



## About Savit Interactive

SAVIT® is known as a Web solutions company in Mumbai specializing in effective SEO and SEM services. Over the years Savit has consistently produced top quality, attractive, professional and profitable websites for hundreds of clients, not only in Mumbai and India, but throughout the World. We are proud to say that we provide genuine SEO services and are one of the best SEO's in Mumbai, India.

## What Does “Savit Promote Package” Deal Contains?

“Savit Promote” is a comprehensive online search engine promotion solution designed for Today’s evolving Internet environment. The solution is such designed that it significantly reduces the cost of online marketing as well as increases the company’s presence on the Internet. It’s comprehensive set of features, managed facilities and services improve a website’s traffic, increase its visibility, return on investment and make it a BIG success.

The Package deal is made such that it essentially takes away all the work of search engine promotion at a fraction of the cost of what it would actually take to have the same type of results replicated in-house.

## Savit Promote Includes:

- Pre SEO Ranking Report
- In-depth Website Analysis
- Keyword and Key-Phrase Analysis
- HTML analysis and code corrections
- On Page Optimization
- Directory Submissions
- Local and Major Search Engines Submissions
- Article Writing and Submission
- Blog Commenting
- Press Release Submission
- Traffic Analysis
- Social Media Integration & Management
- Monthly Reports
- **Result Driven Approach...**

## Search Engine Optimization Packages for Six Months

Deliverables	Bronze	Silver	Gold	Platinum	Titanium
<b>Initial Analysis Report</b>					
Website Analysis Report	✓	✓	✓	✓	✓
Keywords & Key-phrases Analysis	✓	✓	✓	✓	✓
<b>On-Page Optimization</b>					
Recommended For	Niche	Moderate	Competitive	Aggressive	Ultimate
Key Phrases Optimization	10	20	35	50	100
Web Pages Optimized	Max 10	Max 25	Max 35	Max 50	Max 100
Max. Industry Vertical / City Names Optimized	1	2	3	4	5
Title Tag / Meta Tag Optimization	✓	✓	✓	✓	✓
Home Page W3 Validation	✓	✓	✓	✓	✓
HTML Source code correction	✓	✓	✓	✓	✓
Image Optimization	✓	✓	✓	✓	✓
Hyperlink Optimization	✓	✓	✓	✓	✓
Heading (Hx) Tags Optimization	✓	✓	✓	✓	✓
Online Competitive Analysis	✓	✓	✓	✓	✓
SEO Sitemap Creation	✓	✓	✓	✓	✓
Robots.txt	✓	✓	✓	✓	✓
<b>SEO Issue Check</b>					
Internal Linking	✓	✓	✓	✓	✓
Duplicate Content Issue Checks	✓	✓	✓	✓	✓
Hidden Text Issue Checks	✓	✓	✓	✓	✓
Broken Links Issue Checks	✓	✓	✓	✓	✓
Third Party Link Issue Checks	✓	✓	✓	✓	✓
Mirror Site Issue Checks	✓	✓	✓	✓	✓
Header / Footer Links	✓	✓	✓	✓	✓
301 Redirect	✓	✓	✓	✓	✓
401 Page Creation	✓	✓	✓	✓	✓
Updating Pages for Local Search	✗	✓	✓	✓	✓
<b>Off Page Optimization</b>					
Search Engines Submission	✓	✓	✓	✓	✓
Local Directory Submission	10	15	20	25	30
Free Directory Submission	60	90	120	150	180
Social Bookmarking	30	60	90	120	150
Classified Listings	20	30	40	50	60
Premium Listing on TradePortIndia.com	✓	✓	✓	✓	✓

