

Sales Dashboard


Transaction Type

☐ RETURN

☐ SALE

Date

3/27/2022



QUIZ

Profit
280.63K

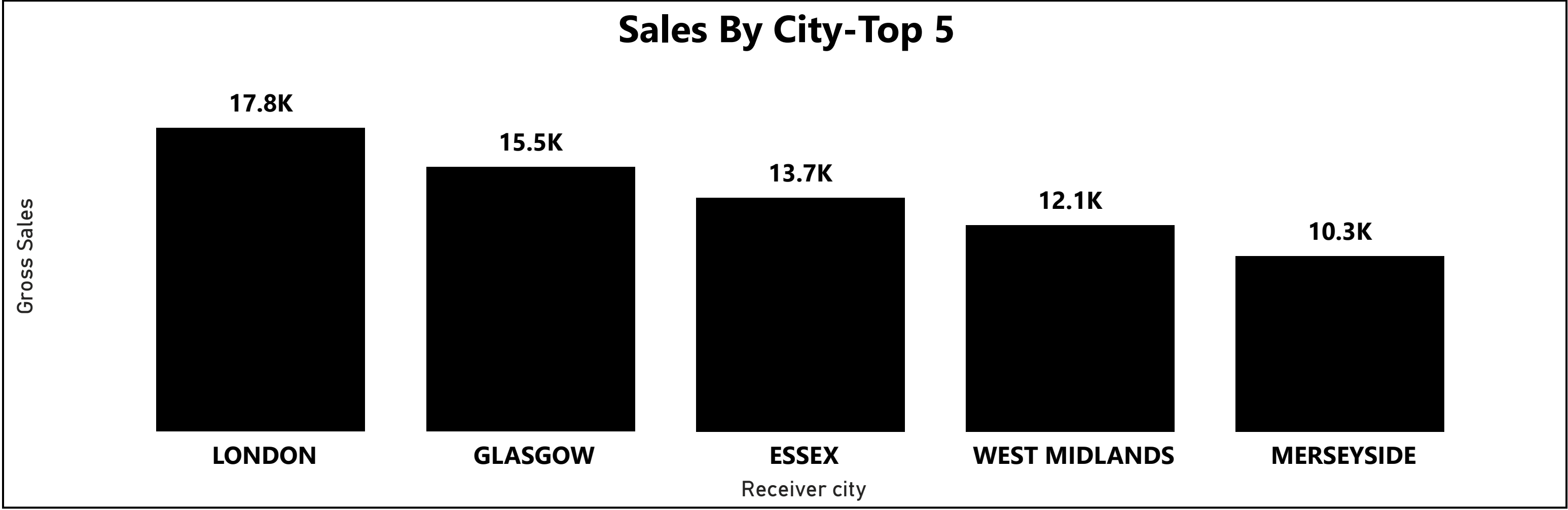
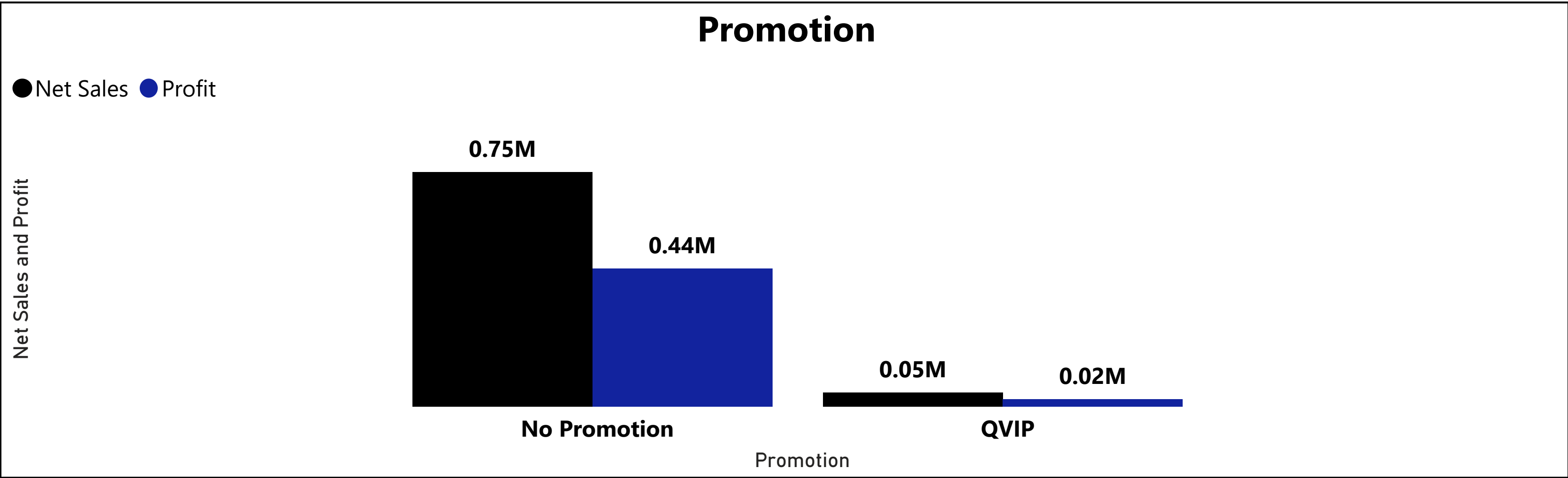
Gross Sales
595.36K

Net Sales
496.13K

Location Reach
2049

Count Return Orders
11K

Count Total Orders
46K



Order Shipping				
Receiver city	Net Sales	Gross Sales	Profit	Profit Cont%
LONDON	14,846.25	17,815.50	8,116.83	2.52%
ESSEX	11,447.52	13,737.02	6,560.11	2.04%
GLASGOW	12,939.63	15,527.55	6,552.73	2.04%
WEST MIDLANDS	10,106.57	12,127.88	5,678.78	1.77%
MERSEYSIDE	8,590.60	10,308.72	5,360.71	1.67%
HAMPSHIRE	8,025.38	9,630.46	4,672.24	1.45%
Total	496,129.85	595,355.82	280,630.50	87.24%

Promotion				
Promotion	Net Sales	Gross Sales	Profit	Profit% By Promo
<div>+</div>	-304,011.72	-364,814.07	-186,931.64	-39.98%
<div>+</div> No Promotion	754,753.27	905,703.93	444,619.28	95.09%
<div>+</div> QVIP	45,388.30	54,465.96	22,942.85	4.91%
Total	496,129.85	595,355.82	280,630.50	60.02%