

SE3050 – User Experience Engineering

Lab Sheet 5

Sketches, Wire frames and Prototypes

Sketches, Wire frames and Prototypes

Codebusters

2021S2_REG_WD_03

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Instructions:

- Sketching: Sketching is a very efficient way of communicating design while allowing designers to try out a multitude of ideas and iterate them before settling on one.
- Wireframes: Wire framing is a practice, mostly used by UX designers. This process allows all stakeholders to agree on where the information will be placed before the developers build the interface out with code.
- Prototype (Low-fidelity or high-fidelity): Outline of the product. Generally, not interactive and are considered as static elements. Helps map out the shell of user interface and the underlying information architecture.
- User Feedback for your Prototype: Show your prototype (version 1.0) to users (use the same user selection) and get their feedback. You can improve your prototype create prototype (version 2.0) according to the user's comments.

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Prototype :

Version 1: <https://www.figma.com/proto/2iCQlZSAIQFCEmsyqqclPw/Untitled?node-id=56%3A200&scaling=scale-down&page-id=50%3A664&starting-point-node-id=93%3A84&show-sidebar=1>

version 2:<https://www.figma.com/proto/2iCQlZSAIQFCEmsyqqclPw/Untitled?node-id=142%3A975&scaling=scale-down&page-id=0%3A1&starting-point-node-id=93%3A201>

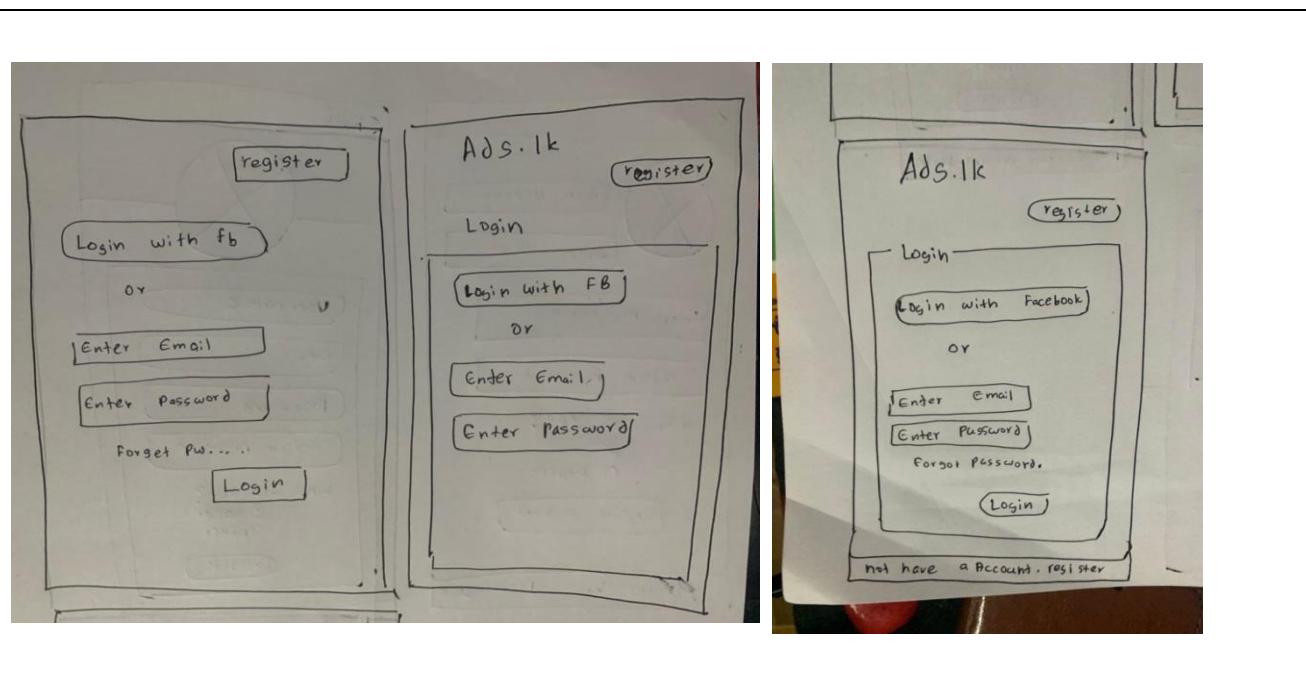
Interview Video link:

