

Revenue

984.81M

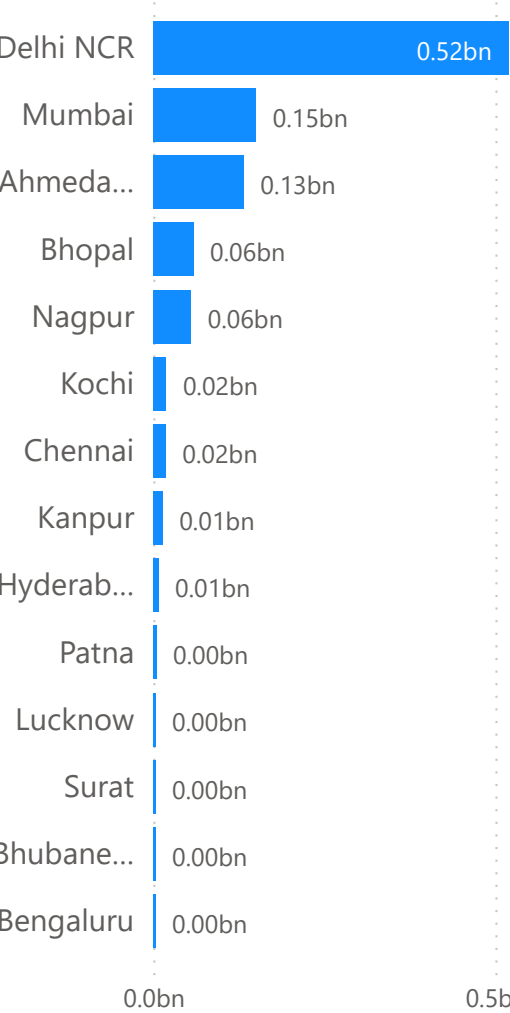
Sales Quantity

2M

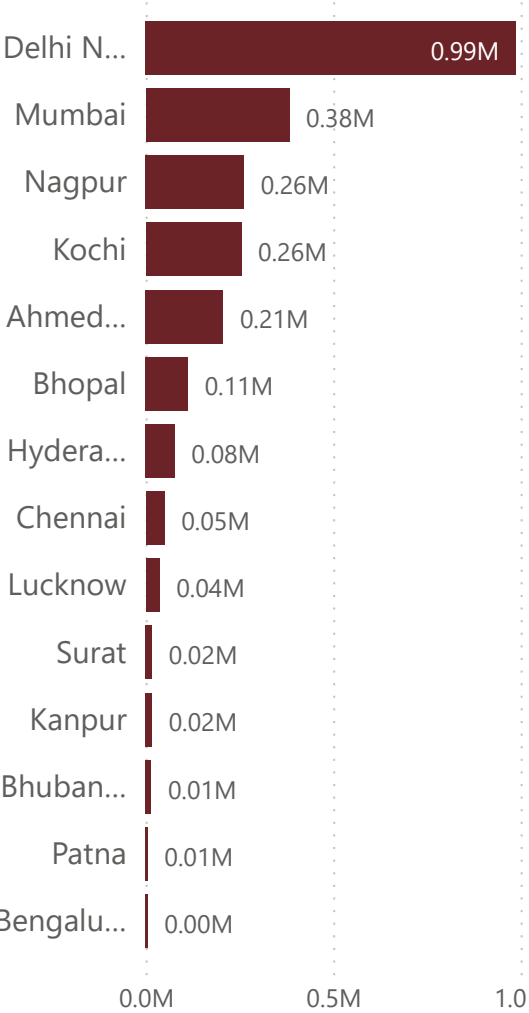
Select all	2017	2018	2019	2020	April	December	January	June	May
					August	February	July	March	November



