



# PIZZA SALES DASHBOARD

Jan/15 - Dec/15

Pizza Category

All

01/01/2015

31/12/2015



HOME



Sales Report

## BUSIEST DAYS & TIMES

### DAYS

Orders are **Highest** on weekends  
**FRIDAY/SATURDAY**  
evenings.

### MONTHLY

**Maximum** orders from  
Month of **JAN & JULY**

## Sales Performance

### CATEGORY

**Classic Category** contributes to  
**Maximum**  
sales & total orders.

### SIZE

**Large size** pizza contributes to  
**Maximum** sales.



21K

Total Orders



818K

Total Revenue



50K

Total pizzas sold



2.32

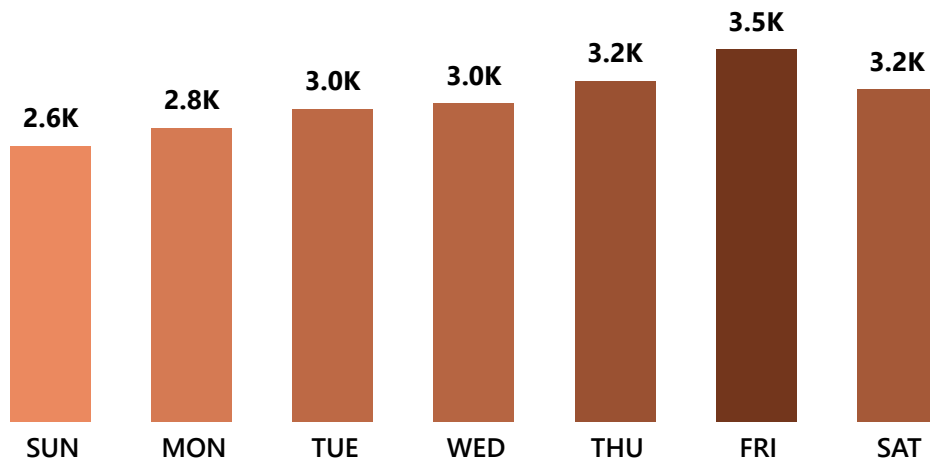
Avg pizzas per order



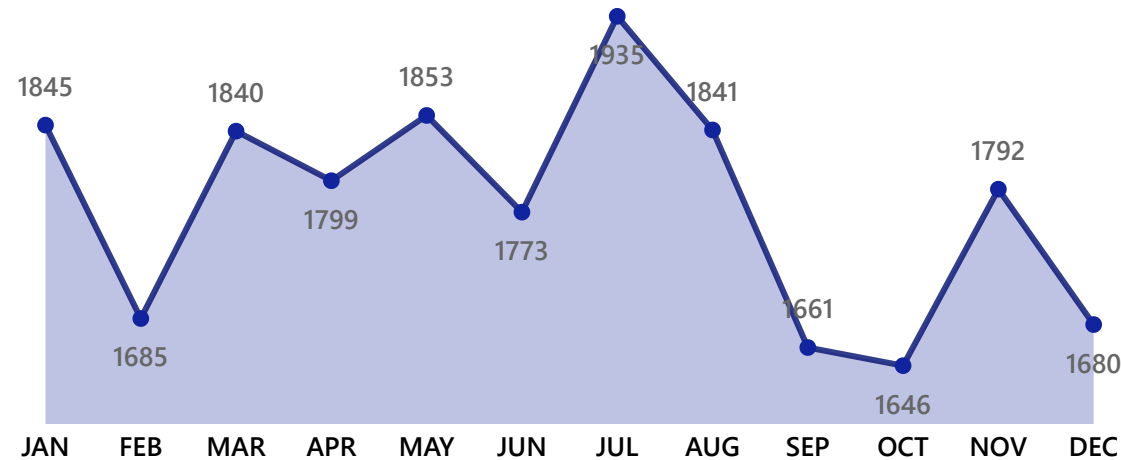
38.31

Average Order Value

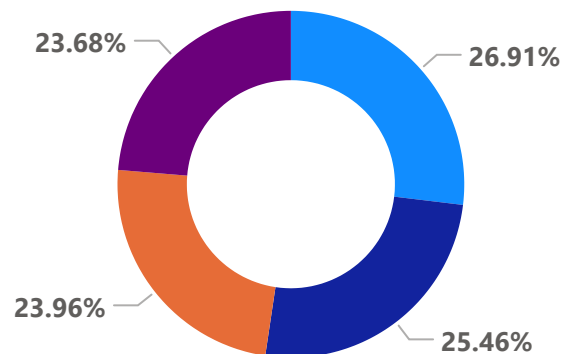
### Daily Trend for Total Orders



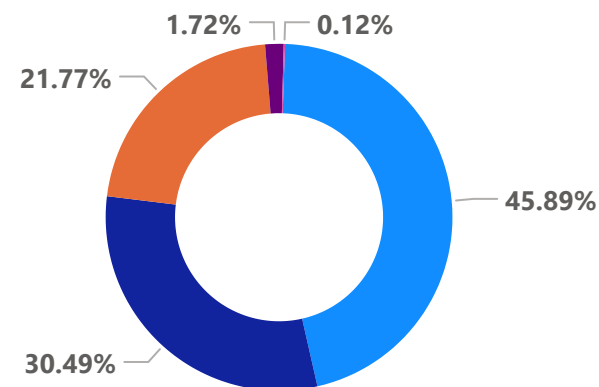
### Monthly Trend for Total Orders



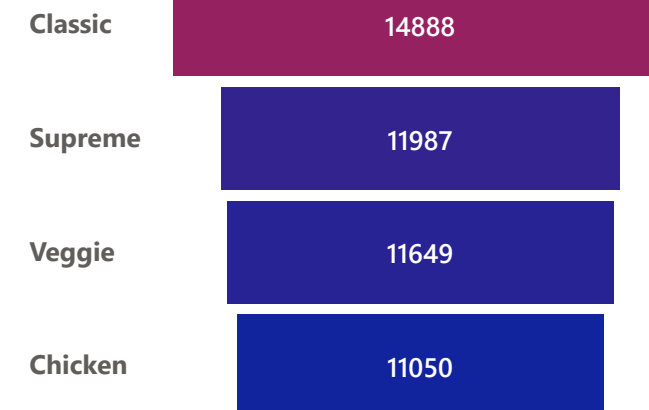
### % of Sales by Pizza Categories



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





