

Sum of Reatil Price

24.60M

Sum of Revenue

24.91M

Total orders

25K

ProductKey	Qunatity Returned	Sum of OrderQuantity	Return rate
214	70	2099	3.33%
215	52	1940	2.68%
220	66	1995	3.31%
223	46	4151	1.11%
226	12	392	3.06%
229	15	408	3.68%
232	15	424	3.54%
235	10	381	2.62%
310	4	169	2.37%
311	7	139	5.04%
312	8	179	4.47%
313	5	168	2.98%
Total	1828	84174	2.17%

Avg_Retail_Price

714.44

1828

Sum of ReturnQuantity

Total orders	Day Type
18125	Weekday
7039	Weekend
25164	

25K

All orders

Avg_Retail_Price

714.44

Bulk Order

15K

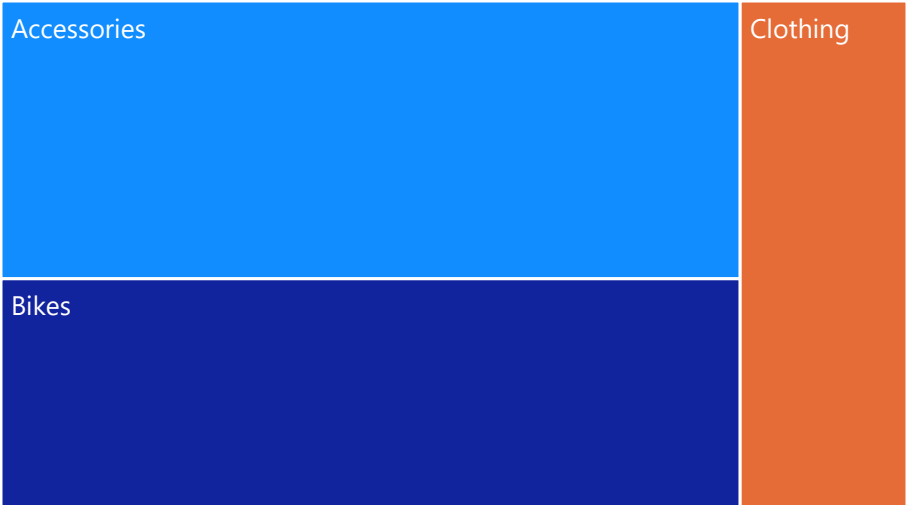
Total Returns

2K

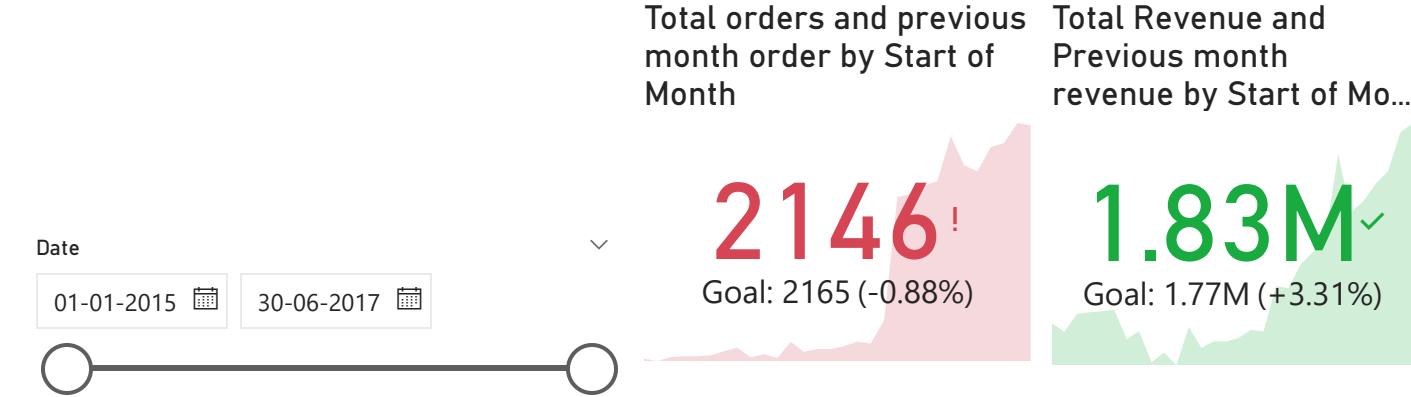
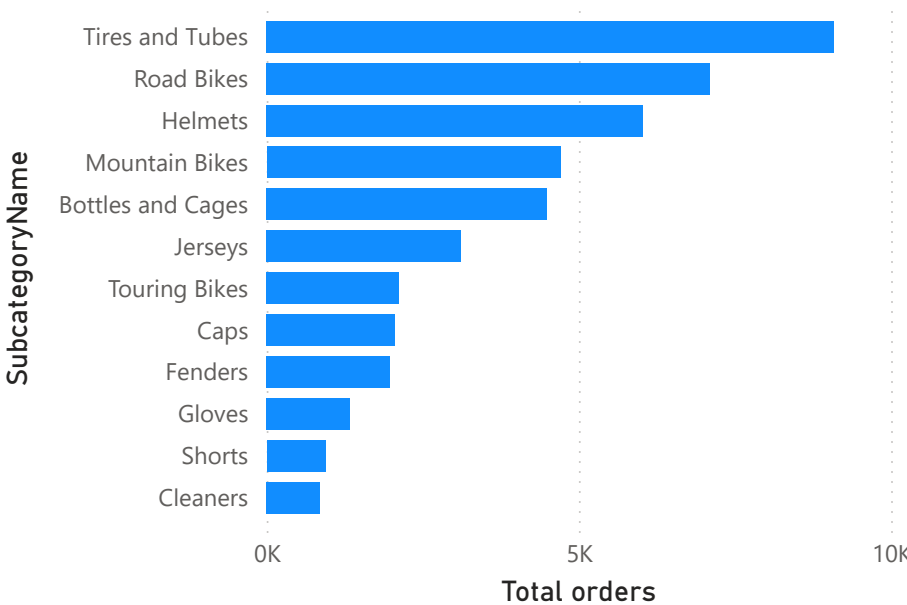
