#### **Opportunity**

• Innovations in privacy-preserving technologies to navigate regulatory challenges, fostering data de-identification and secure data sharing.

# Examples successful applications in healthcare

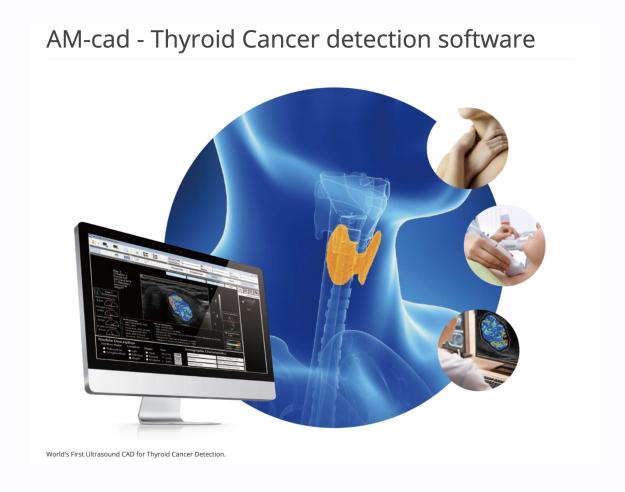
#### Using ML to model heart rate response to exercise $^9$







### Using ML to guide decisions for cancer therapy $^{10}\,$



#### And many more!

- Embryo selection for IVF
- Genome interpretation for sick newborns
- Paramedic diagnosis of heart attack, stroke
- Assist readings of imaging scans
- Classification of cancer, identify mutations
- etc.

Examples adapted from Topol, E. J. (2019)  $^{11}$ 

# Examples of failed applications in healthcare

#### Watson

- $\bullet$  Watson Health was developed by IBM (International Business Machines Corporation).  $^{12}$
- It aimed to provide insights to oncologists about cancer treatment, assist pharmaceutical companies in drug development, and match patients with clinical trials, showcasing the potential of Al in healthcare.
- Despite significant investment and high expectations, Watson Health faced challenges in meeting its goals; company ultimately sold parts to a private equity firm.

#### **Epic Sepsis Model**

#### • Epic Sepsis Model Issues → Lack of reproducibility:

- $\circ$  Peer-reviewed data questioned the effectiveness of Epic's sepsis prediction algorithm.  $^{13}$
- University of Michigan Medical School study with over 27,000 patients found its performance "substantially worse" than reported.

#### • Study Concerns:

 Lack of external validation for proprietary models and a call for transparency and validation before widespread clinical use.

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