Queenesther Umoh

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Lagos, Nigeria

Profile

Enthusiastic Front-End Web Developer with a proven ability to collaborate effectively with senior developers and team members while spending extra time to be mentored. Enjoys working closely with others to ensure workloads are effectively redirected to bottlenecks, Excellent reputation for resolving problems with passion for both personal growth and software development. Ready to apply my passion for coding to a talented engineering team to develop quality solutions.

Skills

HTML3 || CSS3 || SAAS/LESS || JavaScript || Git || React.js || Node.JS || Bootstrap ||
Responsive design || PostgreSQL || Express || Word press || SEO || Communication and Writing
Digital Marketing || Business Operations and Development

Education

BSc. Human Nutrition and Dietetics	**2015- 2021**
Web Development	**2022 -present**

Other Certification

Google Digital Skills for Africa	**July 2021**
Basic Principles of Design	**October 2022**
Entrepreneurship: Business Idea to Action	**June 2020**
(Kings College London)	
Digital Marketing Strategy	**May 2020**
(University of Leeds)	
Communication and Interpersonal Skills	**June 2020**
(University of Leeds)	
Business Foundation and Integration	**September 2020**
(Kings College London)	
Human behaviour and Occupational Therapy	**October 2020**
(University of Reading)	

Work Experiences

Hotel.ng internship   **October 2022 - December 2022**

Front-End Developer

HNG Internship: is a large scale, fast-paced virtual internship for people learning code, design, project management and technical sales/marketing.

Key Qualifications & Responsibilities

- ✧ Assisted in building beautiful user interfaces for clients without compromising functionality for aesthetics.
- ✧ Implemented newly-learned front-end object-oriented programming to develop client server systems.
- ✧ Participated in the initial wave of developers learning and implementing the React.JS library.
- ✧ Utilized HTML, CSS, and JavaScript to create responsive landing pages.
- ✧ Collaborated effectively with fellow team members to develop a cohesive group project while adhering to established timelines.
- ✧ Version Control: Utilized version control systems like Git to manage code collaboration, track changes, and resolve conflicts when working with a team.

Hack-lab Hackathon   **August 2022**

Front-End Developer

Hacklab Foundation is an International nonprofit organization focused on equipping youth for future digital jobs through technology education and skills development.

Key Qualifications & Responsibilities

- ✧ Design Implementation: Working collaboratively with my team members, we successfully transformed design concepts and wire frames into responsive and visually appealing user interfaces using HTML, CSS, and JavaScript.
- ✧ Rapid Prototyping: We engaged in building functional prototypes of web applications to demonstrate the core features and functionalities of the project.
- ✧ Integration with Back-End: Collaborated with Back-End developers to integrate the front-end code with the server-side infrastructure, APIs, and databases.
- ✧ Time Management: Worked efficiently under tight deadlines and prioritizing tasks effectively to ensure timely completion of front-end development milestones.
- ✧ Presentation and Demo: Presented the developed front-end components and prototypes to the judging panel and audience during the hackathon's final presentation.

Uwana Collection   October 2020 -Present

Owner and Manager

Uwana Collection is a renowned company dedicated to the meticulous production and widespread distribution of fashion antiques and beauty products, with a primary focus on fostering confidence among women.

Key Qualifications & Responsibilities

✧ Managed day-to-day operations of busy online shop and accompanying blog.

✧ Supervised and trained 3 employees with part-time employee retention.

✧ Promoted products on multiple channels, including social media, online ad campaigns, and word-of-mouth initiatives.

✧ Handled selection, purchasing, and import of southwestern Asian collectibles and antiques.

✧ Founded successful small business which grew by over 100% in under 3 years.

✧ Spearheaded push to go from brick-and-mortar to fully-online store, saving 50% in overhead and increasing revenue stream by 100%.

Gadget Harbor: March 2018 - February 2020

Social media manager

Gadget harbor: is an online store involves in distribution and sales of premium gadgets and accessories

Key Qualifications & Responsibilities

✧ Developed marketing content such as blogs, promotional materials and advertisements for social media.

✧ Set clearly defined goals to drive major business initiatives, including increased customer retention, sales, online presence, brand awareness and website or social media traffic.

✧ Curated and segmented editorial content to increase engagement and channel growth.

✧ Analyzed competitor pages to locate back-link and keyword opportunities.

✧ Utilized techniques such as cold calling, networking and prospecting to develop new leads.

✧ Devised strategies and road-maps to support product vision and value to business.

✧ Engaged online audiences by placing strong focus on sales process support and responding to inquiries and comments timely and knowledgeably.