

x06 Personas and Scenarios

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Personas

Casey Sullivan



- 38 years old father in Tallahassee, Florida
- Assistant General Manager at McDonald's
- Casey has 3 children: Elin, Alana, and Kevin. They are aged 10, 9, and 7, respectively.

Casey spends most of the day outside of the house at his very demanding job. He leaves at 5 A.M in order to open the store and gets home at 5 P.M. Recently widowed, his kids have been forced to become relatively independent. They wake up on their own and leave for school at around 7 A.M. and arrive at home at 3 P.M. Casey enjoys the limited time he gets to spend with his kids on weekdays, but has found that he needs to spend an increasing amount of time telling them to do chores instead of doing other activities.

Goals

- Make the most out of his limited time with his kids.
- Keep the house organized.
- Further foster independence among his children.

Tanya Hernandez



- A 19-year-old female in Portland, Oregon
- College Student at the University of Portland
- Studying to get her bachelor's degree in Nursing
- Tanya has a lot of school work throughout the week so most of her free time is spent on the weekends doing things like painting and reading.
- Despite being a great student Tanya is quite forgetful and often has to be reminded by her roommates to do her assigned chore of the week. She is also annoyed that her roommates

keep asking her to clean the bathroom, she wishes that she got to do different chores sometimes.

Goals

- Have a reminder of when a chore should be completed
- Complete different chores per week
- The pestering by her roommates stops

Roman Banks



- 45-Year-old Male from Chowchilla, California.
- Corrections Counselor
- Roman is a hard-working counselor for inmates and officers in the State of California Corrections facility of Chowchilla. Being that he works a busy and meticulous job, he tends to take his work home with him to help better improve his approaches toward his patients.

- Along with his wife also working a demanding job, this leaves little time for Roman throughout the week to ensure that his two children are tending to their responsibilities. Living in a two-story house with 2 acres, a couple of dogs, and a few of the Mrs. cats can leave plenty to clean and take care of while both parents are away.
- Roman definitely likes user-friendly applications and devices as he does not have a lot of time to commit to learning a complicated new program.

Goals

- Raising his children to be responsible and clean after themselves.
- To find an easier way to monitor his children's chores for the week
- Using something other than paper and pen to communicate the chores he wants to be done by the end of the week.

Scenarios

Casey Gets Home

After a long shift at McDonald's, Casey heads home to his 3 kids who have already been out of school for some time. He's excited to spend time with them but finds that house is very messy, so he spends the next hour cleaning the house with the kids.

Casey's Kids Are Fighting

Casey's kids are arguing about who has done more to keep the house clean while he was at work. He suspects that Kevin has not been doing his fair share of the chores, but he doesn't have any evidence to support this. As a result, he can't resolve the conflict fairly.

Tanya's Weekend

It's finally the weekend and Tanya is excited to not have any schoolwork so she can read the new book she bought. When her roommates remind her the bathroom still needs to be cleaned she is annoyed. If she had remembered earlier in the week she would've done the chore already to save herself from wasting her weekend time.

Tanya's Unfair Chores

Tanya noticed how one of her roommates only ever cleans the kitchen counters. Although she thinks this is an important chore she feels as though it's not proportionate to the other chores completed by other roommates in the house. She wants everyone to pull their own weight instead of always getting the short end of the stick.

Tanya's Private Chore

Tanya often forgets to have her painter's apron cleaned for the weekends, so she needs to remember to do her laundry on Fridays. However, she is hiding her artistic ambitions from her roommates, so she doesn't want them to know she's doing her laundry.

Roman is Stuck at the Office

On many nights, Roman may have to stay late filing paperwork that would otherwise be illegal to take home as well as other duties. In cases like this, he tends to come home long after his children are put to bed. Not finding the time to call either of his children or even text and ask he would have to wait until the next morning or look around the house without waking the family to see if the chores had been done.

Oops Roman forgot

There may be times when Roman is either running late or maybe just plain forgot to tell his kids or leave a note on the fridge on the chores he wanted them to do that day. It isn't until his lunch that he can quickly send a text to his children to inform them of their chores but sometimes they forget to check their texts since they are supposed to have their phones muted or off in school.