

CHURN ANALYSIS - SUMMARY

Monthly Charge Status

All

Married

All

Churn Pred

418

Total Customers

411

New Joiners

27.0%

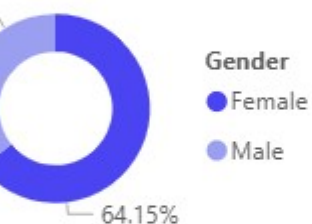
Churn Rate

1732

Total Churn



Total Churn by Gender

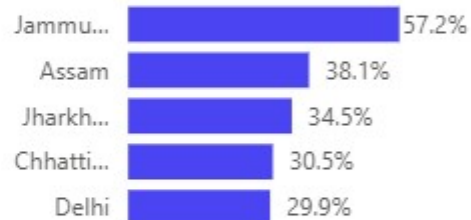


Total Customers and Churn Rate by Age Group



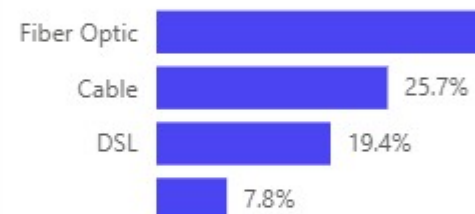
GEOGRAPHIC

Top 5 State by Churn Rate

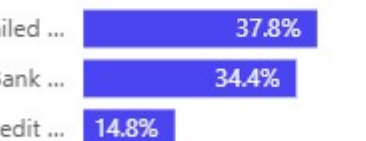


SERVICES USED

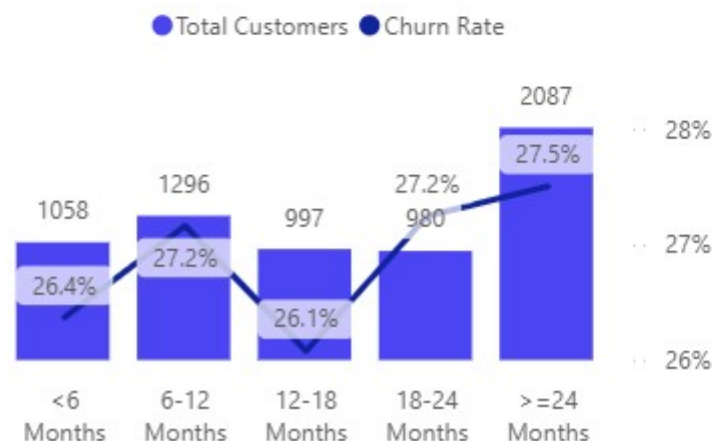
Churn Rate by Internet_Type



Rate by Payment_Method



Total Customers and Churn Rate by Tenure Group



CHURN DISTRIBUTION

Total Churn by Churn_Category



Churn by Services

Services	No
Device_Protection_Plan	69.1%
Internet_Service	6.3%
Multiple_Lines	50.1%
Online_Backup	70.0%
Online_Security	83.6%
Paperless_Billing	25.4%
Phone_Service	9.4%
Premium_Support	82.4%
Streaming_Movies	53.0%