

About Course

Urbancode's designing course for freshers and college students involves covering a range of foundational concepts, technical skills, and creative practices. The process of designing digital and print marketing introduces fundamental color theory and design principles, enhancing problem-solving skills.



Primary Aspect

- 30 hrs Instructor-Led Training
- 10+ Projects & Exercises
- 3 Assessments
- 1 Months Duration

Course Objectives

Students will grasp the concept of layers and their importance in non-destructive editing, enabling them to create and manage layers proficiently.

Students will master advanced editing techniques such as complex selections and photo manipulation, expanding their creative capabilities.

Students will reflect on their learning journey and personal growth throughout the course, identifying areas of improvement and achievement.

Course Overview

This course provides a comprehensive introduction to Adobe Photoshop, the industry-standard software for digital imaging and graphic design. Students will learn essential tools and techniques for image editing, retouching, and manipulation. Through hands-on projects and practical exercises, participants will develop proficiency in navigating the Photoshop interface, working with layers, making selections, applying filters and effects, and more.

Course Curriculum

Module 1 : Introduction to Photoshop

- Module Overview and Interface Introduction
- Basic Tools and Navigation
- Understanding Layers
- Basic Photo Editing

Module 2 : Intermediate Photoshop Techniques

- Selections and Masks
- Advanced Photo Editing
- Text and Typography

Module 3 : Advanced Photoshop Skills

- Filters and Effects
- Working with Smart Objects and Smart Filters
- Composite Imaging and Creative Projects

Module 4 : Projects and Review

- Project 1: Photo Manipulation
- Project 2: Graphic Design
- Portfolio Review
- Q&A and Further Learning



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