Description of Experiment:

*Note: I hope this is sufficient for this assignment! I know that this is a very simple study but it is the only one I am running soon.*

We have a list of ten themes that, in earlier work, have been shown to be important to the process of redemption from the perspective of third-party observers (e.g., accepting responsibility, apologizing, feeling guilt or remorse). In this study, we want to run a simple online survey to investigate how each theme separately influences people’s beliefs that an unethical individual is redeemed. For this study, I will be using Qualtrics to create the survey and Amazon Mechanical Turk to recruit participants. We will have participants fill out some basic demographic variables, then we will present participants with 10 unethical acts. The acts will be randomized and presented on separate pages. We will show participants each act and tell them that the person subsequently engaged in one of our 10 themes in order to redeem themselves. We will then ask participants “to what extent do you believe this person has been redeemed for this unethical act” on a scale from 1 (*Not redeemed at all*) to 5 (*Completely redeemed*). We will repeat that that protocol for each theme in order to compare their relative importance. Participants will then be debriefed and asked whether they have any remaining comments or concerns about the study.

Pseudocode:

Participant-level sequence of events:

* Consent form
  + If yes, participant continues on
  + If no, survey ends (branch)
* “In general, do you think redemption is possible after someone commits an immoral act?” (yes/no)
  + If yes, participant qualifies for survey and continues on
  + If no, participant does not qualify for survey
    - Message: Sorry, you do not qualify for this survey (branch)
    - Survey ends (branch)
* Demographics block
  + Gender
  + Age
  + Ethnicity
  + Social class
  + Political orientation
  + Religion
  + Religiosity
* For theme in list of 10 themes:
  + Each participant will read about an unethical act (randomized in survey flow, detailed in act-level pairing below).
  + Participants will then be told that the actor in the scenario subsequently did one of our ten themes (randomized in survey flow).
  + Participants will then respond to the question “to what extent do you believe this person has been redeemed for this unethical act?”.
* Participants will be debriefed regarding the purpose of the survey.
* Participants will be asked if they have any remaining comments or concerns about the study.
* Participants will be given a completion code for Amazon Mechanical Turk payment.

Act-level pairing

* Out of 44 unethical acts piloted in an earlier study, we will select 10 acts based on similar degrees of unethicality to use in the present study.
* The acts will be randomly paired up with the ten themes presented to participants.