CategoryName	Total orders	All orders	% of all orders
Accessories	16983	25164	67.49%
Bikes	13929	25164	55.35%
Clothing	6976	25164	27.72%
Components		25164	
Total	25164	25164	100.00%



Total orders by CategoryName



Total orders by SubcategoryName



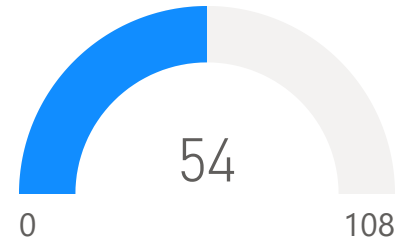
ProductName	Total orders	Return rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Total	25164	2.17%



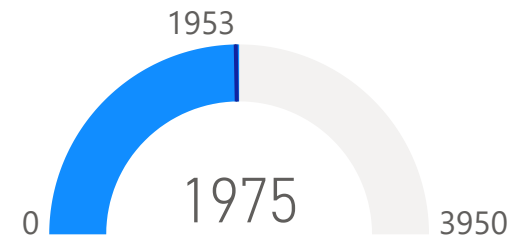
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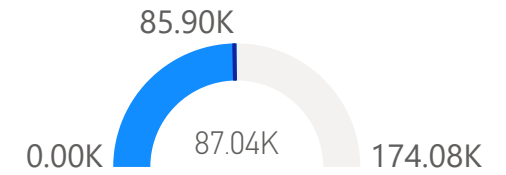
Total Returns and Prev month returns



Total orders and Order Target



Total Revenue and Revenue Target



Average Adjusted...

