



# MACHINE LEARNING

Lecture 21

## Applications of ML in

Natural Language  
Processing

Computer Vision

On the Web

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# NLP Applications of ML

**Text Classification:** ML algorithms are used to classify text into predefined categories or labels, such as sentiment analysis (positive, negative, neutral), spam detection, topic categorization, and intent recognition for chatbots.

**Sentiment Analysis:** ML classifiers determine the sentiment expressed in text, helping businesses gauge customer opinions, track brand sentiment, and make informed decisions.

**Named Entity Recognition (NER):** ML models identify entities in text, such as names of people, organizations, locations, dates, and other important terms, which is essential for information extraction.

**Text Summarization:** ML techniques, such as extractive and abstractive summarization, automatically create concise summaries of longer text, saving time and aiding comprehension.



# NLP Applications of ML

**Language Generation:** ML models like Recurrent Neural Networks (RNNs) and Transformers are used to generate human-like text, including chatbot responses, language translation, and content creation.

**Machine Translation:** ML-based translation models, such as neural machine translation, have significantly improved the accuracy and fluency of automated language translation.

**Speech Recognition:** ML algorithms convert spoken language into written text, enabling voice assistants, transcription services, and voice-activated devices.

**Question Answering:** ML-powered systems can understand and respond to natural language questions, as seen in chatbots and virtual assistants.

# NLP Applications of ML

**Information Retrieval:** ML-based search engines rank and retrieve relevant documents, web pages, or information based on the user's query.

**Document Classification:** ML techniques categorize entire documents into predefined classes, aiding in document organization, archiving, and retrieval.

**Dialogue Systems:** ML-driven conversational agents engage in natural language conversations, making them valuable for customer support, virtual assistants, and more.

**Text-to-Speech (TTS):** ML algorithms convert text into human-like speech, enabling applications like audiobooks, accessibility tools, and voice assistants.



# CV Applications of ML

**Image Classification:** ML algorithms classify images into predefined categories, such as identifying objects, animals, or scenes in images.

**Object Detection:** ML models detect and locate objects within images or videos, often used in autonomous vehicles, surveillance, and robotics.

**Semantic Segmentation:** ML techniques segment images into different regions, labeling each pixel with the corresponding object or category, essential for understanding complex scenes.

**Face Recognition:** ML algorithms identify and verify faces in images or videos, used for security, access control, and personalized user experiences.

# CV Applications of ML

**Gesture Recognition:** ML-based systems interpret human gestures from images or videos, applied in user interfaces, sign language recognition, and human-computer interaction.

**Object Tracking:** ML models track the movement of objects over time in videos, crucial for surveillance, video analysis, and augmented reality.

**Image Captioning:** ML-powered systems generate descriptive captions for images, aiding accessibility and enabling applications for visually impaired individuals.

**Medical Imaging:** ML algorithms analyze medical images, assisting in diagnosis, disease detection, and medical research.



# CV Applications of ML

**Augmented Reality (AR):** ML models enhance real-world scenes with digital information, enabling immersive experiences on devices like smartphones and smart glasses.

**Satellite Image Analysis:** ML techniques process satellite images for land use classification, disaster monitoring, and environmental analysis.

**Quality Control:** ML algorithms detect defects and anomalies in manufacturing processes by analyzing visual data.

**Art Generation:** ML models can create art, generate images, and replicate artistic styles, contributing to the intersection of technology and creativity.

# ML Applications on the Web

**Search Engines:** ML algorithms power search engines to deliver more relevant search results based on user behavior and preferences, improving search accuracy.

**Recommendation Systems:** ML is used to suggest products, movies, music, or content based on user preferences and past interactions, enhancing user engagement.

**Content Personalization:** ML models tailor website content to individual users, showing them articles, ads, or products that match their interests.



# ML Applications on the Web

**Spam Detection:** ML algorithms filter out spam emails, comments, or content on websites, enhancing user safety and experience.

**User Behavior Analysis:** ML techniques analyze user behavior patterns, such as clicks and navigation, to understand user preferences and improve website design.

**Accessibility:** ML assists in making websites more accessible for individuals with disabilities by providing features like text-to-speech, screen readers, and image descriptions.