**Steps for Media Reporting System**

1. Take Raw Data file.
2. Take all tabs data one by one and take only related columns.
3. Set columns names into universal.
4. Merge the data.
5. After merging, separate them according to country.
6. After that separate them using platform
7. Save weekly and daily total.
8. Separate it language wise – EN / AR
9. Separate it product wise.