



Reserve your parking now.

CEO: Urvi Munot



CFO: Danning Peng



CTO: Haowei Wang





The problem

- ❑ Students and faculty have difficulty to find a parking spot in SCU during peak time
- ❑ Wasting time to find parking spot
- ❑ Parking Spot near to class or event is full
- ❑ Risk of parking violation (parking ticket)

Solution

SCU BroncoPark Service:

- Real time parking information
- Book spot in advance
- Parking Permit
- Convenient permit seeking process
- Security
- Mobile / web application

Revenue

SCU BroncoPark makes commission on each spot/permit sold.

- 200 students choose Hourly permit-\$10/student(50% of price) : \$2000
- 400 students take Quarterly permit-\$48/student(25% of price): \$19200
- 500 students take Yearly permit-\$100/student(25% of price): \$50000
- 100 students take Night permit-\$37.5/student(30% of price): \$3750

Product

Physical:

- Permit
- Provided by SCU Transportation department

Virtual:

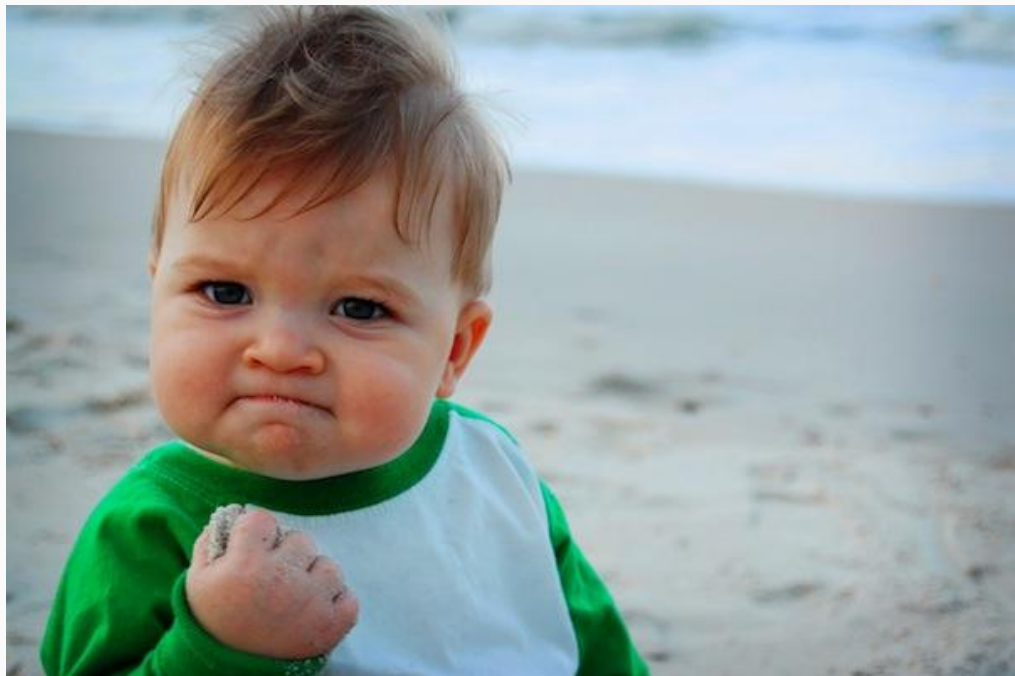
- Service to book/reserve a parking spot

