Urvashi Kokate

UI/UX Designer

I design for a purpose. I design for solutions.

📞 +1 (585)-957-3786
✉ urvashikokate23@gmail.com
in linkedin.com/in/urvashikokate
🔗 urvashikokate.com

EXPERIENCE

Jan 2018 - May 2018

UI/UX Design Intern - *Eloquent Techart Pvt Ltd.*

- Designed a Utility App for Doctors to keep track of appointments and scan prescriptions.
- Designed a Utility App for Fishermen to track their expenses and employee shares.

ACADEMIC PROJECTS

Jan 2020 - May 2020

Usability Evaluation *[Wegman's Curbside Pickup App]*

- Conducted Heuristic Evaluation and Usability Test on Wegman's Android and iOS mobile application (Curbside module).
- Reported potential usability issues with design recommendations.
- Deliverables: Heuristic Evaluation report, Test Plan, Pilot Test Summary report, Usability Test report

Aug 2019 - Dec 2019

RIT Event Finder Application Design

- Designed an application for RIT students and staff to find and attend events happening on campus, to replace the multiple platforms and applications that exist currently.
- Methodology: Contextual Inquiry, Affinity Diagrams, Persona Building, Context Scenarios, Lo-Fi Prototype, Hi-Fi Prototype
- Tools: Pen and Paper, WordPress, Google Shared Drive, Google Docs, Adobe XD, Invision

Aug 2019 - Dec 2019

Case Study *[Earphones/Headphones Usage]*

- Research Question: Does the type of situation you are in influence the selection of earphones/headphones you wear?
- Methodology: Ethnographic Research, Interviews, Persona Building, Story Boarding

July 2018 - April 2019

Cafeteria Automation System

- Developed an Android application for students and faculty to order food online from college cafeteria.
- Individually created the high-fidelity prototype of the application using Adobe XD.
- Contributed towards developing the frontend in Android Studio.

EDUCATION

2019 - 2021 (Anticipated)

MS Human Computer Interaction

Rochester Institute of Technology
Rochester , NY

Information & Interaction Design, Research Methods, Foundations of HCI, Usabililty Testing, Statistics, Mobile Application Development

CGPA: 4.0/4.0

2015 - 2019

B.Tech Computer Engineering

K. J. Somaiya College Of Engineering
Mumbai, India

Fundamentals of Computer Programming, Human Machine Interaction, Web Technology, Internet of Things, Artificial Intelligence

CGPA: 8.75/10.0

SKILLS

Design

Wireframing	Persona Building
Rapid Prototyping	Interaction Design
Story Boarding	Lo-fi / Hi-fi Prototyping

Research

Heuristic Evaluation	Contextual Inquiry
User Interviews	Statistical Analysis
Survey Design	Affinity Diagramming
Usability Testing	Ethnographic Research

Technical

Adobe XD	HTML / CSS
Adobe Illustrator	Kotlin
Figma	Android XML