

Queenesther Umoh

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Profile

Results-oriented and diligent Front end Intern with hands-on experience in developing interactive and visually stunning user interfaces. Skilled in HTML, CSS, JavaScript, React, Node.js and more. Proficient in using version control tools like Git and deploying applications with ease. Collaborative team player, adept at effectively communicating ideas and contributing to project success. Recognized for delivering high-quality work under tight deadlines. Seeking to leverage acquired skills and passion for front end development to drive innovation and create exceptional user experiences.

Skills

HTML3 || CSS3 || SAAS/LESS || JavaScript || Git || React.js || Node.JS || Bootstrap || Responsive design || PostgreSQL || Express || Word press || SEO || Communication and Writing Digital Marketing || Business Operations and Development

Education

BSc. Human Nutrition and Dietetics	2015- 2021
Web Development	2021 - present

Other Certification

Google Digital Skills for Africa	July 2021
Basic Principles of Design	January 2022
Entrepreneurship: Business Idea to Action (Kings College London)	June 2020
Digital Marketing Strategy (University of Leeds)	May 2020
Communication and Interpersonal Skills (University of Leeds)	June 2020
Business Foundation and Integration (Kings College London)	September 2020

Projects

To gain a glimpse of the projects I have worked on, please visit my portfolio at

<https://umohqueenesther.netlify.app/>

Here are few notable projects I have completed:

1. Project 1: Face recognition Website

Developed a responsive face recognition website using React and integrated it with a backend API.

Implemented features such as sign up, login in, face detection functionality.

Ensured a seamless user experience with intuitive navigation and visually appealing designs.

2. Project 2: Fiber - Creative Static Landing Page

Designed an aesthetically pleasing and visually captivating landing page using SaaS and React.js.

Enhanced user engagement with interactive elements and captivating animations.

Ensured the landing page was fully responsive and optimized for seamless viewing across different devices.

Work Experiences

Hack-lab Hackathon

August 2022

Front-End Developer

Hack lab Foundation is an International nonprofit organization focused on equipping youth for future digital jobs through technology education and skills development.

Key Responsibilities and Achievement

I participated in the Hack-lab Hackathon in August 2022 as a front-end developer, where I:

- ✧ Worked collaboratively with my team members, we successfully transformed design concepts and wire frames into responsive and visually appealing user interfaces using HTML, CSS, and JavaScript.
- ✧ Rapid Prototyping: We engaged in building functional prototypes of web applications to demonstrate the core features and functionalities of the project.
- ✧ Integration with Back-End: Collaborated with Back-End developers to integrate the front-end code with the server-side infrastructure, APIs, and databases.
- ✧ Time Management: Worked efficiently under tight deadlines and prioritizing tasks effectively to ensure timely completion of front-end development milestones.
- ✧ Presentation and Demo: Presented developed front-end components and prototypes during the hackathon's final presentation, achieving the third runner-up position..

Hotel.ng internship

October - December, 2022

Front-End Developer

HNG Internship: is a large scale, fast-paced virtual internship for people learning code, design, project management and technical sales/marketing.

Key Responsibilities and Achievement

- ✧ Assisted in building beautiful user interfaces for clients without compromising functionality for aesthetics.
- ✧ Implemented newly-learned front-end object-oriented programming to develop client server systems.
- ✧ Participated in the initial wave of developers learning and implementing the React.JS library.
- ✧ Utilized HTML, CSS, and JavaScript frame work to create responsive landing pages.
- ✧ Collaborated effectively with fellow team members to develop a cohesive group project while adhering to established timelines.
- ✧ Version Control: Utilized version control systems like Git to manage code collaboration, track changes, and resolve conflicts when working with a team.

Uwana Collection

October 2020 -Present

Co-founder and Manager

Since October 2020, I have been the co-founder and manager of Uwana Collection, a company specialize in the meticulous distribution of fashion antiques and beauty products.

Key achievements and responsibilities include:

- ✧ Managing day-to-day operations of our busy online shop and blog.
- ✧ Training and supervising a dedicated team of 3 employees, ensuring their retention.
- ✧ Implefmenting multi-channel product promotion strategies, leveraging social media, online ads, and word-of-mouth initiatives.
- ✧ Personally curating and importing southwestern Asian collectibles and antiques.
- ✧ Founding and growing a successful small business, achieving a growth rate of over 100% in under 3 years.
- ✧ Leading the strategic transition from a brick-and-mortar store to a hybrid platform, resulting in a 48% reduction in overhead costs and doubling revenue streams.

Gadget Harbor:

March 2018 - February 2020

Social media manager

Gadget harbor: is an online store involves in distribution and sales of premium gadgets and accessories

Key achievements and responsibilities include:

- ✧ Collaborated with a team to develop compelling marketing content, including blogs, promotional materials, and advertisements for various social media platforms.
- ✧ Set and achieved clear goals to drive major business initiatives, such as boosting customer retention, increasing sales, enhancing online presence, raising brand awareness, and driving website/social media traffic.
- ✧ Curated and segmented editorial content to optimize engagement and foster channel growth.
- ✧ Conducted thorough competitor analysis to identify valuable back link and keyword opportunities.
- ✧ Leveraged techniques like cold calling, networking, and prospecting to generate new leads and expand the customer base.
- ✧ Devised effective strategies and road maps to align with the product vision and deliver value to the business.
- ✧ Engaged with online audiences by prioritizing sales process support and promptly addressing inquiries and comments with expertise and responsiveness.