<https://web.microsoftstream.com/video/741488f2-89c2-4442-84cc-861dd33a5e73>

Member 01 Interfaces (IT19122656)

Interface 1 – Login page

- Sketches :

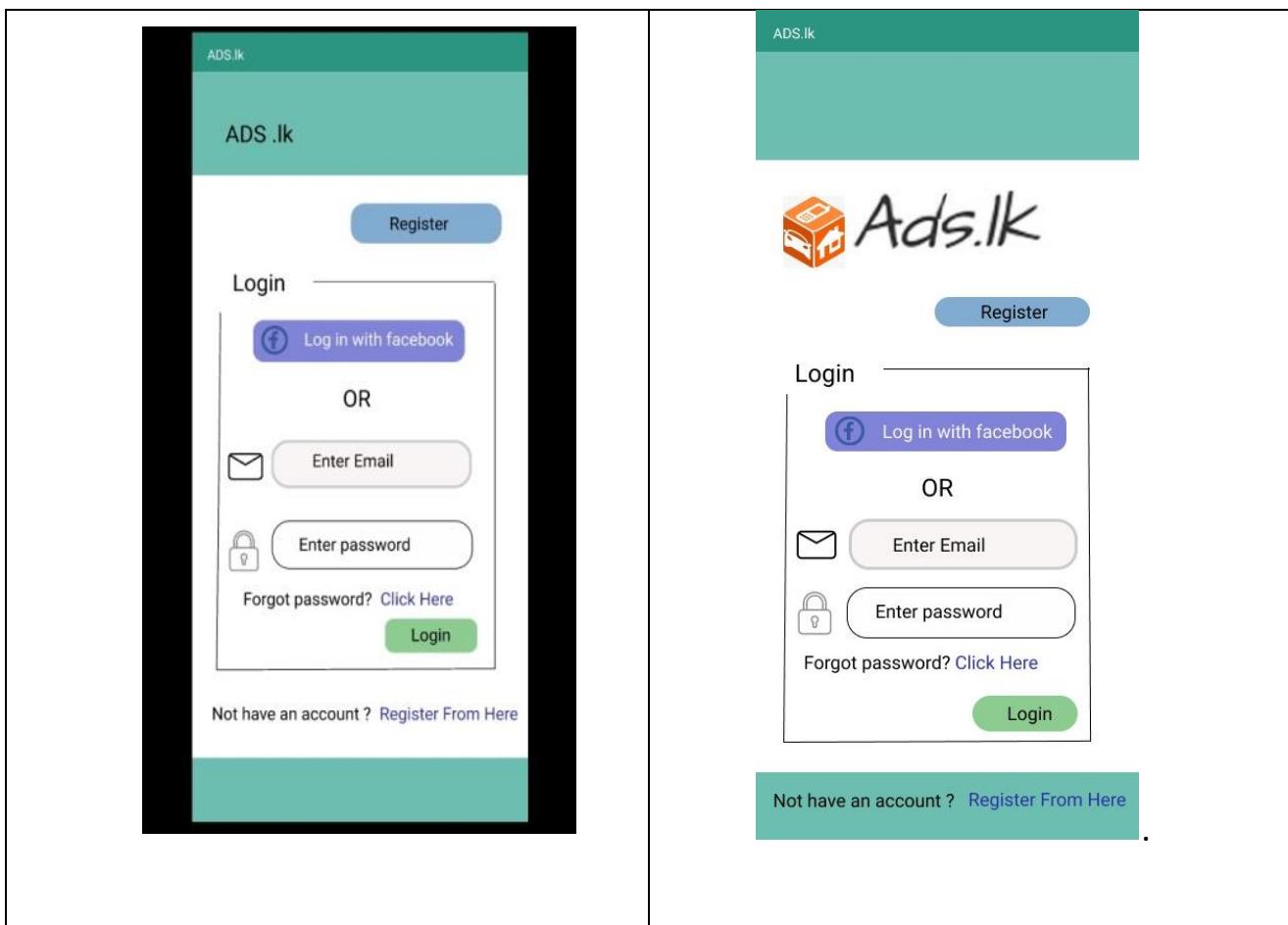


- Wireframes :

Prototype Version 1	Prototype Version 2
<p>Ads.lk</p> <p>Login</p> <p><input type="button" value="Login with facebook"/></p> <p>Or</p> <p><input type="text" value="Enter Email"/></p> <p><input type="text" value="Enter Password"/></p> <p>Forgot password .. Click here</p> <p><input type="button" value="Login"/></p> <p>Not have an account ? Register from here</p>	<p>Ads.lk</p> <p>Login</p> <p><input type="button" value="Login with facebook"/></p> <p>Or</p> <p>Email <input type="text" value="Enter email"/></p> <p>Password <input type="text" value="Enter password"/></p> <p>Forgot password .. reset</p> <p><input type="button" value="Login"/></p> <p>Do not have an account ? Register Here</p>

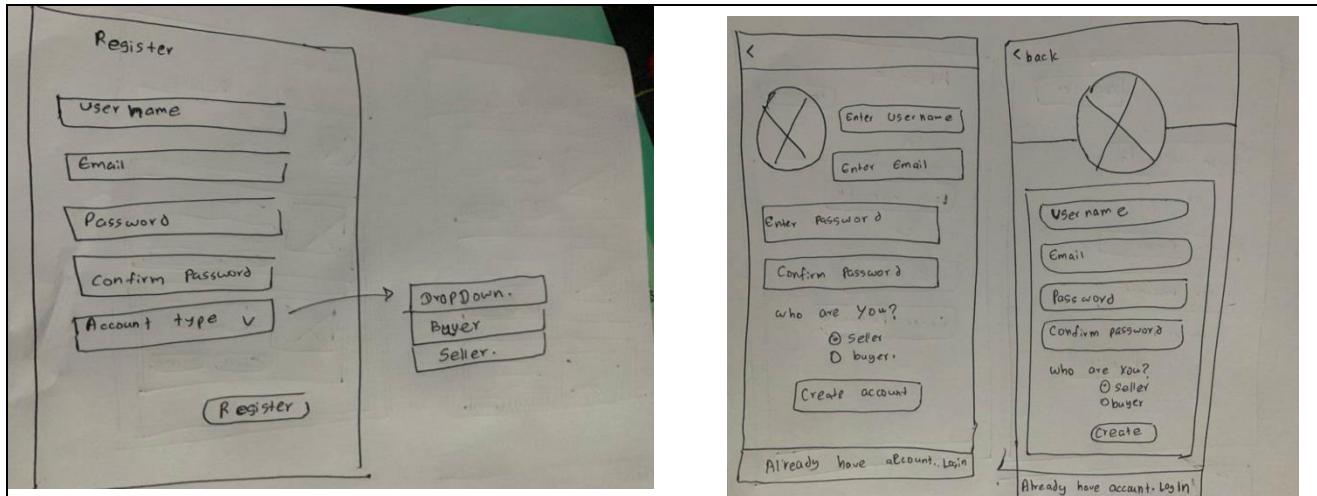
Prototype:

- Prototype (Version 1.0):
- Prototype (Version 2)



Interface 2 – Registration page

- Sketches :



- Wireframes :

<p>Prototype (Version 1.0):</p> <p>This wireframe shows a registration page for 'Ads.lk'. At the top is a placeholder for a user profile picture. Below it is a large input field for 'Enter Username'. Underneath are four smaller input fields for 'Enter Email', 'Enter Password', and 'Confirm Password'. A dropdown menu labeled 'Who are You?' follows, with 'Buyer' selected. At the bottom is a 'Create account' button and a link 'Already have an account? Login from here'.</p>	<p>Prototype (Version 2.0):</p> <p>This wireframe shows a registration page for 'Ads.lk'. It features a 'Back' button at the top left and a placeholder for a user profile picture. The registration fields are grouped into a single large box: 'Username' (input), 'Email' (input), 'Password' (input), and 'Confirm Password' (input). Below these is a 'Who are you?' section with radio buttons for 'Seller' (selected) and 'Buyer'. At the bottom is a 'Create' button and a link 'Already have an account? Login Here'.</p>
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- Prototype

Prototype (Version 1.0):

ADS.lk

← back

Change Image

User Name

Email

Password

Confirm Password

Who Are You?

Buyer

Create Account

Prototype (Version 2.0):

ADS.lk

← back

User Name

Email

Password

Confirm Password

Who Are You?
(Select Account Type)

Seller

Buyer

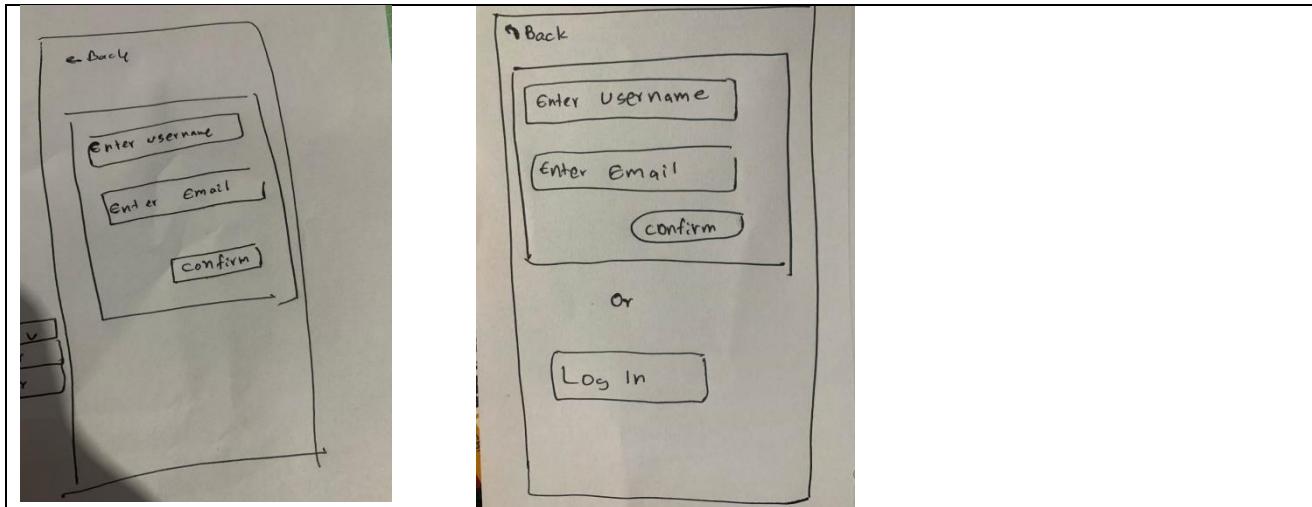
Create Account

Already have an account ? [Login From Here](#)

Already have an account ? [Login From Here](#)

Interface 3 –Forgot Password page

- Sketches :



- Wireframes :

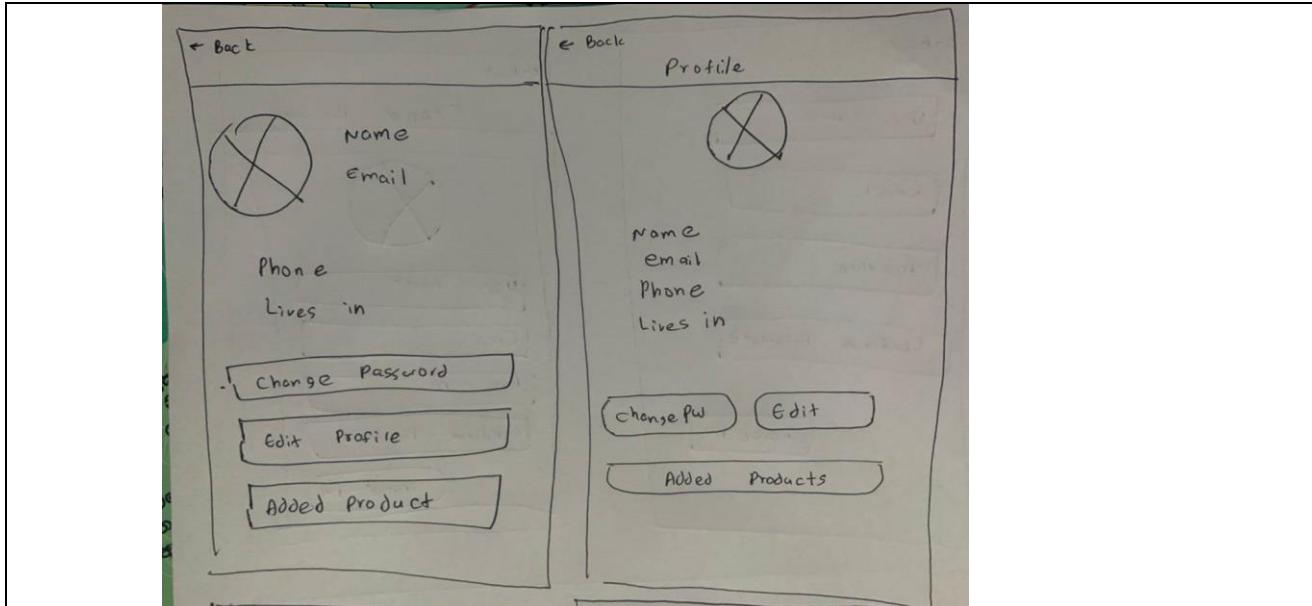
Prototype (Version 1.0):	Prototype (Version 2.0):
<p>Forgot Password</p> <p>Enter Username</p> <p>Enter Email</p> <p>Confirm</p>	<p>Back</p> <p>Forgot Password</p> <p>Username</p> <p>Email</p> <p>Confirm</p> <p>Or</p> <p>Login</p>

