LAB 03

MEMBERS	FUNCTION	PERSONA
IT19029900	Booking and Payment	Irregular customer
IT19031026	Managing ticket charges and notices	System administrator
IT19018256	Login and registration	UI/UX designer
IT17016476	Feedback	Regular User

PERSONA

1. Irregular User

DR. Ajith Kuamara



AGE : 35
OCCUPATIONAL : Doctor
STATUS: Single

LOCATION: Colombo, Srilanka

Motivation

- · Early ticket booking and get price
- · Easily get the seat on train
- Time management need to do easily

Goals

- Saccule correct time period
- · Need travel in particular time

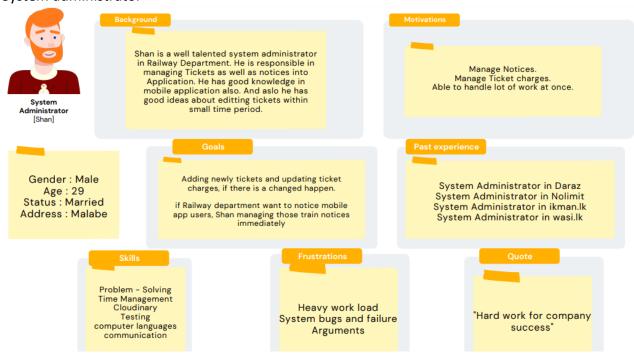
Frustrations

- He can't go comfortable journey when comparer traveling in car
- Price of ticket is heavy

Background

Ajith is a doctor who works on nawaloka hospital and he is a child specialist. He loves his job and he have his own vehicle. Every day he should want to go hospital before 8.30. when his car is broken he go to hospital via train. At that time, he uses train srilanka mobile app

2. System administrator



3. UI/UX designer

AGE: 26

OCCUPATIONAL: Software Ui/Ux designer

STATUS: Single

LOCATION: Colombo, Srilanka

David burter senu



SKILLS

UI/UX design

90%

Building social Network

80%

Prototyping knowledge

05%

Motivation

- · Early ticket booking and get price
- · Easily get the seat on train
- · Time management need to do easily

Gnals

- Need to check the price for manage the budget
- Need to get seat in appropriate class (1st or 2nd)
- Need travel in particular time

Frustrations

Ticket expire time

Ticket price variation between 1st ,2nd and 3rd classes UI flow between login and front page

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Background

David is app UI/UX designer his design is mostly help to handicapped people.

He is working always in front of computer but he has good social relationship always speak with people.

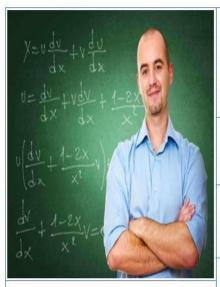
Following points are important about David

- · Good time management person
- · Good psychological knoladge person
- Energetic person

Quote

"There is no problem if you understand the situation"

4. Regular User



Background

Kamal is a young, energized and ambitious teacher. He loves teaching at the elementary school level and wants to make an impact on his students. He comes from three generations of teachers. He loves to travel in train at least twice a week. He loves to travel train to his working school at least 5 times per week.

Goals

- √ To spent less time booking a reservation by using our mobile app.
- ✓ Easily pay the payment to use our mobile app.

Motivation

- ✓ To access discount or offers.
- ✓ Less time to book the ticket

Previous Experience

Daily he traveled to school by using this app.

Expectation

Get comfortable train seat and go for a safety journey.

Frustration

Too much time spent on booking.

Planning the proper timeline for the total travel.

Price for the ticket.