SCU BroncoPark Mobile App Interface

<https://invis.io/727GTAID3>

Competitors

- No competitor in house
- Future competitors:
- SpotHero
- ParkWhiz



Business Model

Partnership

SCU
Transportation
Department

Resources

Web/Mobile App
Database
User Interface

Services

Permit/one-time
booking purchase

Profit

Commission fees
for every deal

Error Shooting

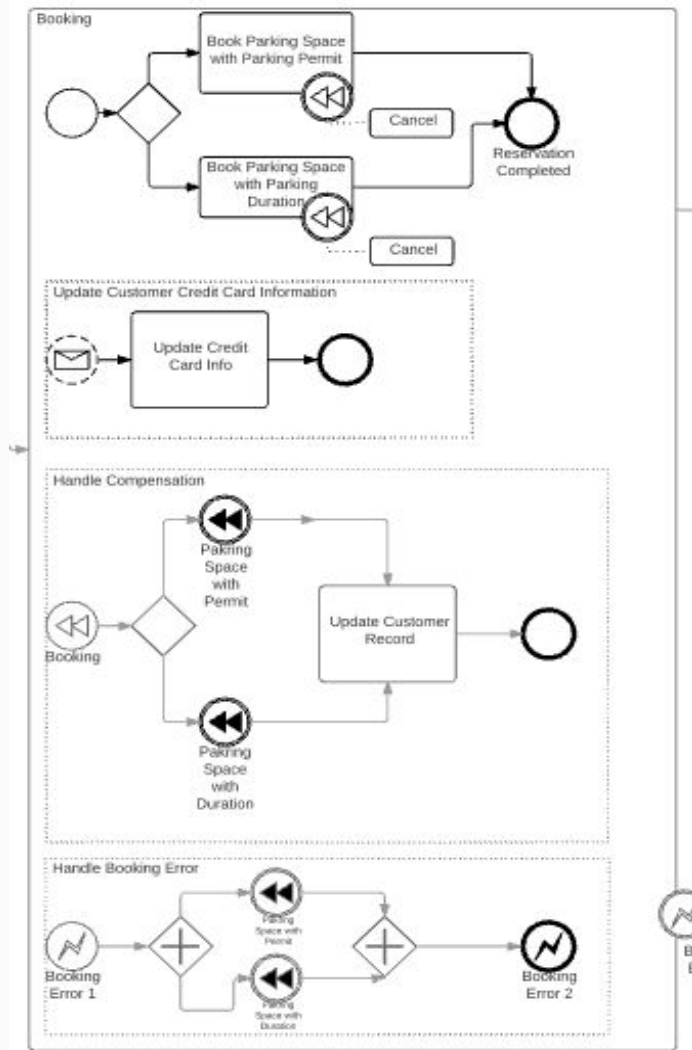
Purchase option not met

Reservation expired

Payment not valid

Technical Malfunction

<https://www.lucidchart.com/documents/view/95992800-f551-4fc7-8b5d-b7f7b15ea4a4>



Inside of SCU BroncoPark



BroncoPark

Welcome

My Profile

Logout

Customer

Masters

Parking Inventory

Parking Rate

Manage Booking

Customer Detail

Add

Search

List of Customer Detail

<input checked="" type="checkbox"/>	No.	Name	Phone	Email	Vehicle VIN	Licence Plate
<input checked="" type="checkbox"/>	1	Hao Wang				
<input checked="" type="checkbox"/>	2	Danning Peng				
<input checked="" type="checkbox"/>	3	Urvi Munot				
<input checked="" type="checkbox"/>	4	James				
<input checked="" type="checkbox"/>	5	Kevin				

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Permit Classification

Add

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List of Permit Classification

<input checked="" type="checkbox"/>	No.	Permit Types	Permit Type Code	Is Refundable	Is Cancellation
<input checked="" type="checkbox"/>	1	Yearly	Y	Yes	Yes
<input checked="" type="checkbox"/>	2	Quarterly	Q	Yes	Yes
<input checked="" type="checkbox"/>	3	Nightly	N	Yes	Yes
<input checked="" type="checkbox"/>	4	Hourly	H	No	Yes



Customer	Masters	Parking Inventory	Parking Rate	Manage Booking
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Parking Lot Detail

AddSearch

List of Parking Lot					
<input checked="" type="checkbox"/>	No.	Parking Lot Name	Parking Lot Code	Permit Type Allowable	Status
<input checked="" type="checkbox"/>	1	North Campus Parking Structure	NCPS	Y/Q/N/H	Active
<input checked="" type="checkbox"/>	2	Main Parking Strcuture	MPS	Y/Q/N/H	Active
<input checked="" type="checkbox"/>	3	Leavey Center Parking Lot	LCPL	Y/Q/N/H	Active
<input checked="" type="checkbox"/>	4	Dunne Parking Lot	DPL	Y/Q/H	Active
<input checked="" type="checkbox"/>	5	Benson Parking Lot	BPL	Y/Q/H	Active



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Customer	Masters	Parking Inventory	Parking Rate	Manage Booking
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Parking Allocation

Add

Search

Parking Lot					
<input checked="" type="checkbox"/>	No.	Parking Lot Code	Lot Size		
<input checked="" type="checkbox"/>	1	NCPS	300		

No. of Parking Space Allocation			
Yearly	Quarterly	Nightly	Hourly
<input type="text" value="100"/>	<input type="text" value="100"/>	<input type="text" value="50"/>	<input type="text" value="50"/>

Parking Rate



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Parking Rate

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NCPS

<input checked="" type="checkbox"/>	No.	Permit Type	Price	Discount	TAX	Commission
<input checked="" type="checkbox"/>	1	Yearly	\$400	Select Option ▾	VAT	25%
<input checked="" type="checkbox"/>	2	Quarterly	\$160	Select Option ▾	VAT	30%
<input checked="" type="checkbox"/>	3	Nightly	\$125	Select Option ▾	VAT	30%
<input checked="" type="checkbox"/>	4	Hourly (0-2)	\$2	Select Option ▾	VAT	50%
<input checked="" type="checkbox"/>	5	Hourly (2-4)	\$3	Select Option ▾	VAT	
<input checked="" type="checkbox"/>	6	Hourly (Additional Hour)	\$1	Select Option ▾	VAT	
<input checked="" type="checkbox"/>	7	Daily	\$20	Select Option ▾	VAT	



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Booking Management

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List of Order Management

No.	Booking Code	Booking Date	Customer Name	Permit Type	Parking Lot	Space#	Invoice Status	Gross Amount
1	BP-01	03/10/2016 08:34	Hao Wang	Y	NCPS	123	Confirm	\$400
2	BP-02	03/13/2016 17:35	Danning Peng	Y	NCPS	225	Confirm	\$400
3	BP-03		Urvi Munot		MPS		Pending	
4	BP-04	05/23/2016 19:45	James	Q	DPL	101	Confirm	\$160
5	BP-05		Kevin	H			Pending	\$13

Add

1 2 3 4 5

Next

Material Impact

1	BP-01	03/10/2016 08:34	Hao Wang	Y	NCPS	123	Confirm	\$400
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Document Header	
Material doc #	10000
Document Date:	03/10/2016

Document Items					
item	Quantity	Material	MvT	Delivered	Delivered Date
001	1	NCPS 123	601 -	✓	03/10/2016

No. of Parking Space Allocation

Yearly	Quarterly	Nightly	Hourly
<input type="text" value="99"/>	<input type="text" value="100"/>	<input type="text" value="50"/>	<input type="text" value="50"/>

Q&A