- Prototype:

Prototype (Version 1.0):	Prototype (Version 2.0):
 <p>The screenshot shows a mobile application interface for password recovery. At the top, there's a green header bar with the text "ADS.Ik" and a back arrow icon. Below the header, the main content area has a white background and features the title "Forget password". It contains two input fields: one for "Enter Username" with a user icon and another for "Enter Email" with an envelope icon. Both fields have rounded corners. Below these inputs is a green "Confirm" button with white text.</p>	 <p>The screenshot shows the same mobile application interface as Version 1.0, but with some changes. The header now includes the text "Forget password" and a three-line menu icon on the right. Below the header, the "Enter Username" and "Enter Email" fields are identical to Version 1.0. A green "Confirm" button is positioned at the bottom. At the bottom of the screen, there is a large green bar containing a "Login" button with white text. Above the "Login" button, the word "OR" is centered.</p>

Interface 4 –Seller Profile

- Sketches :

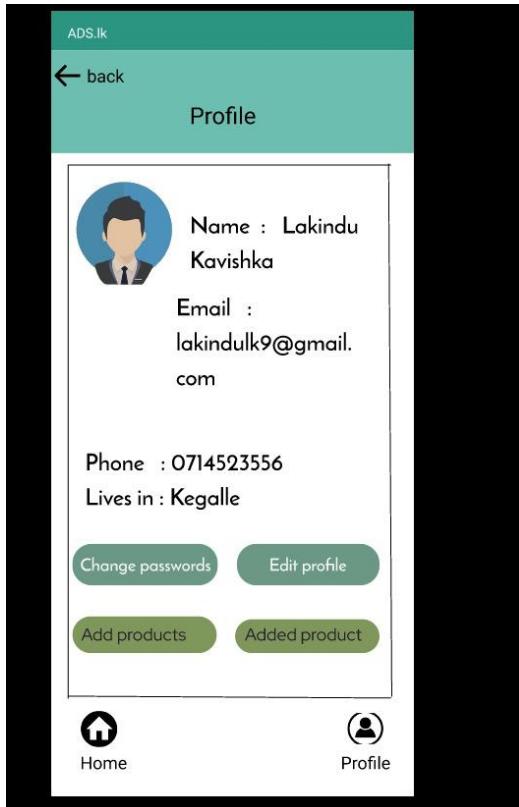


- Wireframes :

Prototype (Version 1.0)	Prototype (Version 2.0):
<p>Profile</p> <p>Name Email</p> <p>Phone Lives in</p> <p>Change profile Edit profile</p> <p>Added products Add product</p>	<p>Back</p> <p>Profile</p> <p>Name : <u> </u> <u> </u> Email: <u> </u> Phone: <u> </u> Lives in: <u> </u> <u> </u> <u> </u></p> <p>Edit Change Password</p> <p>Added Products</p>

- Prototype:

Prototype (Version 1.0):