NAME JOHN KAMAL

AGE

30 years old

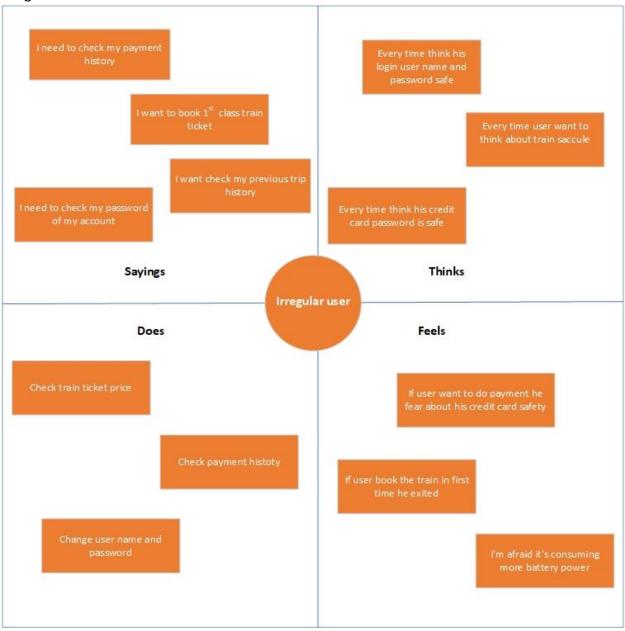
JOB TITLE TEACHER

LOCATION

COLOMBO

2.Empathy map

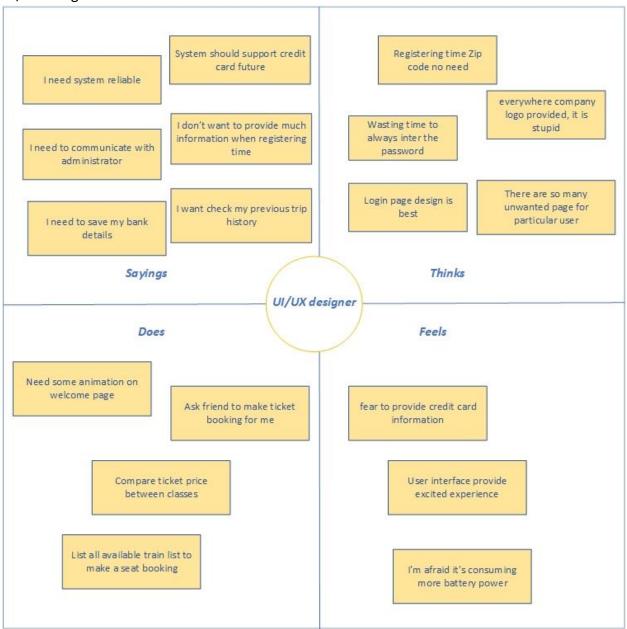
1. Irregular User



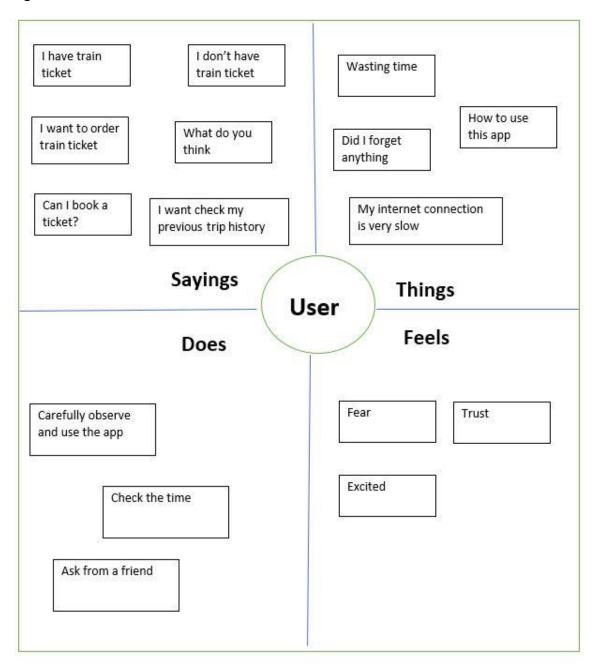
2. System administrator

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I have to add notices, if there is any	I have to add ticket charges	How to promote the app	How can I communicate with users
I have to delete ticket charges I have to review ticket charges	I have to update ticket charges I have to manage payment process	Are there any bugs in the app	How to analyze data How to handle customers complainta
I have to manage rain booking	I have to manage seat booking	How to maintain app quality	Can I handle the app
Saying	Syst Admini		in least time
Does		Feels	
Check train time shedules Check	the app bugs	Worried	Tired
Manage ticket prices	Giving permissions	Fear	Anger
Update train arrival times	Manage cleaning times	Excited	Stressed
Manage train repair times	Reply to app users		

3. UI/UX designer



4. Regular User



3. USER STORY

1. Irregular user

- As a user, I want to use train sri lanka app, so that I can book 1st class ticket
- As a user, I want to add credit card details in to the system so that I can do my payment easily

2. System administrator

- As a system administrator, I want to handle ticket charges, so that I can manage as well as analyze ticket charges
- As a system administrator, I want to handle notices, so that I can satisfy users very well.

