# Lab Practical 02 – Project Selection & Supervisor feedback

Each UX team should research and find a Mobile app

Fill the following table to show your findings

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| --- | --- |
| Mobile App | Food and beverage delivery app |
| Name: | McDelivery Sri Lanka |
| Developer | Abans Restaurants |
| Purpose: | Facilitating the customers to place online orders via android devices either with delivery option or takeaway option. |
| Screenshot: | Graphical user interface, application  Description automatically generatedA picture containing text, clipart  Description automatically generated |
| Competitor Mobile apps | Pizza Hut, Dominos, Uber eats, Pickme eats |
| Good design  1.    2.    3.  4. | 1. Use visual weight to convey importance. 2. Allow users to make orders as a guest. 3. Allow users to explore before they commit. 4. User-friendly icons are used. 5. Off-load tasks. 6. Break tasks into bite-sized chunks. 7. availability of standard gestures. |
| Design issues  1.    2.    3.  4. | 1. Promotions steal the show. 2. No push notifications. 3. The color combination doesn't look good. 4. No option to filter/search items. 5. Doesn't focused o the first-time experience. 6. Graphics and fonts are not clearly visible. 7. Navigation throughout the app is complex. 8. The main components are not prioritized. 9. Unavailability of finger-friendly touch target. 10. No feedback on some user interactions. 11. Unable to access main functionalities straight away. |

**Group Details**

**Group ID : 2021S1\_JUNE\_WD\_09**

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| **Student Reg. No** | **Responsible Function** |
| IT19962726 | shopping cart,checkout order, track order |
| IT19977508 | meal categories,single item,favourite list |
| IT19973166 | feedback,profile,address book,card linking, place order |
| IT19973098 | register,login,forget password,take-away |