# Lab Practical 02 – Project Selection & Supervisor feedback

Each UX team should research and find a Mobile app

Fill the following table to show your findings

|  |  |
| --- | --- |
| Mobile App | Food and beverage delivery app |
| Name: | McDelivery Sri Lanka |
| Developer | Abans Restaurants |
| Purpose: | Facilitating the customers to place online orders via android devices either with delivery option or takeaway option. |
| Screenshot: |  |
| Competitor Mobile apps | Pizza Hut, Dominos, Uber eats, Pickme eats |
| Good design  1.    2.    3.  4. | 1. Use visual weight to convey importance. 2. Allow users to make orders as a guest. 3. Allow users to explore before they commit. 4. User-friendly icons are used. 5. Off-load tasks. 6. Break tasks into bite-sized chunks. 7. availability of standard gestures. |
| Design issues  1.    2.    3.  4. | 1. Promotions steal the show. 2. No push notifications. 3. The color combination doesn't look good. 4. No option to filter/search items. 5. Doesn't focused o the first-time experience. 6. Graphics and fonts are not clearly visible. 7. Navigation throughout the app is complex. 8. The main components are not prioritized. 9. Unavailability of finger-friendly touch target. 10. No feedback on some user interactions. 11. Unable to access main functionalities straight away. |

**Group Details**

|  |  |
| --- | --- |
| **Student Reg. No** | **Responsible Function** |
| IT19962726 | Employee management |
| IT19977508 | Vehicle management |
| IT19973166 | Rental process management |
| IT19973098 | Event reservation management |