

MAD LAB - 1

Problem Statement: In today's fast-paced world many individuals are struggling to maintain a healthy diet amidst the convenience of fast food and highly processed meals. With growing concerns about obesity, lifestyle diseases, and environmental sustainability, there is a clear need for solutions that promote not only personal but also the health of planet.

Description of Existing Food Delivery App - Zomato

Features

- Large variety of restaurants and meal options
- Customizable meal choices (e.g. vegetarian)
- Delivery tracking
- Order history and favorites list for easy reordering.

Flaws

- Lack of ~~focus~~ focus on Healthy Eating: Zomato offers a wide range of meal types but lacks a dedicated section for health-conscious meals like weight loss or gain.
- No sustainability or Carbon Footprint: It doesn't provide users with information about the environmental impact of their meal choices.

Features of NutriEats :-

1) Healthy Meal categories :-

- Wheat based meals
- Weight loss meals
- Weight gain meals
- Gluten-free meals.

2) Carbon Footprint:

- Nutrimals displays carbon footprint of each meals.

3) Transparent Nutrition information.

- Detailed break down of each meal's nutritional content (calories, proteins, fats, carbohydrates, fiber etc) is accessible.
- Ingredients used in meals are displayed, giving transparency about sourcing (eg local, organic).

4) Ecofriendly packaging.

- Meals are delivered in reusable, eco-conscious packs to reduce waste.

5) Rewards and Achievements:

- users earn-points for making sustainable meal choices.

Conclusion:- Nutrimals sets itself apart by offering healthy meal plans focused on specific like weight loss or gain, while tracking carbon footprint of meals. It combines health, sustainability and convenience, providing a holistic solution. eco-conscious and health-focused individuals.