

<b>Name:</b>	M Danish	<b>Address:</b>	Haiderabad
<b>Home Phone / Cell Phone:</b>	03332780655	<b>Quote Date:</b>	23/1/2021
<b>Email:</b>		<b>Inv #</b>	STS-2677

SR #	Services / Description	Options	Cost	
Design & Architecture (Reference theme Daraz.pk)	Develop a professional look and feel for your website, with a fresh new interface and a clean layout.	Daraz like theme not available so we develop it custom		
	Well structured content, with simple navigation, will lead visitors through to an obvious 'call to action'.			
	Ensure that everything has its place and is there for a reason, through a research and analysis phase. We study you, your industry and clients to try and find little golden nuggets that will help inform the rest of the project.			
Coding & Development (custom)	Industry standard, best practice tools to code your site with Custom HTML/CSS/JavaScript/Wordpress			
	Fully responsive, and tested across all modern devices.			
	Contact form with auto-reply email, so prospects know you have received their message.			
	Content Management System (easily update the site content yourself in future).			
	Social Login Integration, Facebook, Instagram and Gmail			
	Buy Now and Add to Cart Functionality with WooCommerce			
	Bank Discounts	Bank Payments	Bank Integration	Optional
	As Per Bank Provided	Take Information from this Banks UBL, MCB, HBL for merchant account and api integration In wordpress Site also there charges	After successfully dealing with bank concern bank will be added as payment processor. (Will be Provided By You) <b>(Bank Feature plugin development price will be according to bank change)</b>	if you don't want to integrate online bank as payment processor then we can put only bank detail and receipt upload option, as manual method
	City Disocunt	Delivery Fee	Cash On Delivery	Campaign/Discount / Deals and Offer
	if customer is local resident then add percentage of discount from backend	Leopard / TCS Api for rate calculation will be provided by you, Delivery cost will be calculated after discounts, <b>Leopard Links for Other Cities</b>	Option will be added	Option will be added to backend to manage / Discount / deals and offers (you have to provide details for that)
	Customer MemberShip Option + Discount	Apps / Discount, voucher codes,	Email (customer) Integration/Wellcome Email to customer/account activation email/discount news deals emails	Email (Admin) Customer Registration Email / Order Email / Sales Report Email / Remaining Products Email / Cash in Hand, Capital Assets Email
	Sms Api Integration(Notification to Customer> Order Confirmation / Tracking Code / Delivery Status / Product Update Notification (if any))			Yearly
	Notification to Admin SMS > Customer Order / Status / Delivered (firt time paid by us)			7,000

	POS Integration	Offline and Online (with Desktop/System Software)		25,000
	Cash in Hand, Capital / Assets, Accounting, Cash inflow, outflow, tax, report, trial balance, monthly report, sales, returns, stock, reports			
Products	Phone Exchange, Purchase Used Phone, new phone			-
	Categories will be added, Imei Tracker Integration, unlimited products upload, Pictures, Description, title, specification			
	max 100 products will be added by us rest of the will be added by you, Product Data will be Provided by you in this format( seprate folders of all 100 products with images, price, title, description and specification)			
User Interface	User Registration / Sign In / Login Pages			-
	User Dashboard with previous order detail , tracking order, return and exchange			
	Return and Exchange			
Customer App(android)	Example App Like Daraz, Playstore Account (Purchase from Google One Time)			25,000
	User Login, Social Logins, Sign Ups, order tracking all user features			
Additional Features	Website Security, Backup Plugin, Google Analytic Integration			-
	SEO Tools, Image Optimization,			
	Jetpack Integration			
			Total	194,000
			20% Off Promo	(38,800)
			Total Quote	155,200

#### Terms and Condition

##### Payment Terms:

35% Advance Payment + 35% When Half Work Done + 30% before final Delivery

##### Timeframes

A comfortable timeframe from quote acceptance to go-live would be about 10 weeks. Timeframes are flexible though, so we can work through the detail to align expectations. An approximate breakdown of time would be:

Quote acceptance and deposit paid.

Design and Concept - 1 weeks.

Coding and Development - 6-7 weeks.

Website Content - 1 week.

Final testing and go live! - 1 week.

15 Days Support will be Provided after Final delivery (If any error found we will resolve it)

If you have any questions, please ask them directly on the quote. When you're happy to proceed, simply accept the quote below.

##### We're in this with you, long-term

A website is a living thing. The day your new site goes live, is just the start.

We've been helping clients with their websites, email newsletters, blogs and social media for more than 5 years – many clients have been with us since the start! We want to grow with you and your business, and look forward to working with you.

##### The fine print

All concepts, designs and code are 100% owned by you once all project fees have been paid for in full (until payment they are copyright to us).

The 'Design & Architecture' stage will be invoiced at the time of quote acceptance, and is required to be paid before the project commences.

**Thank You**