UMMUL QURA HIGH SCHOOL

Arowona Bus-Stop, Akanran Road, Oyo-State, Ibadan.

2nd Term Examination.

SUBJECT: <u>Commerce.</u> CLASS: <u>SSS 1</u> TIME: <u>2 hours 15 minute</u>

Instructions: Answer **all** question in section **A** and **four** in section **B**.

SECTION A: OBJECTIVES

- 1. Which of the following makes sales possible without sales attendant?
 - A. Telex machine.
 - B. Fax machine.
 - C. Vending machine.
 - D. Franking machine.
- 2. Which of the following distinguishes supermarket from other sales outlets?
 - A. Use of self service.
 - B. Standard shipping front.
 - C. Sales of food items and household.
 - D. Provision of packing space and delivery service.
- 3. The aids if trade responsible for preservation of perishable items is
 - A. warehouse.
 - B. insurance.
 - C. advertising.
 - D. transportation.
- 4. Which of the following co-ordinates other factors of production to advertise set objectives?
 - A. Land.
 - B. Labour.
 - C. Capital.
 - D. Entrepreneurs.
- 5. Which of the following group of activities are commercial services?
 - A. Vending purchases and banking.

- B. Manufacturing, warehousing and storing.
- C. Advertising, farming and harvesting.
- D. Fishing, construction and transportation.
- 6. Who among the following is a middleman?
 - A. Manufacturers.
 - B. Agent.
 - C. Consumer.
 - D. Insurer.
- 7. The process of putting goods in attractive package to arouse the interest of customer
 - A. collation.
 - B. wrapping.
 - C. branding.
 - D. packaging.
- 8. Which of the following retailer outlets is described as selling without shop?
 - A. Multiple shop.
 - B. Supermarkets.
 - C. Mail order business.
 - D. Departmental stores.
- 9. Who among the following doesn't render direct services?
 - A. Trader.
 - B. Musician.
 - C. Doctor.

- D. Retailer.
- 10. Which of the is not required in the mail order business?
 - A. Catalogue.
 - B. Warehouse.
 - C. Display room.
 - D. Post office.
- 11. Importing goods into a country for re-reporting is known as
 - A. home trade.
 - B. retail trade.
 - C. entre-port.
 - D. counter trade.
- 12. Which of the following is a function of small retail?
 - A. Financing manufacturers.
 - B. Warehousing of goods.
 - C. Branding of goods.
 - D. Selling to consumers.
- 13. The contents of bull of shipper include the
 - A. name of shipper.
 - B. date and place of shipment.
 - C. name and destination of the vessel.
 - D. demurrage payable.
- 14. Which of the following is not a feature of self-service store?
 - A. It is found mainly in the urban areas.
 - B. It offers steady employment opportunities
 - C. Goods carry price tag.
 - D. It operates on a large floor space.
- 15. The process of making goods attractive a deasy to handle is
 - A. branding.
 - B. merchandising.

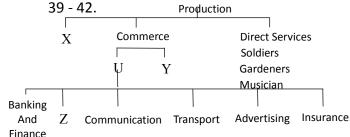
- C. packaging.
- D. labeling.
- 16. The exchange of goods and services among many countries is
 - A. bilateral trade.
 - B. multi-lateral.
 - C. entre-port trade.
 - D. corner trade.
- 17. The main purpose of sending deliver note along with goods is to
 - A. enables the buyers to pay checked on arrival.
 - B. enables the buyer to pay correct delivery charges.
 - C. ensure the safe delivery of goods.
 - D. prevent good from being stolen in transit.
- 18. A shop that sells only the product of a particular manufacturer is known as
 - A. mobile shop.
 - B. unit shop.
 - C. tied shop.
 - D. small shop.
- 19. Product differentiation is achieved by
 - A. packaging and branding.
 - B. market segmentation.
 - C. packaging and grading.
 - D. outdoor advertising.
- 20. Which of the following services is not offended to retailer by wholesaler?
 - A. keeping them informed of the customer demand.
 - B. keeping them informed of new products.
 - C. offering a wide range of products.

- D. granting credit.
- 21. The buying and selling of goods and services within a country is called
 - A. counter trade.
 - B. entre-port trade.
 - C. foreign trade.
 - D. home trade.
- 22. Net profit is calculated as
 - A. sales less purchases
 - B. sales less expenses.
 - C. profit less expenses.
 - D. gross profit less purchases.
- 23. A firm that accepts sells and delivers goods by port is a
 - A. supermarket.
 - B. multiple shop.
 - C. departmental store.
 - D. mail order business.
- 24. Which of the following advertising media combines the advantages of both sight and sound?
 - A. Television.
 - B. Radio.
 - C. Neon-sign.
 - D. Billboard.
- 25. Retail outlets that have identical store design, layout and stock display are
 - A. multiple shop.
 - B. tied shop.
 - C. mobile shop.
 - D. supermarket.
- 26. Which of the following is a feature of sole proprietorship?
 - A. Legal entity.
 - B. Unlimited liability.
 - C. Limited liability.
 - D. Continuity.

