

Giving Dashboard

Technical Appendix

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This tool is updated on a regular basis as new indicators and more recent data become available. Four sources—Giving USA, the National Philanthropic Trust, the Organ Procurement and Transplantation Network, and Fidelity Charitable—revise their numbers as new data become available or data are corrected each year, so we revise the following indicators annually: “Total charitable contributions,” “Share of total charitable contributions made by individuals,” “Total charitable contributions made by individuals,” “Total giving by bequest,” “Share of total charitable contributions given through bequests,” “Total value of contributions made to DAFs,” “Total number of DAFs in the United States,” “Number of living organ donors in the United States,” “Total donor-advised fund assets in impact investment pools at Fidelity Charitable,” and “Total amount of recoverable grants made by Fidelity Charitable donor-advised funds to charities.”

In our November 29, 2022 update, we discovered that the methodology for three of our indicators had been updated or revised by the initial sources. For “Total value of contributions made to DAFs” and “Total number of DAFs in the United States,” we updated the 2017–2020 data. For “Donor retention rate,” we updated the 2016–2020 data.

In our March 2023 update, we removed the “Percentage change in number of online donations” and “Percentage change in individual donations made through electronic payments” indicators because it was not clear whether the study those data were based on would be continued, and we removed the “Total donated to charities from AmazonSmile” indicator because the AmazonSmile program ended in early 2023.

In our July 2023 update, we changed the data source behind our “Total dollars distributed to nonprofits from DAFs at community foundations” indicator from the Community Foundation

Awareness Initiative to Candid's Columbus Survey (which is now administered by the Council on Foundations and called the CF Insights Annual Survey) because it was not clear whether the former source's survey would be continued. Additionally, for the "Total dollars pledged by federal employees through the Combined Federal Campaign" indicator, our data source for 2004–2015, the Office of Personnel Management, removed the data for those years from its website, so we have removed those years from this dashboard. The OPM also added data for 2017–2022, so we have moved from our previous data source for those years (Workplace Giving Alliance) to the OPM data because the OPM runs the Combined Federal Campaign. Finally, we removed the "Participation rate of federal employees in the Combined Federal Campaign" indicator because our initial source (the Workplace Giving Alliance) stopped reporting those data.

In our January 2024 update, we updated the data source from the GivingTuesday Giving Lab to the GivingTuesday Data Commons for the following indicators: "Share of charitable donations less than \$5,001," "Share of Americans who gave time in the past year," "Share of Americans who gave money in the past year," and "Share of Americans who gave items in the past year"; we updated the data source from the GivingTuesday Data Collaborative to the GivingTuesday Data Commons for the following indicators: "Total dollars donated in the United States on GivingTuesday," and "Total US online donations made on GivingTuesday."

In our December 2024 update, for the "Share of US households that reported donating money to one or more charitable organizations the previous year" indicator, we revised the percentages for 2010, 2016, and 2018 to reflect revisions made in Philanthropy Panel Study data by the Indiana University Lilly Family School of Philanthropy.

In our April 2025 update, we changed the data source behind three of our indicators—"Share of Americans who gave time in the past year," "Share of Americans who gave money in the past year," and "Share of Americans who gave items in the past year"—from GivingTuesday's US Giving Survey to its Global Omnibus Survey. We also removed the "Number of donations made to mutual aid networks through the ioby crowdfunding platform" indicator because ioby closed in 2024. Because this was our only indicator of mutual aid, we removed mutual aid as a category in the dashboard.

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