Google Base Feeds*	✗	10	20	30	30
Photo / Image Sharing	✓	✓	✓	✓	✓
Article Writing	4	8	12	15	20
Article Submission	8	16	24	30	40
Article Social Bookmarking	40	80	120	150	200
Blog Creation and Postings	1	3	6	9	12
Blog Directory Submission	5	10	20	30	40
RSS Feeds	✓	✓	✓	✓	✓
PPT Submission	✓	✓	✓	✓	✓
Video Submission	✓	✓	✓	✓	✓
Press Release Creation	✗	1	2	3	4
Press Release Submission	✗	2	4	6	8
Press Release Bookmarking	✗	20	40	60	80
<b>Social Media Integrations</b>					
Facebook Page Creation & Integration	✓	✓	✓	✓	✓
Facebook Post's	✗	10	20	30	40
Twitter Page Creation & Integration	✓	✓	✓	✓	✓
Twitter Posting's	✗	10	20	30	40
Google+ Integration	✓	✓	✓	✓	✓
Google+ Posting's	✗	10	20	30	40
<b>Reports</b>					
Google Analytics	✓	✓	✓	✓	✓
Webmaster Verification to Google	✓	✓	✓	✓	✓
Visitor Analysis	✓	✓	✓	✓	✓
Monthly Keywords Ranking Reports on Google, Yahoo and Bing	✓	✓	✓	✓	✓
<b>Support</b>					
Email	✓	✓	✓	✓	✓
Phone	✓	✓	✓	✓	✓
Chat	✗	✓	✓	✓	✓
<b>Pricing</b>					
<b>Package Price * – Six Months (INR) for Google.com Market</b>	<b>\$1650</b>	<b>\$2700</b>	<b>\$3600</b>	<b>\$4800</b>	<b>\$8400</b>

**Note:**

- 1] Savit will need complete access to FTP details, CMS Details and Server Stats of the website.
- 2] All payments are to be done in advance on Quarterly basis.
- 3] Savit Interactive will take the credits of Search Engine Optimization on optimized website.

- 4] Service Tax as applicable will be billed additionally to payments made in INR.
- 5] The above deliverables are subject to change based on the Search Engine Algorithm's.
- 6] Google Base Feeds\* - Only applicable for ecommerce website product images.
- 7] Wherever client's feedback is required, Savit would appreciate the reply within 2 to 3 business days. This will help Savit to expedite the process.
- 8] Ranking achieved will depend on key-phrases selected, its competitiveness, algorithm changes and persistency in optimization.

We look forward to a build a long lasting relationship with you and your esteemed organization.

## **Savit Testimonials**

>> Its very pleasing and satisfying to see my websites dominating the search results of Google, Yahoo and MSN. You feel like you are on the top of the world and helps you present as an Industry leader. Due to Savit's SEO service we have expanded our business from a start up company to a major exporting company.

Also because of their SEO packages with quality results, we manage to have low cost of sales and there by increase our sales and profits.

**Sachet Mahajan**  
**D4Surgicals India Pvt. Ltd.**  
[www.d4surgicals.com](http://www.d4surgicals.com)

>> I started working with Savit in 2005 and together we have grown. They are honest and hard working, no job is too small and the attention to detail is impressive. We started Search Engine Optimization about 5 months ago and already there has been a 20% increase in our turnover.

I would highly recommend them to anyone who is looking for an online presence.

**Paresh Patel**  
**Havana House (UK)**  
[www.havanahouse.co.uk](http://www.havanahouse.co.uk)

>> We are very much satisfied with the service provided by "SAVIT INTERACTIVE" in developing our website and also promoting the same. We have grown and growing from small scale Enterprise to large scale organization and much of the credit goes to SAVIT. Because of their promotion we are able to stand and compete in International market today.

**V.S.Iyer**  
**Metallo Mondo (India)**  
[www.metallomondo.com](http://www.metallomondo.com)

>> I have dealt with other SEO companies before, but no one can match with SAVIT in terms of Quality results and Price competitiveness. My website is at top positions on Yahoo! and Google. Well done SAVIT.

We recommend the services of SAVIT INTERACTIVE to anyone who desires to have their website promoted.

**Nirav Joshi**  
**Jaljyoti International**  
[www.jaljyoti.com](http://www.jaljyoti.com)

>> Dealing with Savit has been a most enjoyable experience. At the outset it became apparent that you were going to attend to every detail. Your attention and concern for detail made things go smoothly. You responded to my requests and concerns quickly, efficiently and politely.

**Joe Corral**  
**Harford Firearms Academy (United States)**  
[www.harfordfirearmsacademy.com](http://www.harfordfirearmsacademy.com)

For more information about our Packages and Services kindly contact us.

Best Regards,

**SAVIT INTERACTIVE SERVICES PVT. LTD.**