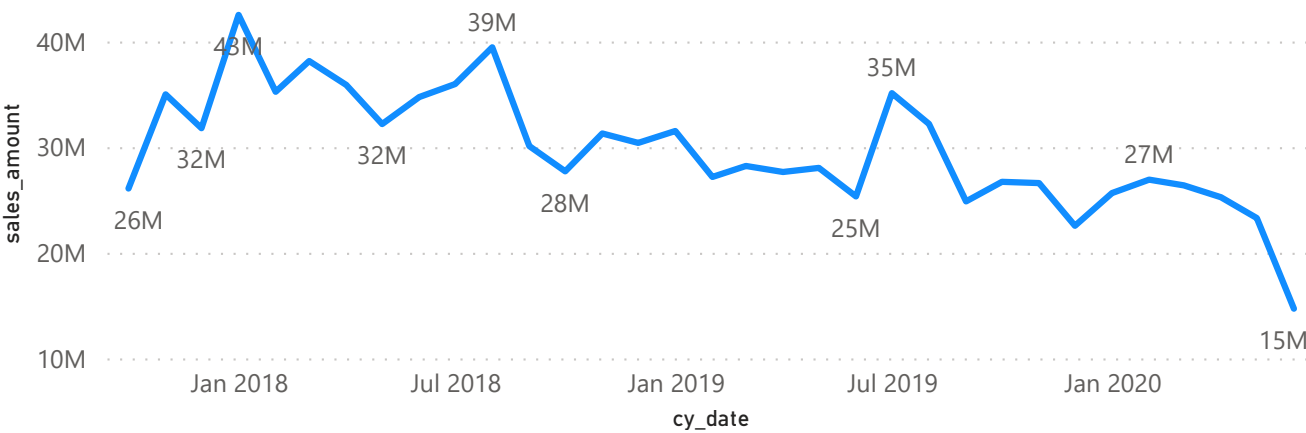
Sales amount by markets
name



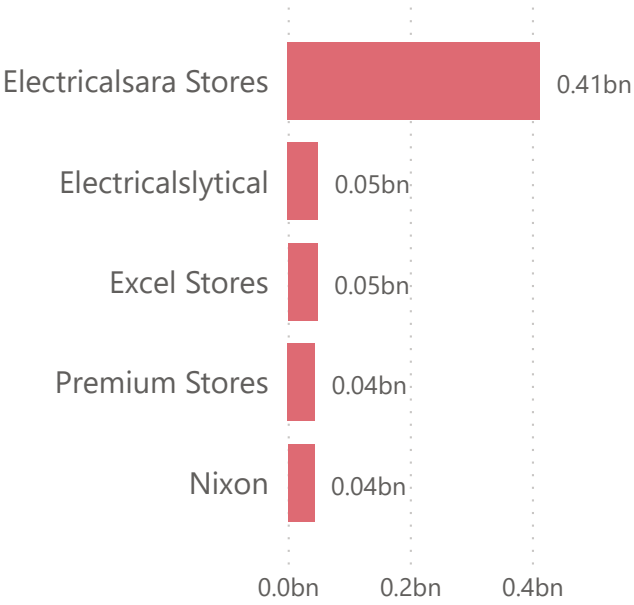
Sales Quantity by markets
name



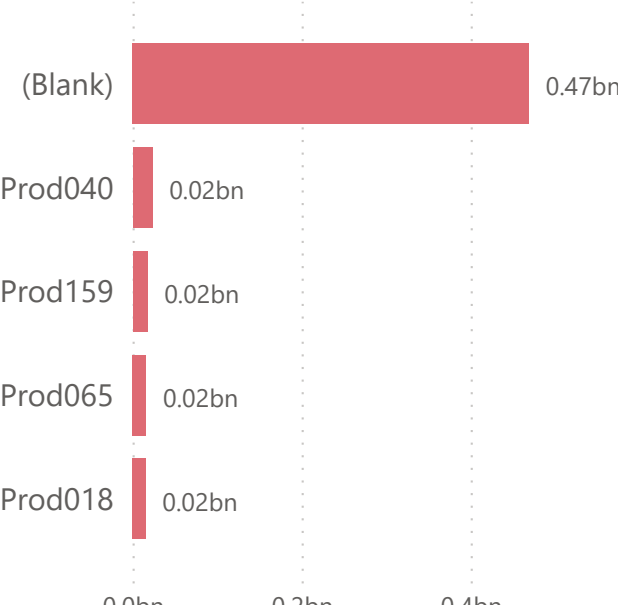
sales_amount by cy_date



Top 5 customers



Top 5 Products



Revenue

984.81M

Sales Quantity

2M

Profit Margin

24.66M

Select all

2017

2018

2019

2020

April

August

December

February

January

July

June

March

May

November

October

September

Total Profit Contribution % by Market

Delhi NCR

48.48%

Mumbai

19.76%

Ahmedabad

13.43%

Bhopal

9.28%

Nagpur

7.3%

Kochi

3.25%

Chennai

2.15%

Patna

0.74%

Surat

0.51%

Hyderabad

0.19%

Bhubaneswar

0.14%

Lucknow

0.13%

Kanpur

0.09%

Bengaluru

-0.31%

Total Profit % by Market

Surat

4.86%

Patna

4.12%

Bhubaneswar

3.98%

Bhopal

3.90%

Kochi

3.74%

Mumbai

3.25%

Nagpur

2.57%

Delhi NCR

2.30%

Ahmedabad

2.15%

Chennai

1.67%