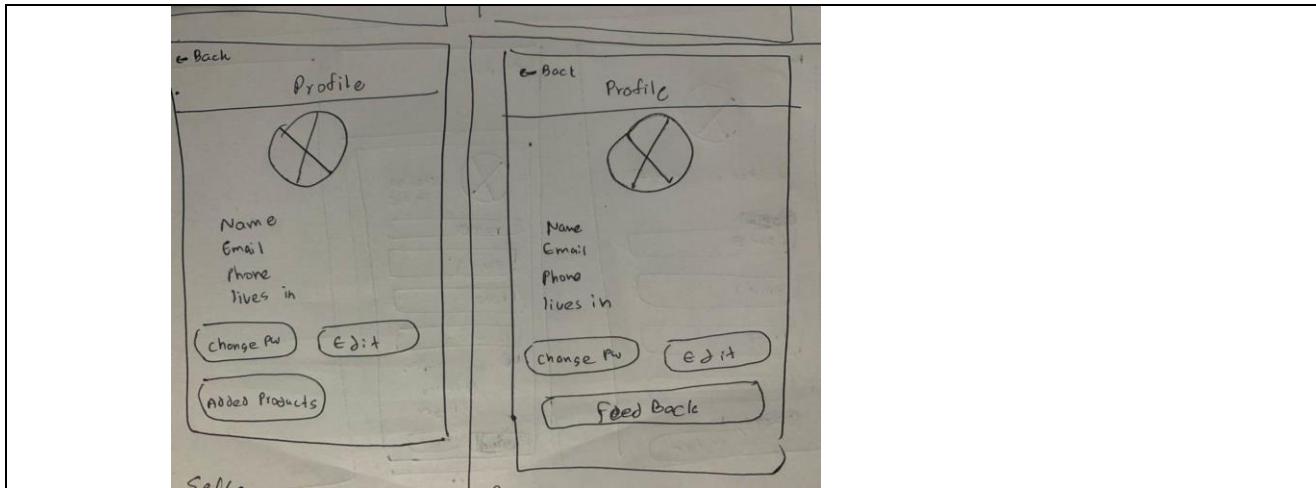


Prototype (Version 2.0):



Interface 5 –Buyer Profile

- Sketches :



- Wireframes :

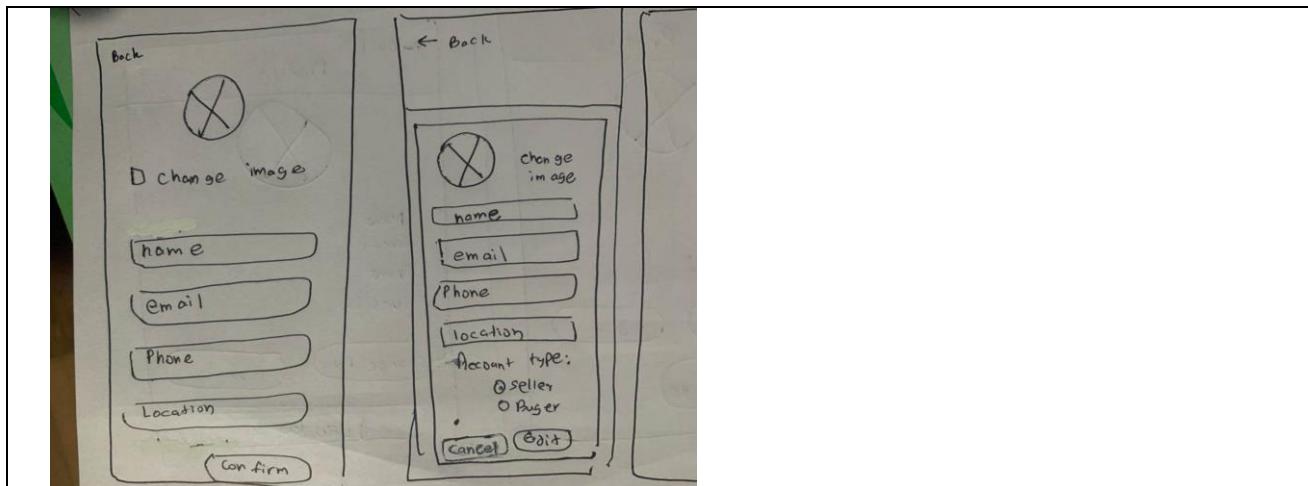
Prototype (Version 1.0):	Prototype (Version 2.0):
A wireframe of the first prototype version. It features a header with the word "Profile". Below it is a placeholder for a user profile picture. The main content area contains fields for "Name" and "Email", followed by "Phone" and "Lives in". At the bottom are four buttons: "Change profile", "Edit profile", "Feedback", and "Cart".	A wireframe of the second prototype version. It has a header with "Back" and "Profile". Below the header is a placeholder for a user profile picture. The main content area contains fields for "Name: _____", "Email: _____", "Phone: _____", and "Lives in: _____". At the bottom are three buttons: "Edit", "Change Password", and "Feedback".

