




Usama Baig

Contact

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Academic Details

- Bachelor of Engineering (B.E.) Computer Engineering**
Smt. Kashibai Navale College Of Engineering, Pune
CGPA: 7.75
(2023)

Soft Skills

Analytical | Collaborator | Leader | Adaptable

Technical Skills

- Programming Languages:**
HTML, CSS, Sass, JavaScript
- Frameworks:**
ReactJs, BootStrap, TailwindCss
- Tools/Methods:**
Webpack, Redux, TypeScript, Babel
- Version Control:** Github
- Cloud Service:** Vercel

Core Competencies

- Software Development Life Cycle
- Restful API
- Debugging
- Web Services
- Responsive Web Design

Personal Details

Date of Birth: 4th March 2001
Languages Known: English, Hindi
Address: Pune, Maharashtra

Profile Summary

A detail-oriented **Front-end Developer** with over 1 year of experience, specializing in building dynamic and user-friendly web applications using **React.js, JavaScript**, and modern UI frameworks like **Tailwind CSS**. Proficient in creating scalable and maintainable codebases, ensuring optimal performance and seamless user experiences across various platforms.

Work Experience

Software Developer Engineer
SAS Automation Pvt.Ltd, Pune (October 2023 - Present)

Responsibilities:

- TV Monitoring Application:** Developed a real-time data logging application using **React.js, REST APIs, MQTT, Redux**, and **React Charts**, visualizing data across **10+ production units**. Scaled performance to handle **30% higher data loads** and implemented routing for seamless navigation.
- eCommerce Website:** Built a **dynamic eCommerce platform** using **React.js** with a WordPress backend, displaying **100+ products**, implementing cart functionalities, CRUD operations, REST API integration, Context API, and routing, achieving **30% increase in mobile engagement**.
- WhatsApp Notifier Application:** Designed an automated messaging solution using **WhatsApp API by Meta**, reaching over **1,000+ users**, improving marketing outreach by **25%** through scheduled and secure message delivery.
- Static Website:** Created a **one-page responsive website** using **Tailwind CSS**, improving accessibility across **5+ device categories** and reducing load times by **20%**.

Achievements:

- Collaborated with cross-functional teams to deploy the TV Monitoring application, enhancing real-time data logging and scalability across 10+ production units.
- Worked closely with backend and design teams to launch the eCommerce platform in React.js, increasing mobile engagement by 30% through improved user experience.
- Partnered with the marketing team to develop the WhatsApp Notifier application, automating messages for 1,000+ users, boosting marketing outreach by 25%.

Personal Projects

PROJECT NAME Ecommerce Website
Tools: ReactJs, NodeJs, MySql, Vercel
Roles: Designed and implemented the front-end of the E-commerce website using ReactJS, ensuring a responsive and user-friendly interface
PROJECT- Successfully Developed the Ecommerce Website

PROJECT NAME Inventory Management App
Tools: React, React native, JWT Token, REST API, Android Studio
Roles: Created front-end interfaces using React and React Native
PROJECT- Successfully Developed the Inventory Management App