32.97

Avg_Retail_Price

21.98

% of adjustment Price

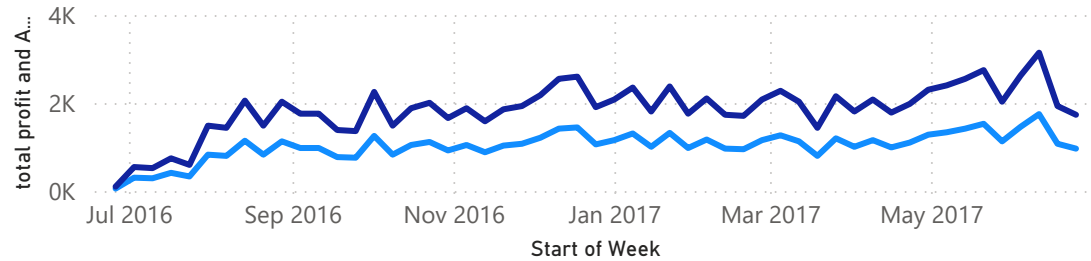
0.50

Fender Set - Mountain

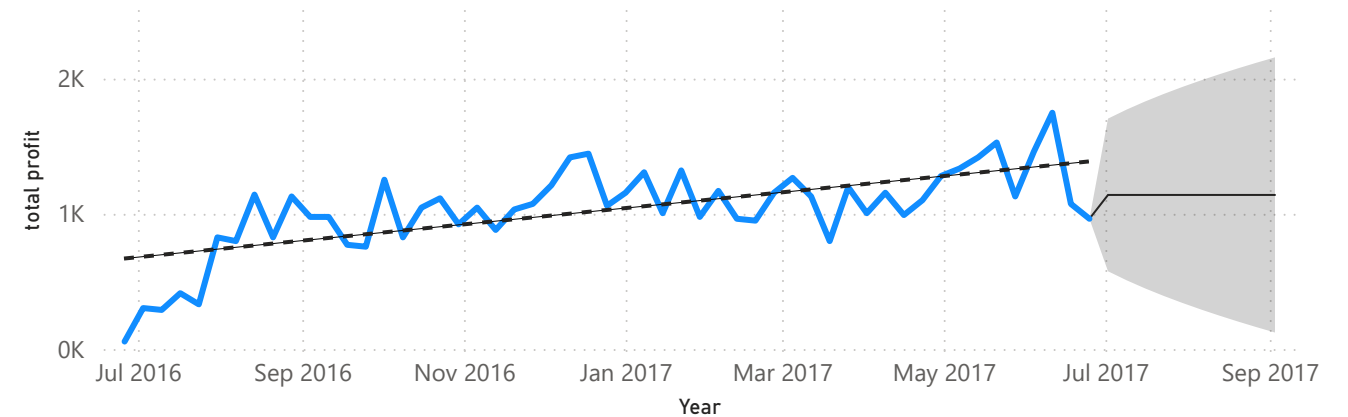
First ProductName

total profit and Adjusted Profit by Start of Week

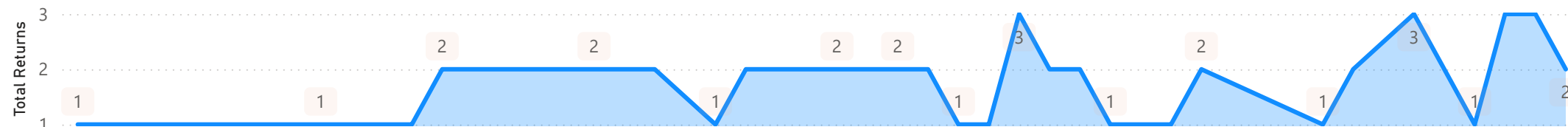
total profit Adjusted Profit



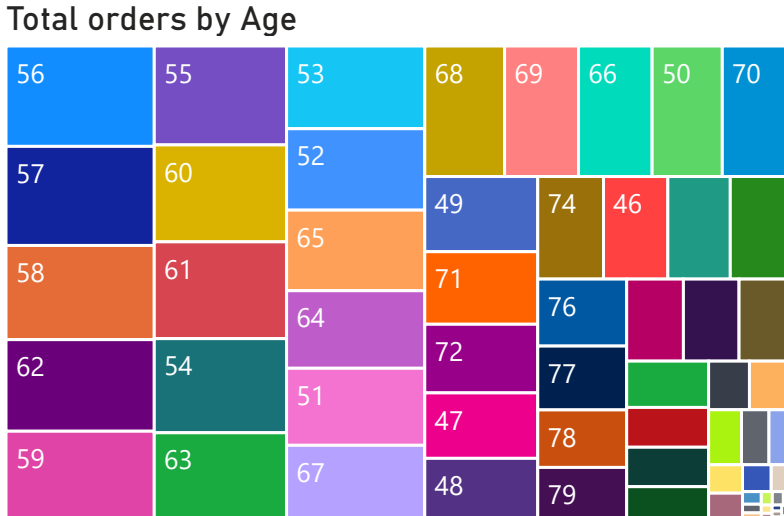
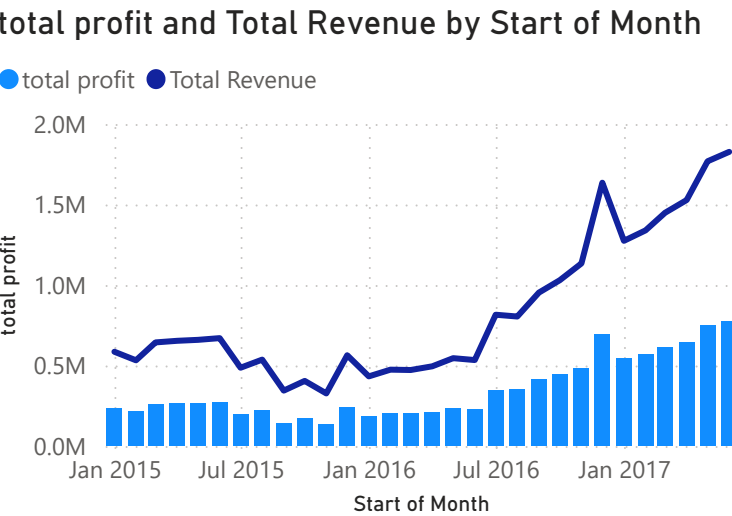
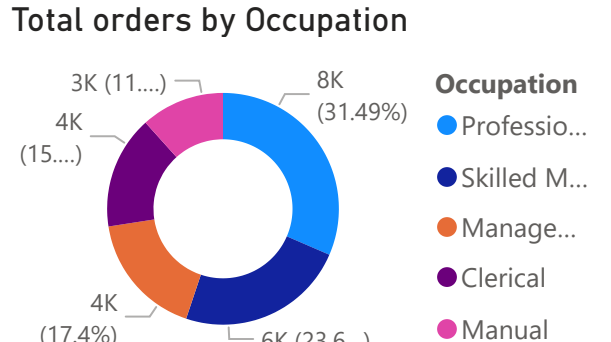
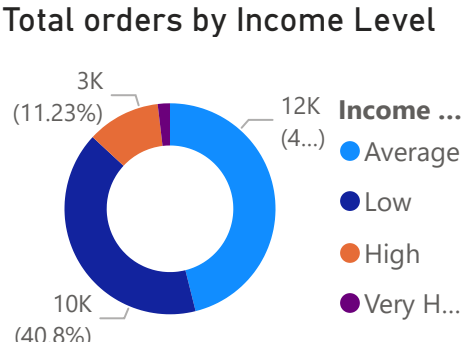
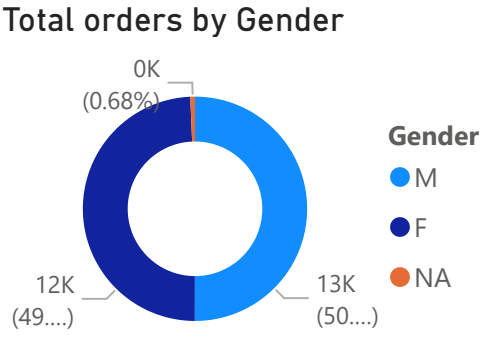
total profit, Total orders and Total Cost by Year, Quarter, Month and Day



Total Returns by Start of Week



Full Name	Total orders	Total Revenue
ABBY RANA	1	73.92
ADRIANA GONZALEZ	4	9,195.70
ALEJANDRO BECK	2	2,975.22
ALEXA COX	1	88.02
ALEXA WATSON	1	17.29
ALEXANDER JACKSON	1	49.98
ALEXANDRA EVANS	1	68.49
ALEXANDRIA STEWART	1	1,700.99
ALISHA LIU	1	2,214.51
ALISHA SHAN	2	4,184.12
AMANDA PERRY	1	27.27
ANDREA WRIGHT	1	141.28
ANGELA BUTLER	2	2,896.51
ANGELA PERRY	2	5,705.99
ANNA GRIFFIN	2	81.20
ANNA MURPHY	1	127.77
ARTHUR RODRIGUEZ	2	3,809.94
BARBARA MA	1	628.58
BARRY PEREZ	1	69.99
BENJAMIN JACKSON	1	2,145.01
BRANDON KUMAR	1	50.83
BRETT GONZALEZ	1	32.60
BRIANNA WOOD	1	59.96
CANDICE CHOW	2	121.92
CASEY ANAND	1	650.46
CATHERINE MARRAS	1	65.94
Total	25164	2,49,14,586.82



MR. MAURICE SHAN

First Full Name

6

Total orders

12.41K

Total Revenue

