

- Student who wants to meet with like-minded people
- Student who wants to create a project and collaborate with people
- Student who wants to access course materials and engage in course discussion
- Student who wants to work on a project with others

Person 1: Monica



Monica is a 2nd year computer science major at the University of Toronto Scarborough Campus and is 19 years old. She is deeply involved and passionate about her studies, often finding just the university curriculum not enough to gauge and expand her knowledge in the application development foundations of computer science. As a result, she participates in coding competitions and hackathons often. She engages in social media moderately but finds it overwhelming with a lot of unrelated content to her interests.

Her goals are to connect with like minded peers to expand her understanding of more advanced application development concepts. In addition to join computer-science related projects to enhance her resume and her coding skills. Another goal of hers is to create, build, and manage a profile that demonstrates her technical projects and her hackathon awards.

She needs a reliable platform to create and participate in different projects to enhance her skills in advanced and challenging programming concepts.

She has been getting overwhelmed by the amount of unfiltered and non-customized information available and seeks more personalized content by joining specific groups.

Person 2: Marcus



Marcus is a final year student who is majoring in business administration at the University of Toronto Scarborough. Marcus has an interest in entrepreneurship and business strategy disciplines. Marcus is also an active member of his university's business club and values networking very highly.

His goal is to build a professional network within his hobbies. He also aims to showcase his leadership skills and the extracurricular activities he was involved in by showcasing his projects. He also aims to develop a very specific experience which is analyzing real life market trends within new business innovation and is looking for projects related to business innovation.

He needs the collaborative and managing features to promote the collaborative projects, which are particularly involving business simulation and case study concepts. He also needs the opportunity to connect with students from various backgrounds such as engineering and computer science to broaden his perspectives and collaborate on the development of business simulation and market trend tools.

He faces challenges in finding the right firming and relevant academic groups that offer both a theoretical development opportunity and also an opportunity to engage in active real world projects.