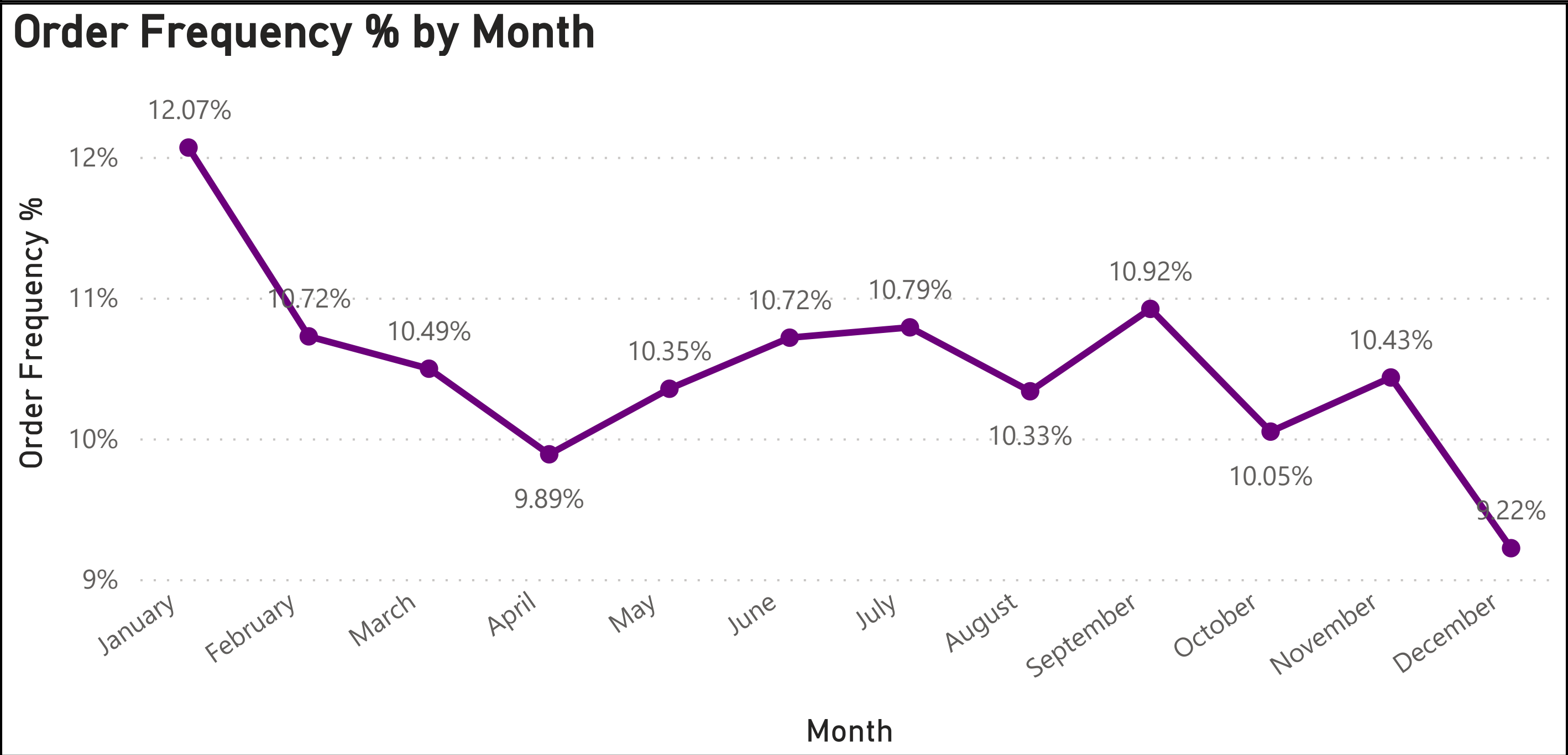


Month	Count of Customer	Total Orders in Month	Number of Customers Having > 1 Orders	Order Frequency %
January	20537	23355	2818	12.07%
February	19870	22257	2387	10.72%
March	24664	27556	2892	10.49%
April	27389	30394	3005	9.89%
May	39799	44395	4596	10.35%
June	45695	51179	5484	10.72%
July	53657	60146	6489	10.79%
August	50999	56877	5878	10.33%
September	42191	47363	5172	10.92%
October	45477	50557	5080	10.05%
November	69499	77594	8095	10.43%
December	57157	62962	5805	9.22%
Total	405357	552651	147294	26.65%



Year	Count of Customer	Order Count	Customers Having > 1 Orders	Order Frequency %
2021	405357	552651	147294	26.65%
Total	405357	552651	147294	26.65%

Month	Count of Customer	Total Orders in Month	Purchase Frequency
January	20537	23355	113.72%
February	19870	22257	112.01%
March	24664	27556	111.73%
April	27389	30394	110.97%
May	39799	44395	111.55%
June	45695	51179	112.00%
July	53657	60146	112.09%
August	50999	56877	111.53%
September	42191	47363	112.26%
October	45477	50557	111.17%
November	69499	77594	111.65%
December	57157	62962	110.16%
Total	405357	552651	136.34%