

Naan Mudhalvan

Digital Marketing

Name: V. Sakthi

Nm ID:


BB2947E1D93BBEA865A49E5AD309A678

ASSIGNMENT – 1

LINKEDIN PROFILE:


- Signup for a LinkedIn account or create it.
- Change your URL, include a polished photo, and create a catchy headline.
- Write a brief introduction that highlights your qualifications and experience.
- List your educational background and professional experience.
- Increase essential competencies and look for approvals.
- Ask for and obtain suggestions.
- Make connections, participate in your network, and pursue hobbies that are pertinent to you.
- Modify privacy preferences as necessary.
- Update your profile to reflect your professional development.

Profile:



Sakthi V (She/Her)
Student @ VCET
Madurai, Tamil Nadu, India · [Contact info](#)
34 connections

[Open to](#) [Add profile section](#) [More](#)

 Velammal College of Engineering & Technology, Madurai

Education



Velammal College of Engineering & Technology, Madurai

Bachelor of Engineering - BE, Computer Science

2020 - 2024

Grade: CGPA: 9.04

Activities and societies: GENNEXT 2022(Symposium)- DEPARTMENT CERTIFICATION (TEAM LEADER)Member Of ECO Club 2020-2021



S.D.H Jain Vidyalaya Matriculation Higher Secondary School

Higher Secondary, Computer Science

2019 - 2020

Grade: XII Percentage: 89.6%



S.E.V. Matriculation Higher Secondary School

High School

2017 - 2018

Grade: X Percentage: 93.2%



Projects



Development of Integrated Dashboard for Placement

Mar 2023 - Jun 2023



Associated with Velammal College of Engineering & Technology, Madurai

The main intent of Development of Integrated Dashboard for Placement system is to provide a foolproof platform for students. This application helps them gain more industry news and prepare for the current situation in an integ ...see more

Other contributors



Sales Forecasting

Apr 2023 - Apr 2023

Show project

A web application to perform Sales Forecasting with a given dataset. Getting input from the user in a CSV file through the angular app. Using FLASK API Endpoint, the dataset is passed on to the backend. The prediction is done using ...see more

Puzzle game using Swing

Oct 2021 - Dec 2021



Associated with Velammal College of Engineering & Technology, Madurai



Weather Forecasting

Mar 2023 - Mar 2023

Show project ↗

Weather Forecasting is the application that presents the atmosphere for a given location. This application is developed with an Angular app with open API.

Personal Information system

Feb 2022 - May 2022



Associated with Velammal College of Engineering & Technology, Madurai

Show project ↗

Personal Information System (PIMS), this project allows an individual to create, store, and access their data. The optimal programming language used in the project is HTML, CSS, and JS as the front end and Oracle SQL for the back end.

Other contributors



← Courses



Introduction to Cybersecurity



Associated with Velammal College of Engineering & Technology, Madurai

Introduction to the Internet of Things



Associated with Velammal College of Engineering & Technology, Madurai

Machine Learning Onramp



Associated with Velammal College of Engineering & Technology, Madurai

← Skills

Take skill quiz



All

Industry Knowledge

Tools & Technologies

Interpersonal Skills

Front-End Development

Java

C (Programming Language)

Oracle SQL Developer

Python (Programming Language)

Communication

ASSIGNMENT – 2

BRAND NAME:

- Recognise your target and your values.
- Provide distinct, enduring, and unambiguous options.
- Verify that it can be accessed online and lawfully.
- Seek resonance-related feedback.

