

Website Concept:

Summer New Collection

Brand Name: Bandage

Theme: A focus on modern, vibrant, and lightweight fashion, emphasizing summer comfort and style.

Day 1 Hackathon Tasks:

1. Step 1: Marketplace Type

Type: General E-Commerce

Primary Purpose: To provide customers with trendy and affordable summer fashion that blends comfort and style. This marketplace aims to bring a curated collection of summer apparel to a global audience with an emphasis on quality and customer satisfaction.

2. Step 2: Business Goals

- **Problem Solved:**
Making stylish summer fashion accessible to a global audience at affordable prices, especially for those seeking lightweight, breathable, and trend-driven clothing.
- **Target Audience:**
Fashion-forward individuals aged 18-35, who value affordability, comfort, and style during summer.
- **Products/Services Offered:**
 - Lightweight summer dresses, shirts, and shorts.
 - Accessories like sunglasses, hats, and sandals.
- **Differentiators:**
 - Unique branding and aesthetic tied to "Bandage."
 - Affordability without compromising on quality.
 - Sustainability initiatives, like eco-friendly packaging.
 - Special summer-themed collections refreshed monthly.

3. Step 3: Data Schema

Entities and Fields:

1. Products:

- **Product ID:** Unique identifier for each product.
- **Name:** Product name.
- **Category:** (e.g., apparel, accessories).
- **Price:** Cost per item.
- **Stock:** Quantity available.
- **Description:** Details about the product.
- **Image URL:** Link to the product image.

2. Orders:

- **Order ID:** Unique identifier.
- **Customer ID:** Linked to the customer.
- **Order Details:** List of products ordered.
- **Status:** (e.g., pending, shipped, delivered).

3. Customers:

- **Customer ID:** Unique user identifier.
- **Name:** Full name.
- **Email:** Contact email.
- **Address:** Delivery address.
- **Contact:** Mobile Number

4. Delivery Zones:

- **Zone ID:** Unique identifier.
- **Zone Name:** (e.g., Pakistan).
- **Delivery SLA:** Estimated delivery time.

Schema Diagram:

