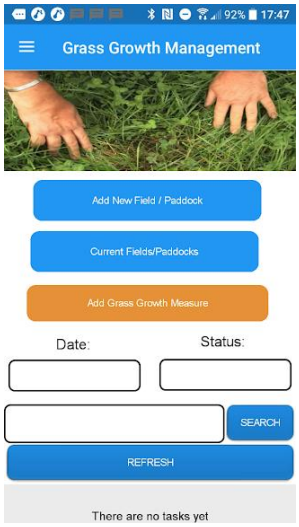
Lab Practical 02 – Project Selection & Supervisor feedback

Each UX team should research and find a Mobile app

Fill the following table to show your findings

Mobile App	Farm Management Pro
Name:	Farm Management Pro
Developer:	Smart farm software
Purpose:	This All-in-One Farm Management App is packed with features to help farmer to manages entire farm from Farm Finance Management to Animals Management, Crops management, Fields, Animal Treatments, Farm Tractor and Machinery Service History.
Screenshot:	

	
Competitor Mobile apps	My cattle manager Farmdok eAgronom

Good design 1. 2. 3. 4.	One primary action per screen. Makes a product useful. Makes a product understandable. Keep the interface simple.
Design issues 1. 2. 3. 4.	The design lacks of contrast. Bad Information Architect. Inconsistent style. Confusing forms. Design of the forms are not user friendly. Font size and Colors are not user friendly. The theme color is not suitable for this app. Most of the interfaces contain large empty white space. Some images are stretched.