

Interview questions:

- Demographic questions:
  - Age?
  - Gender?
  - If in school, major?
  - If employed, job?
- How have you gone about getting plants or plant info prior to the plant social?
- What is something you find important when looking for plants and why?
- What kind of interactions would you want with other users and why?
- What are some issues you've had while searching for plants and how have you tried to work around those issues?
- What are your thoughts on buying/selling/trading plants among other plant owners?