BRAND NAME: COFFEE WITH BAE

INSPIRATION: Love to have coffee

ASSIGNMENT – 3

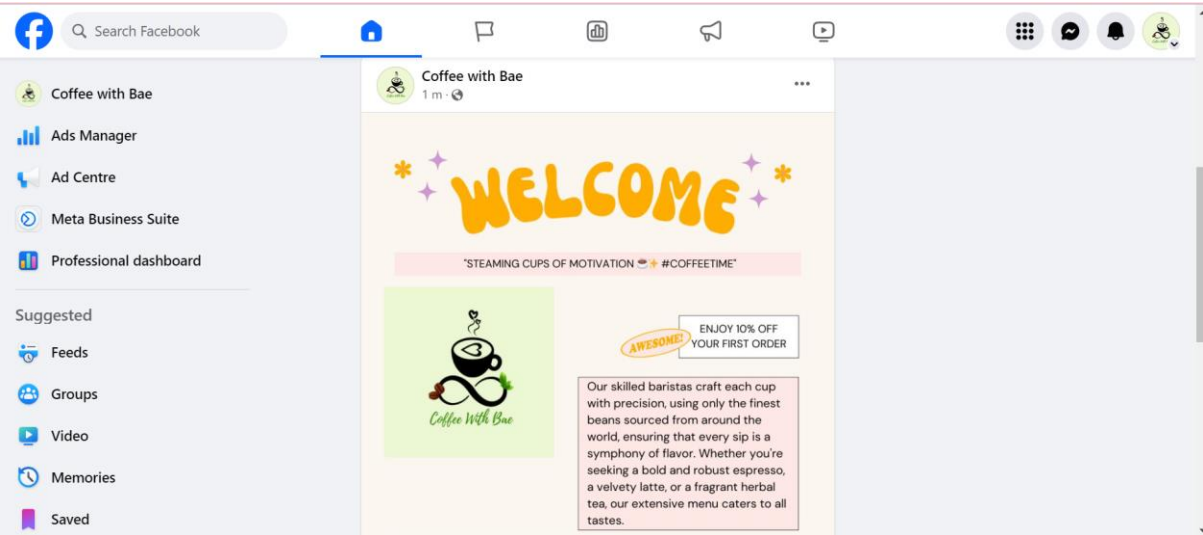
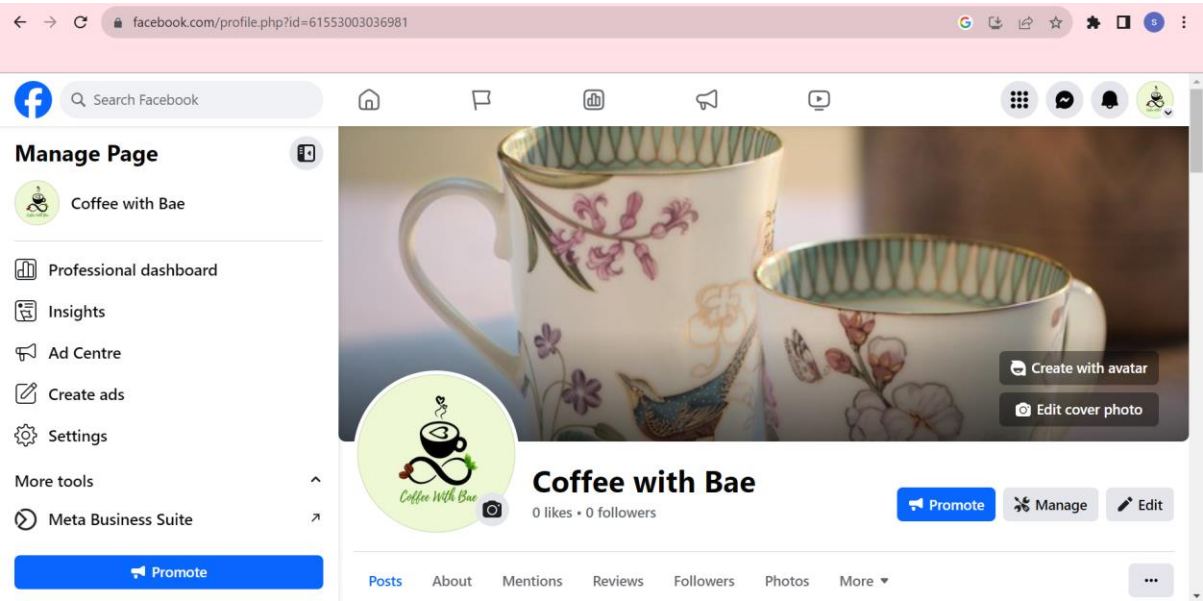
FACEBOOK PAGE:

- Create a brand logo
- Make a banner for the facebook page
- Create a business page on the social media platform

BRAND LOGO:



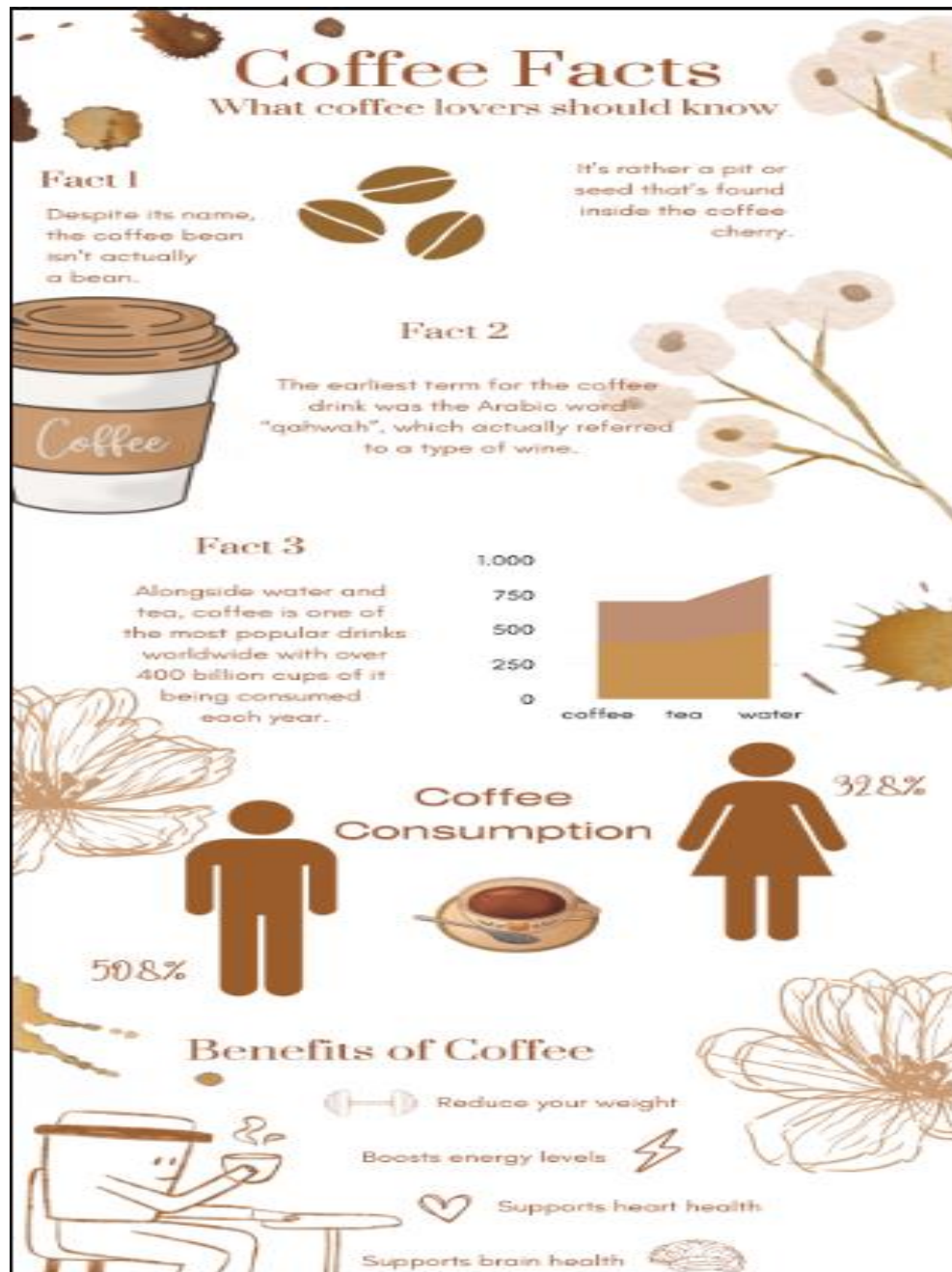
FACEBOOK PAGE



ASSIGNMENT – 4

BLOG:

- Pick an intriguing and pertinent subject.
- Compile relevant information and data.
- Make use of images, a conversational tone, and a clear framework.
- Add links and keywords to increase search exposure.
- Share, interact, publish, and monitor results for continuous development



BLOG URL: <https://coffeewithbae.blogspot.com/2023/09/coffee-facts-visual-sip.html>

ASSIGNMENT – 5

EMAIL NEWSLETTER:

- Recognise who your audience is
- Select a tool for email marketing
- Produce interesting material
- Make use of templates, plan and send
- Monitor results for upcoming improvements



The email newsletter template features a warm, orange-toned background. At the top, the word "WELCOME" is written in large, bold, orange letters, flanked by purple and orange starburst graphics. Below this, a pink banner contains the text "STEAMING CUPS OF MOTIVATION ☕️🌟 #COFFEETIME". The main content area is divided into several sections: a green square on the left contains a logo of a coffee cup with a heart-shaped steam and the text "Coffee With Bae"; a white box on the right offers a "10% OFF YOUR FIRST ORDER" discount, preceded by an "AWESOME!" sticker; a pink box below the discount describes the coffee shop's commitment to quality; a yellow box on the bottom left describes the shop as a warm haven; a "good vibes" sticker is placed near the bottom center; and a photograph of two decorated coffee mugs is on the bottom right, with a closing message below it.

WELCOME

"STEAMING CUPS OF MOTIVATION ☕️🌟 #COFFEETIME"



ENJOY 10% OFF
YOUR FIRST ORDER

AWESOME!

Our skilled baristas craft each cup with precision, using only the finest beans sourced from around the world, ensuring that every sip is a symphony of flavor. Whether you're seeking a bold and robust espresso, a velvety latte, or a fragrant herbal tea, our extensive menu caters to all tastes.

our coffee shop is a warm and inviting haven for coffee connoisseurs and casual caffeine enthusiasts alike, it's the perfect place to escape the daily grind.

**good
vibes**



LOVE FROM
COFFEE WITH BAE!!!!

EMAIL NEWSLETTER URL:

<https://welcometosakthiblog.blogspot.com/2023/09/email-newsletter.html>

ASSIGNMENT – 6

INFOGRAPHIC POST:

- Create the infographic
- Go into your blogger profile
- Write a headline and succinct explanation for new blog post
- Save and arrange your infographic
- Post the article and distribute it on social media





INFOGRAPHIC POST URL: <https://welcometosakthiblog.blogspot.com/2023/09/family-love.html>


ASSIGNMENT – 7

GOOGLE ANALYTICS MEASUREMENT ID:

× Web stream details ⋮

 Data collection isn't active for your website. If you installed tags more than 48 hours ago, make sure they are set up correctly. [View tag instructions](#)

Stream details 

STREAM NAME	STREAM URL
welcometosakthiblog.blogspot.com	https://welcometosakthiblog.blogspot.com
STREAM ID	MEASUREMENT ID
6099689990	G-0E8GKLY0X 

GOOGLE MEASUREMENT ID: G-0E8GKLY0X

STREAM ID: 6099689990