

Sales and Revenue

2016 2017 2018

Total Sales

\$14.05M

Num.Of Orders

98K

Average Order Value

\$143.9

Current Year Sales

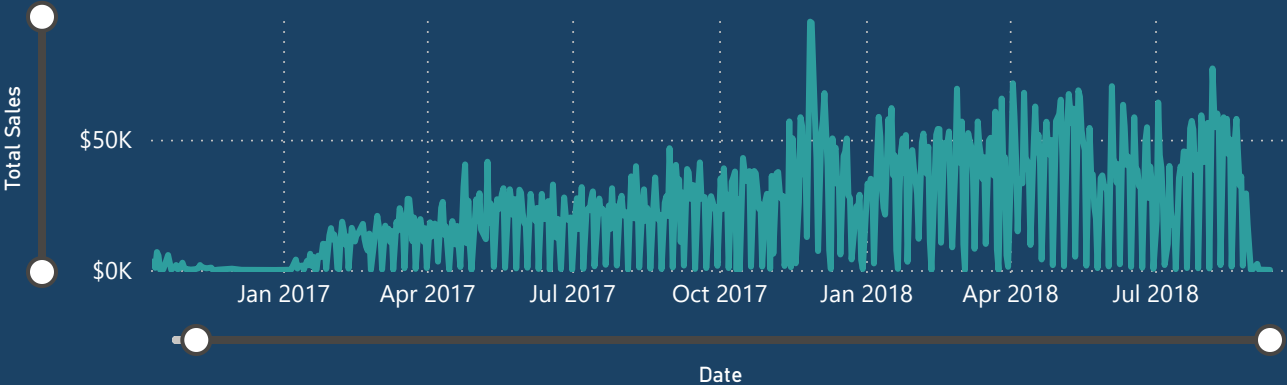
\$7.7M

Sales

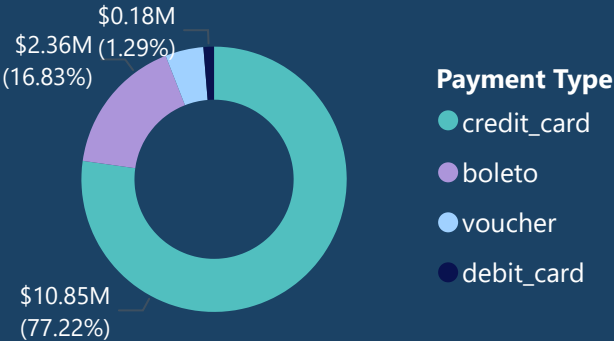
Customers

Sellers

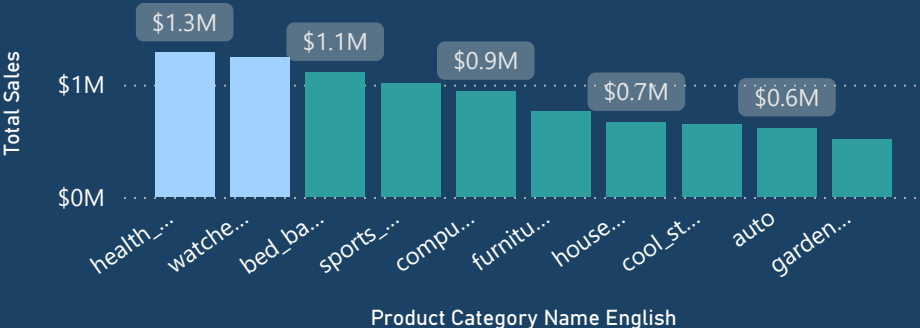
Total Sales Over Time



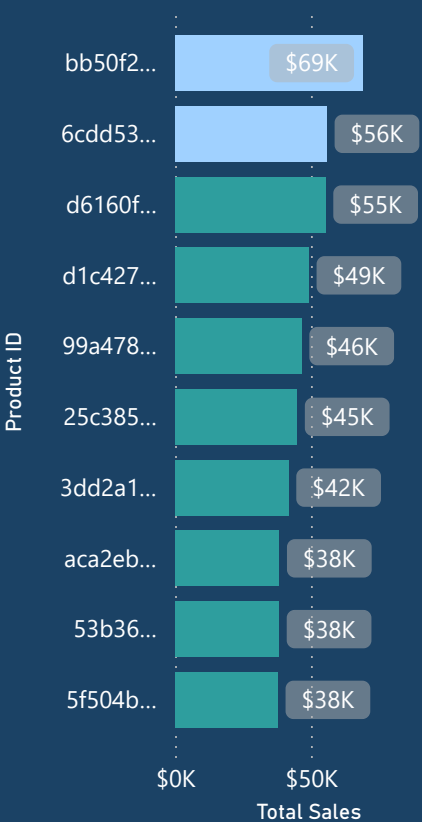
Total Sales by Payment Type



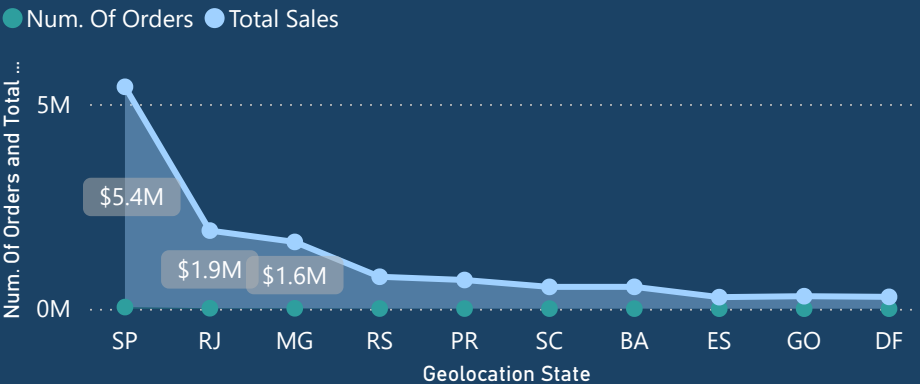
