

Contextual Enquiry - List questions that observers will answer while observing users

- a) Do not interrupt the participant when the observation is going on. Any interaction after observation will not be noted in the observation questions section..

b) Observation Questions

- i) How attentive are users to their phones/computers when listening to music
- ii) Will users watch videos if they have the option to when listening to music?
- iii) In what contexts will users be motivated to watch videos and engage socially while listening to music?
- iv) How often do the users comment/share posts from the platform with their audience?
- v) Did the user ever become distracted away from the application, if yes, by what?
- vi) Did the user ever share any videos or songs with their friends, if yes, how often and through which media? Commenting?

c) User Questions

- i) Does the user watch videos as compared to just listening to music while doing the activity, if yes, how often?
- ii) In what environment do users often watch videos/listening to music?
- iii) Does the user usually use a musical app while performing this activity?