Interview questions:
- Demographic questions:
  - Age?
  - Gender?
  - If in school, major?
  - If employed, job?
- How have you gone about getting plants or plant info prior to the plant social?
- What is something you find important when looking for plants and why?
- What kind of interactions would you want with other users and why?
- What are some issues you've had while searching for plants and how have you tried to work around those issues?
- What are your thoughts on buying/selling/trading plants among other plant owners?

1st Interview: Anna
- 24 yrs old
- Female
- Biochemistry
- Social media, using instagram for plant information, everyone owns plants and during the pandemic, gives off good general info about how to get. Social media is way more quick than reading through an article.
- Is it pretty? Thinks that what is the first thing that someone should look for when looking for a plant
- Be able to have discussion boards, like Reddit, "I am having XYZ issues, what can I do?" Also wanting to buy plants from other people, and use the app to be able to buy the plant instead of trying to find a random stranger
- Biggest issue is finding pots for plants. You can go to department stores, but they sometimes don't have the right size. Expresses that it's what she and her friends talk about mainly, "I don't have the right pots"
- I think it's a great way for people to connect with a common hobby, especially since there's trading communities for people like gaming, etc, it'd be great for plant people to get something like that.

2nd Interview: Shaine
- Age 22 yrs old
- Male
- Biology
- Currently the best way to acquire plants is via online shopping through Etsy, Amazon, or other online marketplaces. Other than this there are plenty of local nurseries I enjoy visiting and usually have a good stock of plants to choose from. The best way to acquire information about pants is by looking it up online, although you have to be careful about this because there is a lot of false information out there. I also know asking the people a the nursery can be tricky, as usually they don't grow the plants themselves, they purchase them from a supplier. I've found a good amount of people who work at local nurseries don't give out the best care instructions for the plants they are selling.
- One thing I find important when looking for plants is maximum size, which is largely neglected. Many times I've bought a plant that looked small but it ended up growing huge. Also humidity requirements are quite important, and the plants native regions fit into this as well. I also look at the price and health of the plant, making sure it's pest free. Seeing how much light it needs is important, water, color scheme etc..
- Some interactions I would like to see with other users is the ability to share a common place with my plants. So if someone else owns a peace lily I can join the peace lily forum and we can exchange care tips etc… This can also be done by order like Tradescantia, and this way people can also exchange or sell plants as well. I think this would encourage people to go out and buy more plants so they can join more communities and so on. I would also like to have an online feature where I can type in a plant name and reach out to someone who owns that plant, that way I can contact people who have rare or exotic or endangered plants, we can exchange seeds or I can ask them for care instructions or I can see if they can give me recommendations for that particular plant before I buy it.
- The main issue I have with searching for plants is there are just so many of them. I would like a discovery feature that just brings up random plants that I can scroll through, and maybe one would catch my eye. Just like an online plant nursery. Other issues I have had are incorrect care instructions resulting in the death of my plant, or incorrect maximum size etc… A lot of people put out false information for some reasons, I think because it's easier to sell a plant when you just say it's easy to care for, even if it's not. I work around these issues by just doing a lot of online browsing, going to many different sites and cross checking information.
- think it's a great idea. A lot of people do plant trades, and it's a great way for someone to fill out their collection. It just has to be done in a correct way to avoid the spread of disease or plant pests.