Protocol: Wild Life Evaluation

Introduction:

Thank you for agreeing to participate in this study! In order to evaluate an app, we will be looking at how you use it to complete tasks.. No personal information will be kept. Please think out loud as much as you can to let us know what you like, dislike, or confuses you about the app.

Please let us know if you have any questions, but keep in mind not all will be able to be answered as we try to find out about the app.

Background:

Please answer the following questions so we can understand how the app is used by different groups.

1. How often do you go out into nature?

0	1	2	3	4	5	6	7	8	9	10
Never										Everyday

2. How much do you enjoy participating in outdoor activities?
   Eg. Camping, hikes, etc

0	1	2	3	4	5	6	7	8	9	10
Not at all										Favorite Activity

3. Are you able to identify most plants when participating in outdoor activities?

0	1	2	3	4	5	6	7	8	9	10
None									All Plants	

4. Would you describe yourself as an "outdoorsy" person? Why?

Task 1:
Please use the app to identify this plant and see if it is harmful.

Rate the Usability:

1	2	3	4	5
Very Easy				Very Hard

How much do you trust the result?:

1	2	3	4	5
Not at all				Very Much

Task 2:
Imagine that you are on a hike on a fairly well kept trail. Please look at the three (3) plants in front of you that might be in a spot that is unkept and guess which one is harmful.

Please use the app to identify which plant is harmful.

Rate the Usability:

1	2	3	4	5
Very Easy				Very Hard

How much do you trust the result?:

1	2	3	4	5
Not at all				Very Much

Wrap Up:
  Please let us your impressions of the app after completing the two (2) tasks above.

1. What did you like the most about the app?

2. What did you dislike about the app?

3. What could be improved upon?

4. How useful did you find the app?

5. Any final thoughts or comments?

Thank you for your time!