Lucknow

1.01%

Hyderabad

0.63%

Kanpur

0.45%

Bengaluru

-20.78%

Total Profit Contribution % by Market

Delhi NCR

52.75%

Mumbai

15.24%

Ahmedabad

13.43%

Bhopal

9.28%

Nagpur

7.3%

Kochi

3.25%

Chennai

2.15%

Kanpur

0.74%

Hyderabad

0.63%

Patna

0.51%

Lucknow

0.45%

Surat

0.31%

markets_name	Revenue Contribution %	sales_amount	Total Profit %	Total Profit Contribution %
Bengaluru	0.04%	0.37M	-20.78%	-0.31%
Bhubaneswar	0.09%	0.89M	3.98%	0.14%
Surat	0.26%	2.61M	4.86%	0.51%
Lucknow	0.31%	3.09M	1.01%	0.13%
Patna	0.45%	4.43M	4.12%	0.74%
Hyderabad	0.76%	7.44M	0.63%	0.19%
Kanpur	1.38%	13.58M	-0.49%	-0.27%
Chennai	1.83%	18.04M	1.67%	1.22%
Kochi	1.91%	18.81M	3.74%	2.85%
Nagpur	5.59%	55.03M	2.57%	5.73%
Bhopal	5.95%	58.61M	3.90%	9.28%
Ahmedabad	13.43%	132.31M	2.15%	11.55%
Mumbai	15.24%	150.08M	3.25%	19.76%
Delhi NCR	52.75%	519.51M	2.30%	48.48%
Total	100.00%	984.81M	2.50%	100.00%

