# **Queenesther Umoh**

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Lagos, Nigeria

## **Profile**

(University of Leeds)

**Business Management Strategy** 

Enthusiastic Front-End Web Developer with a proven ability to collaborate effectively with senior developers and team members while spending extra time to be mentored. Enjoys working closely with others to ensure workloads are effectively redirected to bottlenecks, Excellent reputation for resolving problems with passion for both personal growth and software development. Ready to apply my passion for coding to a talented engineering team to develop quality solutions.

Skills	
HTML3    CSS    SAAS/LESS    JavaScript    Git    Node.JS Business Operations and Development    Communication and Writing	
Education	
BSc. Human Nutrition and Dietetics	2015- 2021
Other Certification	
Google Digital Skills for Africa	<b>July 2021</b>
Web Development	May 2022
(Zero to Mastery Academy)	
Entrepreneurship: Business Idea to Action	<b>June 2020</b>
(Kings College London)	
Digital Marketing Strategy	May 2020
(University of Leeds)	
Communication and Interpersonal Skills	<b>June 2020</b>

## **Work Experiences**

## **HNG** internship

#### October 2022 - December 2022

### **Front-End Developer**

HNG Internship: is a large scale, fast-paced virtual internship for people learning code, design, project management and technical sales/marketing.

## **Key Qualifications & Responsibilities**

- ♦ Assisted in building beautiful user interfaces for clients without compromising functionality for aesthetics.
- ♦ Implemented newly-learned front-end object-oriented programming to develop client server systems.
- ♦ Participated in the initial wave of developers learning and implementing the React.JS library.
- ♦ Utilized HTML, CSS, and JavaScript to create responsive landing pages.

## **Uwana Collection**

#### October 2019 - Present

### **Owner and Manager**

Uwana Collection is a manufacturing company that specializes in the production and distribution of Beauty products and Fashion Items.

## **Key Qualifications & Responsibilities**

- ♦ Managed day-to-day operations of busy online shop and accompanying blog.
- ♦ Supervised and trained 2 employees with part-time employee retention.
- ❖ Promoted products on multiple channels, including social media, online ad campaigns, and word-of-mouth initiatives.
- ♦ Handled selection, purchasing, and import of southeastern Asia collectibles and antiques.
- ♦ Founded successful small business which grew by over 200% in under 3 years.
- ♦ Spearheaded push to go from brick-and-mortar to fully-online store, saving 50% in overhead and increasing revenue stream by 100%.