Top 10 Cat. Sales



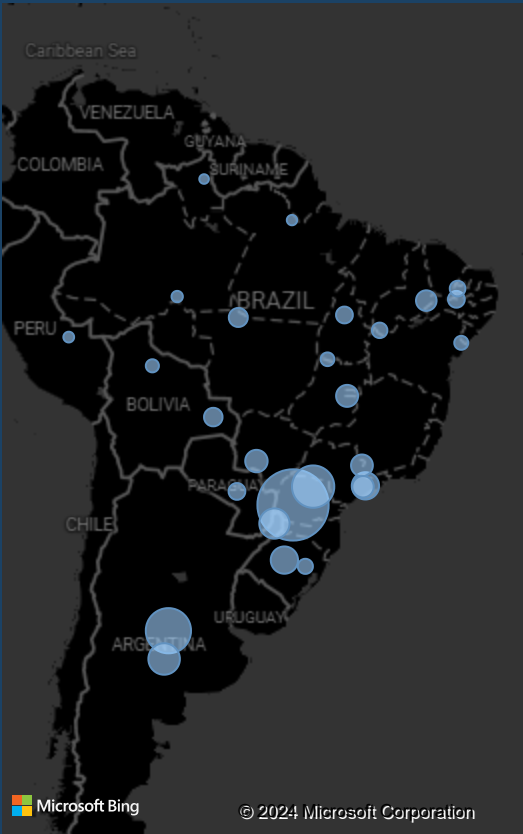
Top 10 Products by Sales



Num. Of Orders and Total Sales by State



Sales Distribution By State



Customers And Delivery

2016 2017 2018

Num.Of Customers

99K

Avg. Review Score

4.09

Avg. Delivery Time

12.45

Num. Of Products

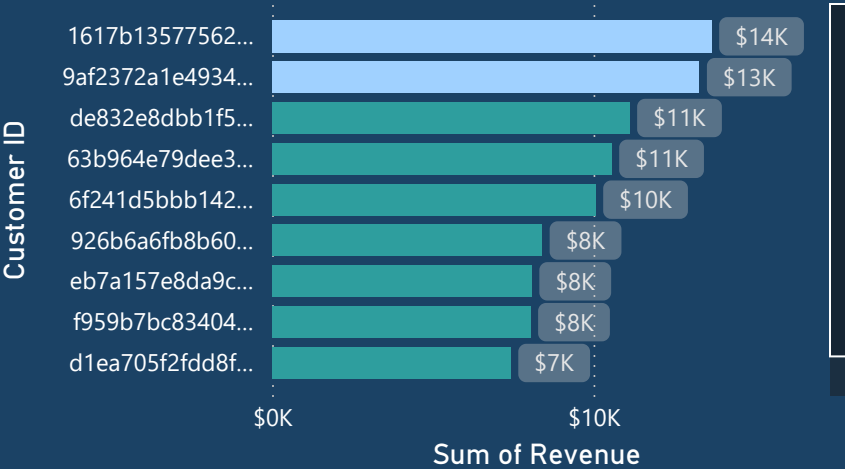
32K

Sales

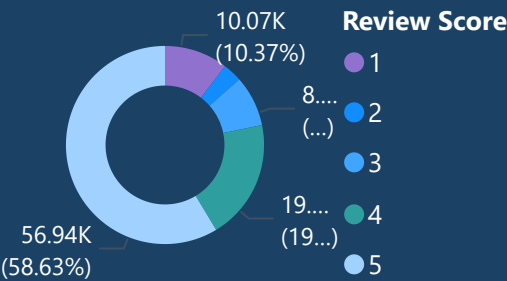
Customers

Sellers

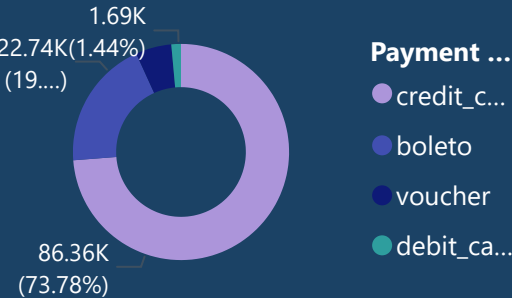
Top 10 Customers by Revenue



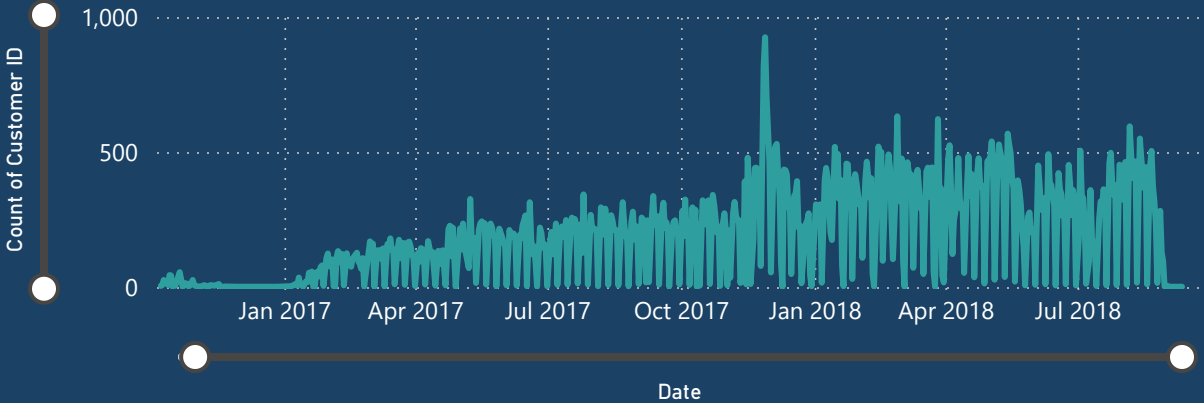
Customer Reviews



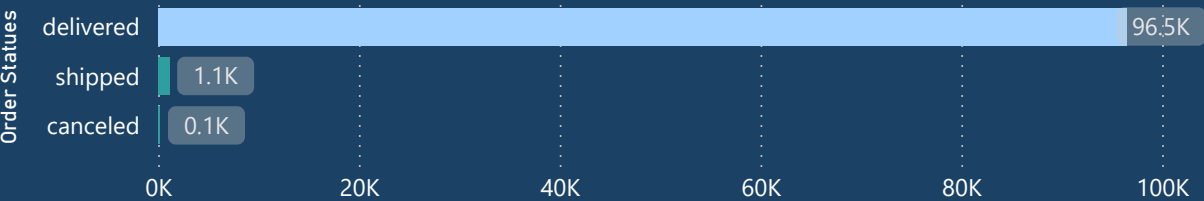
Customer Payment Type



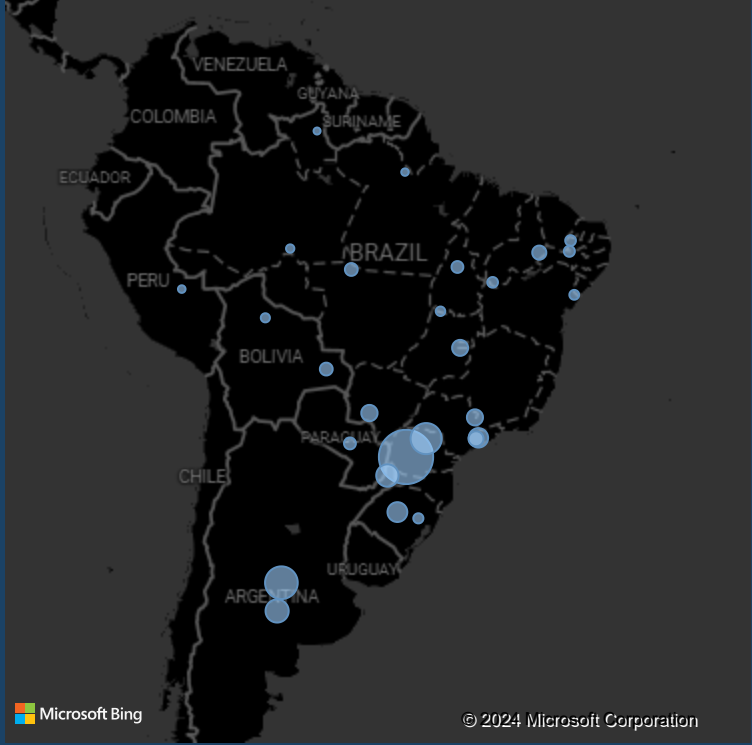
Customers By Time



Customer Order Status



Customer Density by State



Sellers Performance

2016 2017 2018

Num. Of Sellers

3095

Num. Of Items Sold

117.1K

Average Order Value

\$143.9

Total Sales

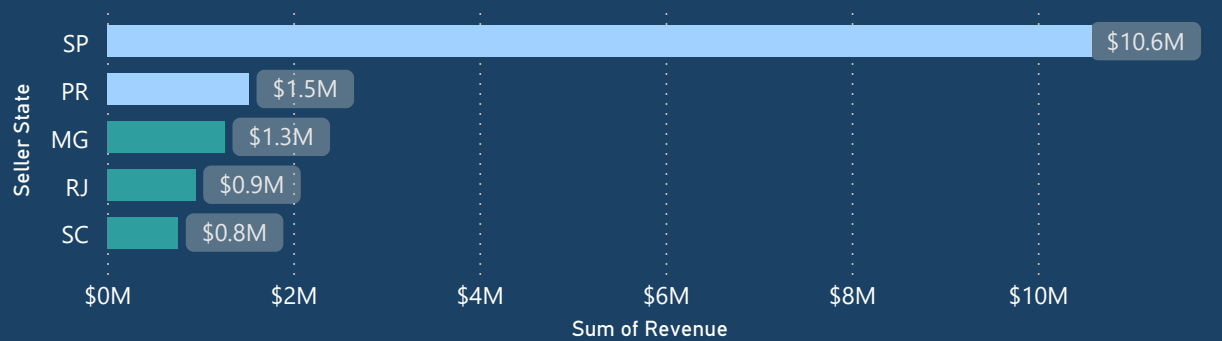
\$14.05M

Sales

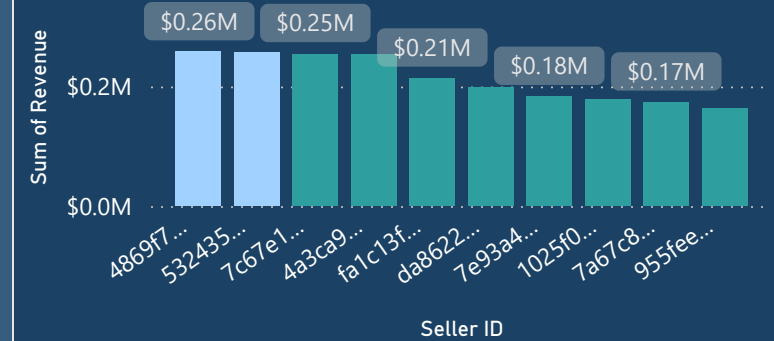
Customers

Sellers

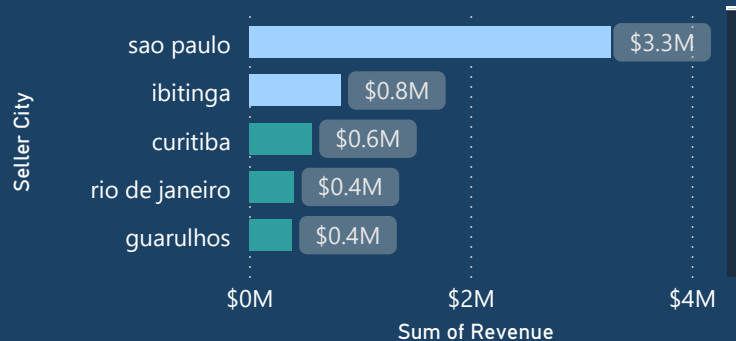
Sales by State and Seller Count



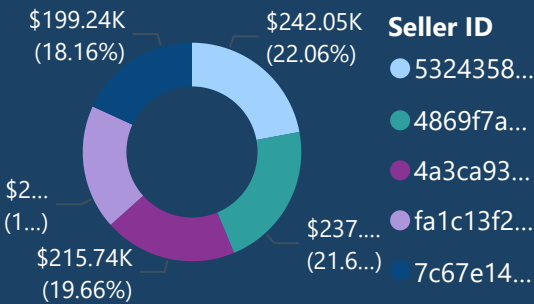
Top 10 Sellers by Sales



Sales By Seller City



Top 5 Seller Contribution In Sales



Seller Density By State



Sales trend by time For top 5 sellers