Select all

2017

2018

2019

2020

- ☐ April
- ☐ February
- ☐ January
- ☐ June
- ☐ March
- ☐ May

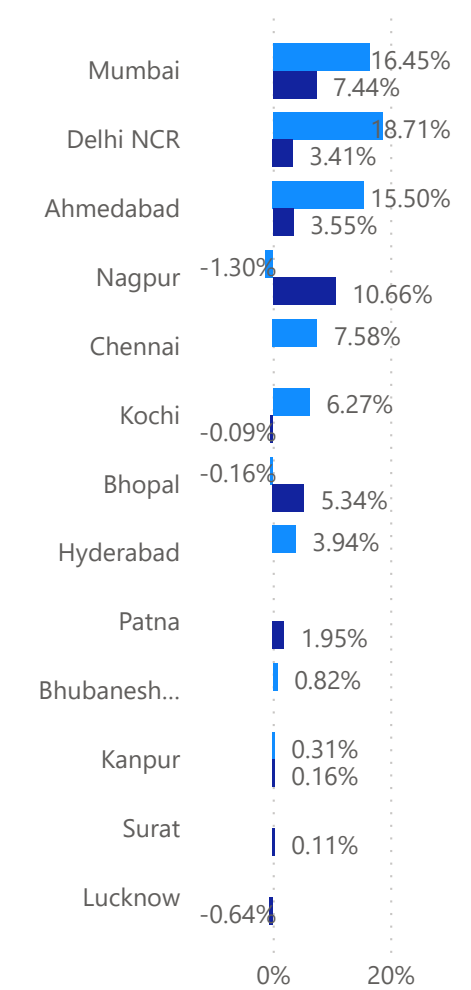
Profit Target

5.00%

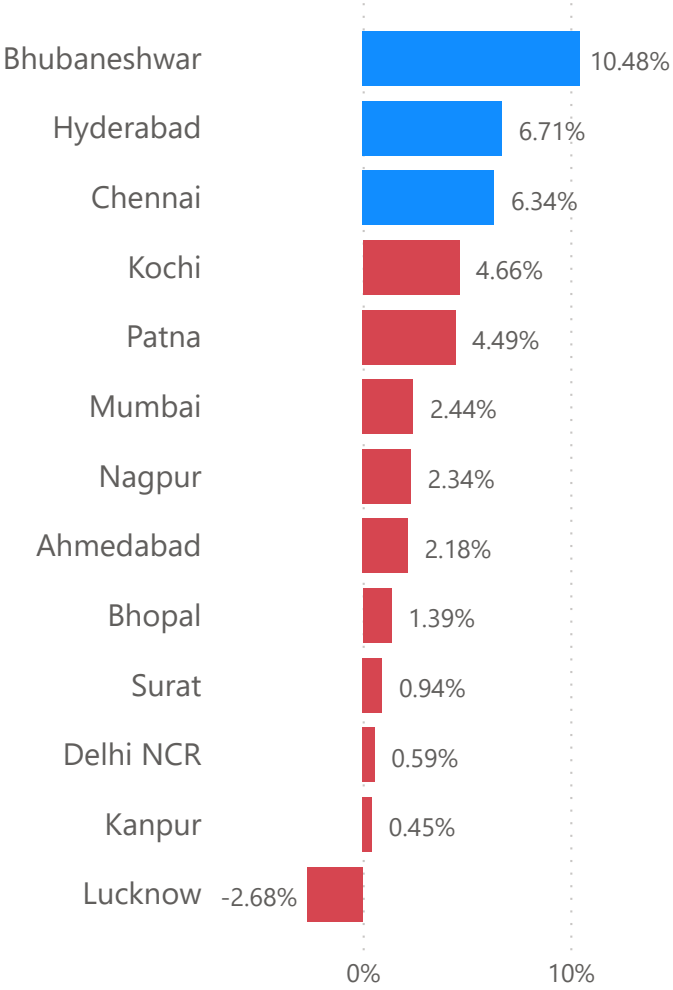


Total Profit
Contribution % by
Market

custo... Brick & Mort... E-Commerce

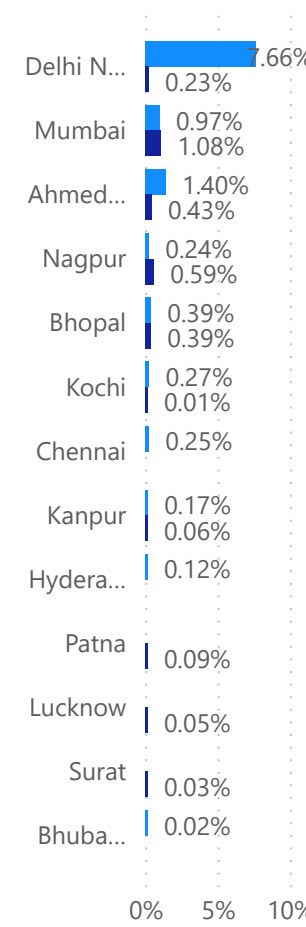


Total Profit % by Market



Total Revenue
Contribution %
by Market

c... Brick & Mortar



Revenue Last Year and sales_amount by cy_date

Revenue Last Year sales_amount