- 27. The mode of conveying liquid and gases through an underground channel is
 - A. pipeline.
 - B. rail transport.
 - C. road transport.
 - D. sea transport.
- 28. Which of the following features is common to all retailers?
 - A. Operating as a sole proprietor.
 - B. Selling to the final consumers.
 - C. Operating with small capital.
 - D. Selling online purchase to customers.
- 29. Exchange is facilitated by
 - A. taxation.
 - B. outgas.
 - C. specialization
 - D. good supervisions.
- 30. Those who are engaged in exploiting natural resources are in
 - A. commercial occupation.
 - B. extractive occupation.
 - C. manufacturing occupation.
 - D. construction occupation.
- 31. Which of the following describes the reason for international trade?
 - A. Balance of payment.
 - B. Comparative cost advantage.
 - C. Absolute cost advantage.
 - D. Balance of trade.
- 32. Small scale retailers continue to survive inspire of serious competition from large scale retailers because they
 - A. buy from manufacturers.
 - B. maintain personal relationship with customers.
 - C. stock only outline of goods in their store.

- D. don't separate business money from personal money.
- 33. Which of the following factors is to be considered in starting a retail business?
 - A. Nature of business.
 - B. Size of the business.
 - C. Amount required as capital.
 - D. Level of payable tax.
- 34. One roof containing a number of shops is
 - A. tied shop.
 - B. mail order form.
 - C. departmental stores.
 - D. chain store.
- 35. The selling of articles from place to place on foot is
 - A. hine rant trading.
 - B. baiter.
 - C. mail order.
 - D. self-service.
- 36. Which of the following is not a source of found for sole proprietorship?
 - A. Personal savings.
 - B. Borrowing from friends and relatives.
 - C. Borrowing from financial institutions.
 - D. Government found.
- 37. Which of the following is not a function of retailer?
 - A. Providing after sale services.
 - B. Stocking varieties of goods.
 - C. Selling in small unit to the customers.
 - D. Financing manufacturers.
- 38. Which of the anally service make it possible for goods to available where they are required
 - A. communication.
 - B. transportation.
 - C. banking.
 - D. insurance.

Use the diagram below to answer questions



- 39. The box marked X stands for
 - A. indirect services.
 - B. wholesales.
 - C. aid to trade.
 - D. industry.
- 40. The box marked Y stands for
 - A. aid to trade.
 - B. indirect services.
 - C. foreign trade.
 - D. wholesales.
- 41. The box marked **Z** stands for
 - A. home trade.
 - B. warehousing.
 - C. foreign trade.
 - D. marketing.
- 42. The box marked **U** stands for
 - A. trade.
 - B. aid to trade.
 - C. indirect services.
 - D. foreign trade.
- 43. The development of commerce was encouraged by desired to
 - A. work with others
 - B. get good and services.
 - C. create wealth for the nation.
 - D. satisfying wants and needs.
- 44. The essence of adopting marketing concept by a firm is the recognition that goods and services have no value unless they are

- A. desirable to customers.
- B. company oriented.
- C. beautifully packaged.
- D. profit oriented.
- 45. Those who engaged in building activities belong to
 - A. Commercial occupation.
 - B. Extractive industry.
 - C. Constructive industry.
 - D. Manufacturing industry.
- 46. Which of the following is an example of large-scale retailing?
 - A. Mobile shops.
 - B. Hawking.
 - C. Kiosk.
 - D. Departmental stores.
- 47. A document used as polite way of refusing credit is
 - A. advice notes.
 - B. quotation.
 - C. invoice.

- D. proforma invoice.
- 48. Which of the following is a function for commerce?
 - A. Conversion of raw materials into finished-products.
 - B. Conversion of semi-finished product into end product.
 - C. Provision of services to customers.
 - D. The exchange and distribution.
- 49. The *last link* in the chain of distribution is the
 - A. transporter.
 - B. wholesaler.
 - C. consumer.
 - D. retailer.
- 50. Which of the following is *not* the function of warehousing?
 - A. Stabilization of price.
 - B. Production ahead of demand.
 - C. Storage of goods.
 - D. Creating scarcity of good.

SECTION B: THEORY

- 1. Write *short notes* on the following showing their uses on foreign trade.
 - i. shipping notes.
 - ii. dock warrant.
 - iii. bill of entry.
 - iv. consular invoice.
 - v. indent.
- 2. State and explain *four* functions of each of the following;
 - i. port authority.
 - ii. custom and excite authority.

3.

- a. What is foreign trade?
- b. Explain *four* ways by which foreign trade is different from home trade.
- c. State and explain *three* reasons why countries engaged in foreign trade.

4.

- a. What is balance of payment?
- b. Outline *four* benefits Nigeria derives from participating in foreign trade.
- c. Explain *four* problems the businessman is likely to face while selling goods overseas.

5.

- a. List *five* types of
 - i. large scale retailers.
 - ii. small scale retailers.
- b. State and explain *four* reasons why small-scale retailers survive despite the dominance of large-scale retail outlets.