

Analysis



2021

2022

2023

Category

All

Brand Name

All ~

Sub-category

All `

Total Orders

388

Avg Sales Amount **571.04**

Total Sales Amount

221.56K

Total Revenue 342K

Avg Discount **35.44**

Product Count

40

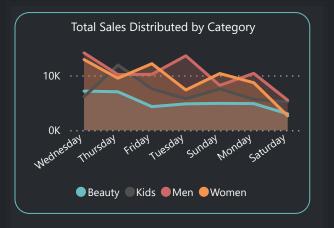


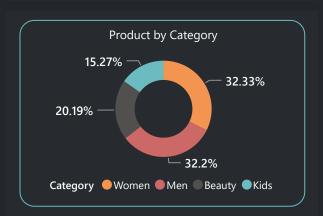


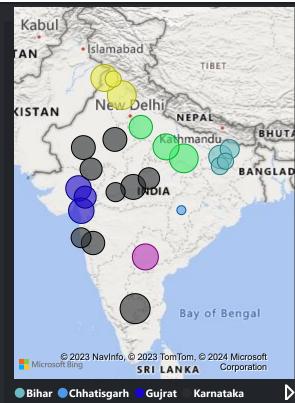


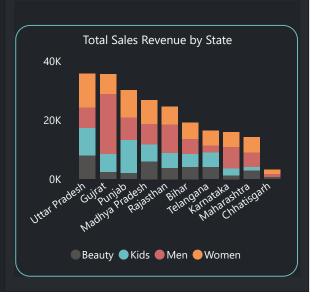












Total Orders 3500

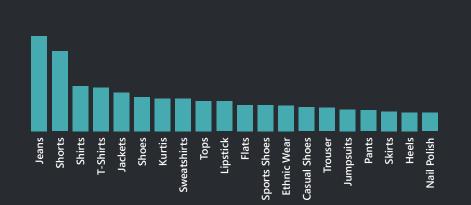
Avg Discount 35.51

Avg Sales Amount 538.24

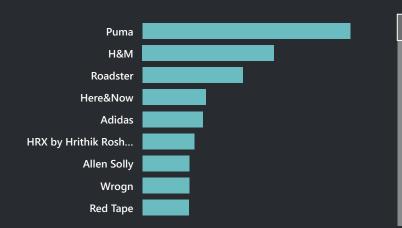
Total Sales Amount 1.88M

Total Revenue

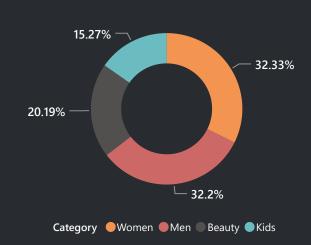
Count of Product Name



Product Distribution by Sales

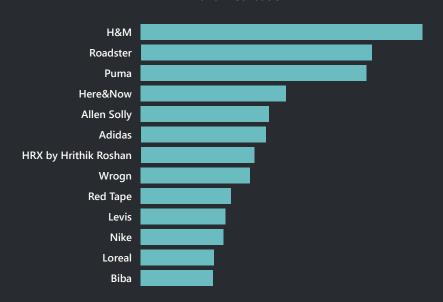


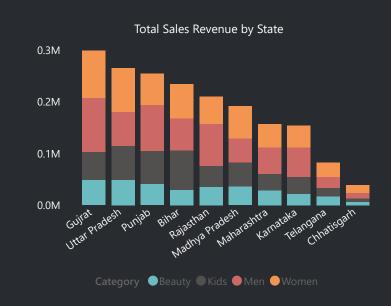
Total Revenue



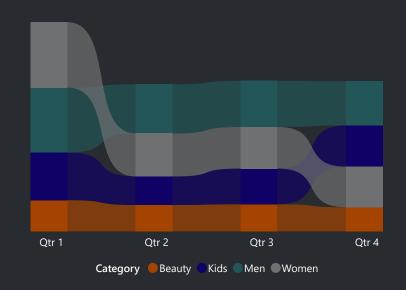
Product by Category

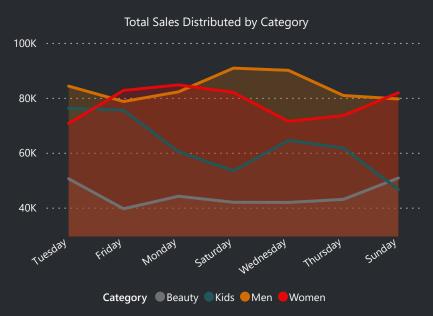












Total Sales Revenue by State

40K

30K

20K

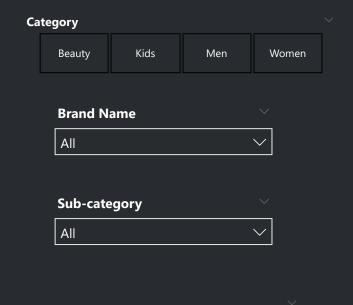
10K

0K

0K

Nathya Pradesh Rajashan Bihar Rajasha Rajash

Category ●Beauty ● Kids ● Men ● Women

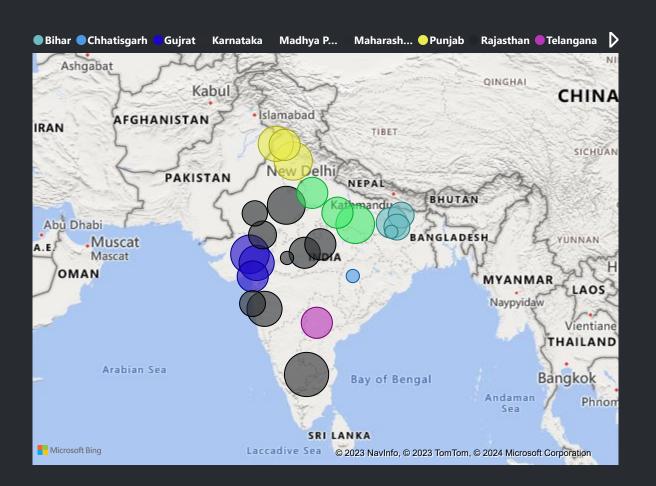


2022

2023

2021







Brand Name	Total_orders	Avg_Discount	Avg_sales_amount	Total_sales_amount
Adidas	149	35.98	484.19	72,145.00
Allen Solly	141	36.01	400.12	56,416.28
Bata	61	36.20	479.22	29,232.63
Biba	88	32.22	453.45	39,903.17
Biotique	12	14.75	584.65	7,015.80
Bumzee	10	30.90	785.88	7,858.76
Campus	27	38.33	769.83	20,785.40
Cantabil	31	26.90	557.27	17,275.40
Catwalk	4	43.75	218.71	874.85
Crocs	12	30.83	958.85	11,506.25
Dove	27	39.52	333.74	9,011.09
DressBerry	69	35.99	678.50	46,816.39
Faces Canada	59	34.85	520.80	30,727.44
H&M	301	35.97	524.75	1,57,948.87
Here&Now	141	35.41	538.91	75,986.50
Himalaya	12	45.33	345.09	4,141.08
Hopscotch	6	35.83	787.33	4,723.95
House of Pataudi	61	36.74	513.05	31,296.27
HRX by Hrithik Roshan	120	34.55	520.30	62,435.77
Jockey	19	36.68	310.61	5,901.59
Kalini	21	42.19	456.64	9,589.41
Krayons	19	43.00	315.87	6,001.60
La Zoire	3	35.00	355.77	1,067.30
Lakme	74	35.88	412.04	30,491.33
Levis	86	34.77	429.51	36,938.15
Total	3500	35.51	538.24	18,83,853.40