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## Best Sellers

### REVENUE

The Thai Chicken Pizza contributes to Maximum Revenue.

### QUANTITY

The Classic Deluxe Pizza contributes to Maximum quantity.

### TOTAL ORDERS

The Classic Deluxe Pizza contributes to Maximum Total Orders.

## Worst Sellers

### REVENUE

The Brie Carre Pizza contributes to Minimum Revenue.

### QUANTITY

The Brie Carre Pizza contributes to Minimum quantity.

### TOTAL ORDERS

The Brie Carre Pizza contributes to Minimum Total Orders.



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Avg pizzas per order



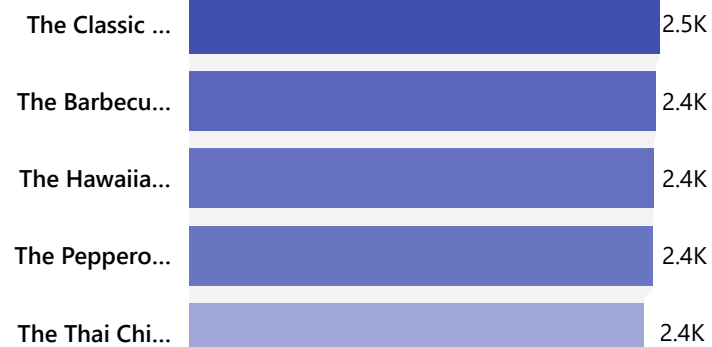
38.31

Average Order Value

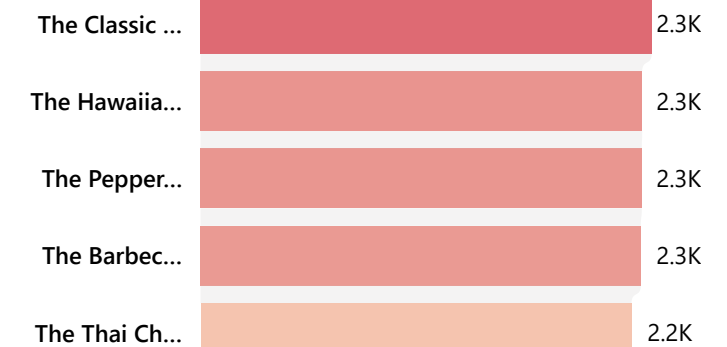
## Top 5 Pizzas by Revenue



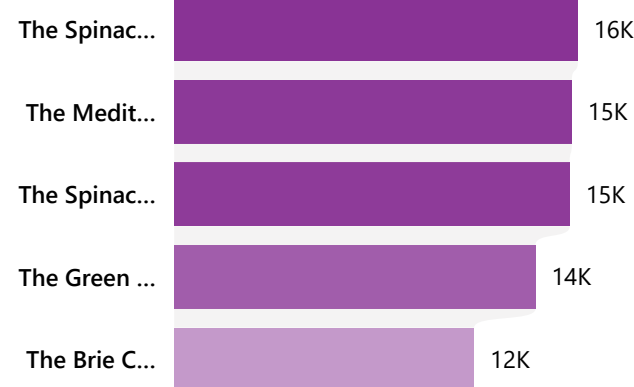
## Top 5 Pizzas by Quantity



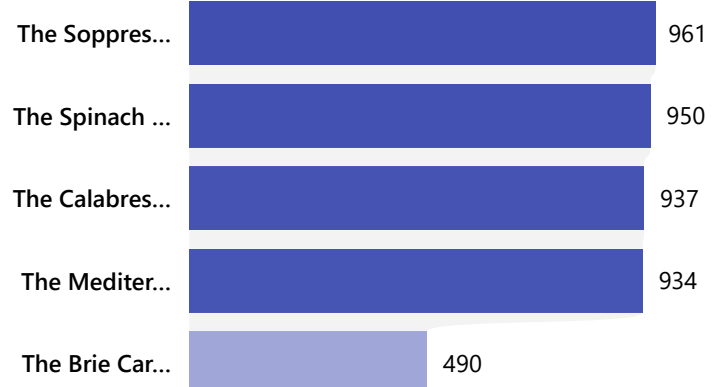
## Top 5 Pizzas by Orders



## Bottom 5 Pizzas by Revenue



## Bottom 5 Pizzas by Quantity



## Bottom 5 Pizzas by Orders

