

# Queenesther Umoh

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Lagos, Nigeria

## Profile

Enthusiastic Front-End Web Developer with a proven ability to collaborate effectively with senior developers and team members while spending extra time to be mentored. Enjoys working closely with others to ensure workloads are effectively redirected to bottlenecks, Excellent reputation for resolving problems with passion for both personal growth and software development. Ready to apply my passion for coding to a talented engineering team to develop quality solutions.

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## Skills

HTML3 || CSS || SAAS/LESS || JavaScript || Git || Node.JS || BootStrap || MongoDB  
Business Operations and Development || Communication and Writing || Digital Marketing

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## Education

BSc. Human Nutrition and Dietetics	2015- 2021
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## Other Certification

Google Digital Skills for Africa	July 2021
Web Development (Zero to Mastery Academy)	May 2022
Entrepreneurship: Business Idea to Action (Kings College London)	June 2020
Digital Marketing Strategy (University of Leeds)	May 2020
Communication and Interpersonal Skills (University of Leeds)	June 2020
Business Foundation and Integration (Kings College London)	September 2020

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## Work Experiences

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### HNG internship

October 2022 - December 2022

#### Front-End Developer

HNG Internship: is a large scale, fast-paced virtual internship for people learning code, design, project management and technical sales/marketing.

#### Key Qualifications & Responsibilities

- ✧ Assisted in building beautiful user interfaces for clients without compromising functionality for aesthetics.
- ✧ Implemented newly-learned front-end object-oriented programming to develop client server systems.
- ✧ Participated in the initial wave of developers learning and implementing the React.JS library.
- ✧ Utilized HTML, CSS, and JavaScript to create responsive landing pages.

### Uwana Collection

October 2019 -Present

#### Owner and Manager

Uwana Collection is a manufacturing company that specializes in the production and distribution of household products.

#### Key Qualifications & Responsibilities

- ✧ Managed day-to-day operations of busy online shop and accompanying blog.
- ✧ Supervised and trained 3 employees with full employee retention.
- ✧ Promoted products on multiple channels, including social media, online ad campaigns, and word-of-mouth initiatives.
- ✧ Handled selection, purchasing, and import of southeastern European collectibles and antiques.
- ✧ Key Achievements
- ✧ Founded successful small business which grew by over 200% in under 3 years.
- ✧ Spearheaded push to go from brick-and-mortar to fully-online store, saving 50% in overhead and increasing revenue stream by 100%.

## **Home king Investment Limited**

**December 2015 - May 2018**

### **Sales Representative**

Home king Investment is a manufacturing company that specializes in the production and distribution of household products.

### **Key Qualifications & Responsibilities**

- ✧ Met frequently with technical, product management and service personnel to stay current on the company offerings and business policies.
- ✧ Implemented marketing strategies and techniques, increasing revenue and customer satisfaction.
- ✧ Recommended accurate and effective solutions to customers after identifying problems.
- ✧ Communicated with customers to understand needs and recommend appropriate solutions.
- ✧ Boosted brand awareness, implemented promotional campaigns and employed sales tactics and drove business development through proactive networking and relationship- building strengths