3. UI/UX designer

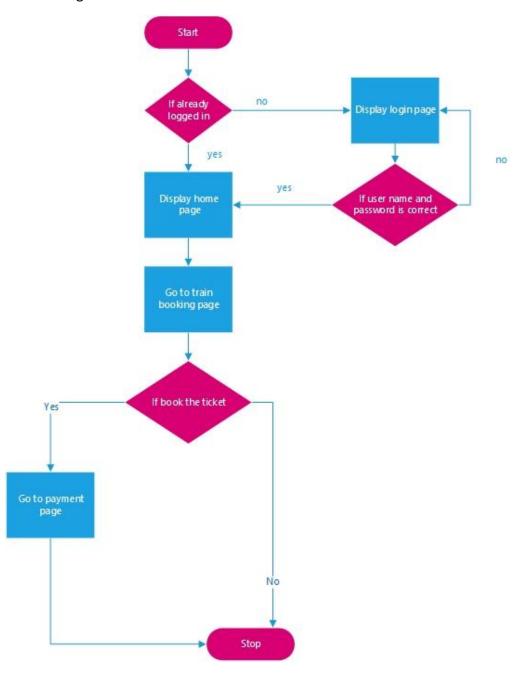
- As a new user, I want to register by creating a username and password so that the system can remember me and my data.
- as a user, I want to be able to securely log in to the system so that my information can only be accessed by me

4. Regular User

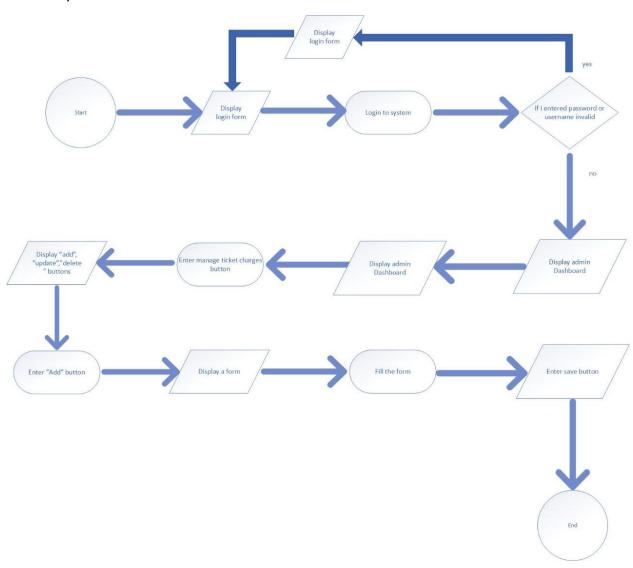
- As a user I want to book a train ticket so that I can go a train trip.
- As a user I want to go a app feedback section so that I can give a feedbacks.

4.User Flow

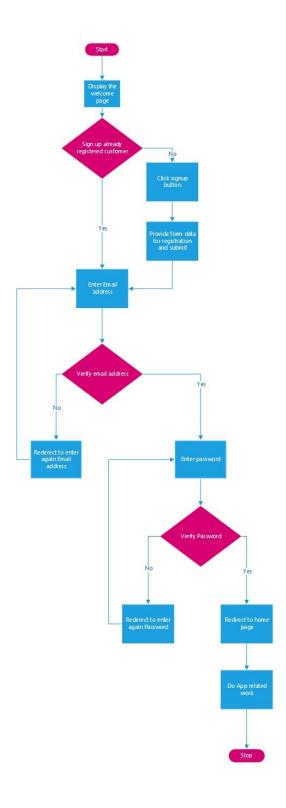
1. Irregular user



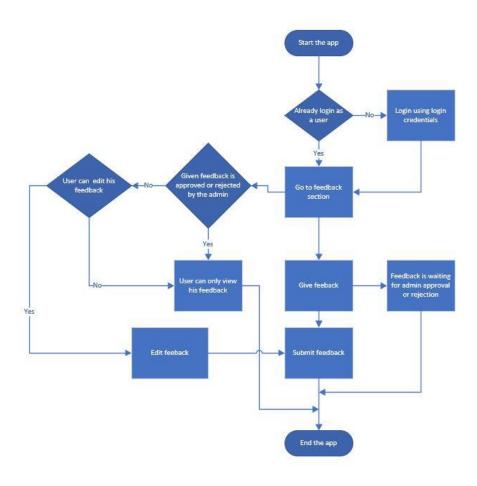
2. System administrator



3. UI/UX designer



4. Regular User



5. Service Blueprint

