

# USAMA ALI

## SUMMARY

Web Developer specializing in front end development. Experienced with all stages of the development cycle for dynamic web projects. Well-versed in numerous programming

languages including HTML5, JavaScript, CSS, ReactJS. Strong background in project management and customer relations.

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## SKILLS

- **Programming Languages:** JavaScript, HTML, CSS.
- **Frameworks & Libraries:** React, Tailwind CSS, use-hook-form, TinyMCE.
- **Databases:** Appwrite.
- **Other Tools:** Git, npm.

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## PROJECTS

### • MY OWN BLOG

- Description: Developed a personal blog using React. Took ownership of the entire project from design to implementation.
- Responsibilities:
  - Debugged issues and found solutions independently by researching and learning from YouTube tutorials.
  - Implemented custom functionalities and styled the blog using modern design practices.
  - Integrated the ability to upload and display pictures, enhancing the user experience.
  - Leveraged Appwrite as the backend database for data storage and management.
- Technologies Used: React, JavaScript, Appwrite, use-hook-form, TinyMCE, Tailwind CSS, HTML, CSS.

### • AMAZON CLONE

- Description: Created a clone of Amazon's website using vanilla JavaScript.
- Responsibilities:
  - Took on the challenge of building a complex project and resolved issues through hours of debugging.
  - Thought critically to solve problems and optimize performance in the project.
- Technologies Used: Vanilla JavaScript, HTML, CSS.

## WORK EXPERIENCE

- **SALES REPRESENTATIVE**

SalesGrids Company

2023 - Present

**Responsibilities:**

- Engage with potential customers to understand their needs and provide solutions.
- Conduct sales calls and follow up with leads to drive revenue growth.
- Manage and maintain relationships with clients to ensure long-term satisfaction and retention.

- **LEAD GENERATION SPECIALIST**

Azan International

2022 - 2023

**Responsibilities:**

- Identified potential leads and initiated contact to generate sales opportunities.
  - Conducted market research to understand industry trends and target markets.
  - Collaborated with sales teams to convert leads into sales and meet targets.
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## EDUCATION

- **BACHELOR OF SCIENCE(NOT COMPLETED)**

GCUF University

2018

- **INTERMEDIATE IN COMPUTER SCIENCE**

Quaid-e-Azam College

2016 - 2017

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## CONTACT

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