**BSc (Hons) in Information Technology Interactive Media – Year 3**

**Lab sheet 02**

# **IT3061 – User Experience Engineering Semester II, 2021**

# Lab Practical 02 – Project Selection & Supervisor feedback

Each UX team should research and find a Mobile app Fill the following table to show your findings



|  |  |
| --- | --- |
| Mobile App |  |
| Name: | Cake Hut |
| Developer | Cake Hut |
| Purpose: | Taking cake orders and selling |
| Screenshot:  Home  Login  Categories  Shopping cart  Checkout  Checkout image 2 |  |
| Competitor Mobile apps | The Cake Shop  Eatance Cakeshop |
| Good design | 1. Card view is ok 2. Display cake images and information in right position |

1

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|  |  |
| --- | --- |
| Design Issues | 1. Navigation bar position is not suitable . 2. No navigation path to Home page 3. Footer is too big and has excessive amount of data 4. Registration and login forms are complicated and   not made in user friendly manner   1. Not using good color combination for the app 2. Message box is annoying 3. In cake selection UI displays too much information 4. Font size is too smaller 5. Minimal use of images and icons 6. Loading animation is not good 7. Cart has large amount of information which make it   Less user-friendly  12 buttons are small and not using attractive UI design |



2