

## Professional Profile

I am a versatile Web developer with extensive knowledge and experience in Front End development. I create mobile responsive and user-friendly WordPress websites. I am also skilled in HTML, CSS, and JS, to which I frequently apply on-site customization. I work with the most current functionalities and responsive design trends to ensure sites are up to date with the latest Web trends.

## Work Experience

### 2020 - Present Front End Web Developer

### Freelancer

- Collaborated with a team of 5 developers to create a Woo Commerce site and Payment App.
- Frequent maintenance of code, website content edits, debugging issues, WordPress themes, and plugin installation.
- Frequent websites and landing pages' implementation from concept through deployment.

### 2017- 2020 Business Development Executive

### Peak Performance International

- Working closely with the IT personnel to come up with new systems that digitized most of our products and work processes leading to a 40% increase in market coverage.
- Supported in setting up a marketing system and used it to lead a team of 60 affiliate marketers in generating more revenues, leading to a 20% increase in revenue in 3months.
- Participated and actively engaged in strategy meetings with the top management to develop short-term and long-term sales objectives and strategic plans to meet market needs.

### 2013 - 2017 Sales Assistant Manager

### Trouvay and Cauvin Limited

- Meeting with clients on a case-to-case basis to strengthen relationships follow up on previous sales calls, and introduce new ways of working together. This led to a 75% increase in the number of monthly inquiries received from clients
- Assessing market conditions and identifying current and prospective sales opportunities by contacting prospective customers to introduce and promote products, attending trade shows, making direct phone calls, and sending direct emails to clients.
- Assisting and providing technical support to the delivery team by handling shipments resulting in a 50% increase in efficient and timely order delivery to clients.
- Partnered with sales team members and leveraged strong negotiation skills to close tough deals with lucrative clients.

## Technologies and Languages

- Languages: Solidity, HTML, CSS and JavaScript
- Technologies: Word press, Active Campaign, Teachable, Zoho CRM, Mailchimp

## Education and Certifications

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**Udemy (Online Course)** – April 2022 – May 2022

Solidity, Blockchain, and Smart Contract Online Course

**FreeCodeCamp** – Jan 2022 - Present

Javascript Algorithms and Data Structure

**Binance** – Feb 2021 – March 2021

Blockchain Development

**LinkedIn Courses** – Jul 2020 – Feb 2021

Software Development

**Udemy (Online Course)** - June 2019 – March 2020

Website Development with HTML5, CSS and JS

**Kiriri Women's University of Science and Technology** - August 2015 – August 2018

Bachelors of Business Administrations

Graduated with 2nd Class Honors Upper Division

## Projects

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- Github Link – <https://github.com/Usajim>
- WordPress sites for clients - <https://dairyconsultingafrica.com> || <https://peakperformance-int.com> || <https://moninda.com/> || <https://toplineadventures.com/> || <https://nwassa.com/>  
just to mention a few

## Hobbies

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Yoga | Cycling | Volunteering | Reading | Hiking | Dancing | Networking.

## Personal details

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**Languages Proficiency:** English (Fluent), French (Basics), Swahili (Fluent)

## Referees

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1. Romain Lamarque

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