<u>Ecosystem</u>

1) The project manager:

The Project Manager is responsible for all aspects of the project from start to end.

He organizes and leads the project

2) the project team:

The project team is selected by the Project Leader. The Project Team is responsible for delivering the project. Each member is selected for its skills

3) the users:

Individuals or organizations will use the project or project products.

Their expectations, needs and desires must be taken into account to ensure the success of the project.

==> residents, tourists looking for less traditional routes with smartphones

The users concerned are individuals who are interested in learning more about their cities by receiving historical anecdotes about the streets and who wish to share their favorite places . These people are concerned because the app allows tourists as well as residents to discover a city in a unique way. Indeed the app allows the passerby to learn more through notifications, and tourists to discover

4)the public authorities:

These are the authorities that direct the general administration of the State and enforce the laws on the national territory.

Public authorities are legal entities that may be concerned in the event that we partner with them (infrastructure of the transport city etc...

This collaboration could be beneficial to the public power of a city to the extent that our application would encourage tourists to visit the city by highlighting unknown places of the city. This application and the establishment of a partnership with the city will benefit the city from an economic and even environmental point of view in the event that the application would highlight environmentally friendly modes of transport .

5) competitors

==>google maps, travel apps (trip Advisor, hidden places...)

The stakeholders of our project:

