

We have confirmed an Influencer campaign on Moj for a leading Beauty Brand. The brand wants to target adult females as a target audience. Please help the team by writing SQL queries for the following data requirements:

1. Total number of adult females who have signed up on Moj.
2. Total number of adult female influencers on Moj (influencer is anyone who has more than 10,000 followers).
3. Top 25 female adult influencers who have maximum adult female followers (arranged in descending order of total followers) (in absolute numbers).

Tables with sample data:

#### **Moj\_user table**

Userid (int)	Signup_time (datetime)	Handle (string)	Date_of_birth (date)	Gender (string)
259235535	2021-01-04 12:43:53	ArjunSaluja	2000-09-12	M
678493443	2018-09-30 16:32:45	NatashaArora	1996-10-23	F

#### **Follow table**

Userid (int)	Followerid (int)	Follow_time (datetime)
259235535	5324523442	2022-02-06 19:03:49
259235535	4234235234	2021-11-09 23:11:19

Here the userid is the id of the person who is being followed and followerid is the userid of the follower. Each row in the table represents a unique follow event.

#### **Unfollow table**

Userid (int)	Followerid (int)	Unfollow_time (datetime)
259235535	5324523442	2022-03-04 21:23:43
259235535	2342342342	2021-12-21 17:20:22

Here the userid is the id of the person who is being followed and followerid is the userid of the follower. Each row in the table represents a unique unfollow event.