- Prototype

Prototype (Version 1.0):	Prototype (Version 2.0):
<p>ADS.Ik</p> <p>← back</p> <p>Profile</p> <p>Name : Kanishka Thenuwara Email : kavua98@gmail.com Phone : 0716454321 Lives in : Polonnaruwa</p> <p>Change passwords Edit profile</p> <p>FeedBack cart</p> <p>Home Profile</p>	<p>ADS.Ik</p> <p>← back</p> <p>LOGOUT</p> <p>Profile</p> <p>Name : Kanishka Thenuwara Email : kavua98@gmail.com Phone : 0716454321 Lives in : Polonnaruwa</p> <p>Change passwords Edit profile</p> <p>FeedBack</p> <p>Home Cart Profile</p>

Interface 6 –Edit profile page

- Sketches :



- Wireframes :

Prototype (Version 1.0):



Change Image

Username

Email

Phone

Location

Account Type ▾

Delete

Edit

Prototype (Version 2.0):

Back



Change Image

Name: *unun unuu*

Email: *unuuu*

Phone: *unuuuu*

Lives in: *unr unu unuuu*

Change account Type:

Buyer

Seller

Cancel

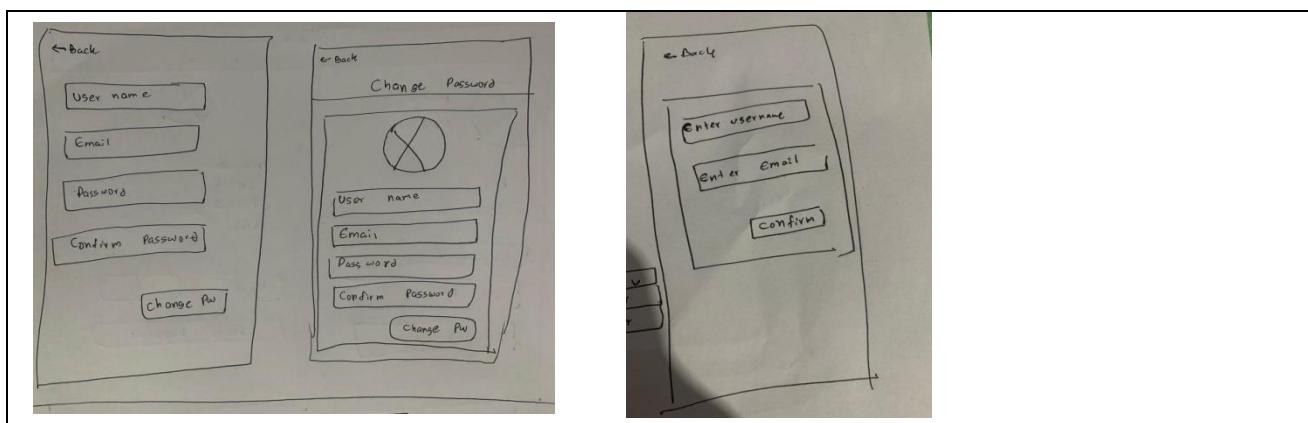
Edit

- Prototype

<p>Prototype (Version 1.0):</p>	<p>Prototype (Version 2.0):</p>
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Interface 7 –Change password page

- Sketches :



- Wireframes :

Prototype (Version 1.0):

A wireframe diagram of a user interface. At the top is a large rectangular header area. Below it is a smaller rectangular form area containing a user profile icon (a head with hair). Below the icon are three horizontal input fields: 'Email', 'Password', and 'Confirm Password'. At the bottom of the form is a single horizontal button labeled 'Change Password'.

Prototype (Version 2.0):

A wireframe diagram of a user interface. At the top left is a 'Back' button and at the top right is a 'Change Passwrd' button. Below these is a user profile icon. To the left of the icon are the labels 'User Name :', 'Email:', 'New password:', and 'confirm password:' each followed by a corresponding input field. At the bottom is a single horizontal button labeled 'Change Passwod'.

- Prototype

Prototype (Version 1.0):

ADS.Ik

Change Password



Enter Email

Enter New Password

Confirm New Password

Change Password

 Home  Profile

Prototype (Version 2.0):

ADS.Ik

Change Password



Enter User name

Enter Email

Enter New Password

Confirm New Password

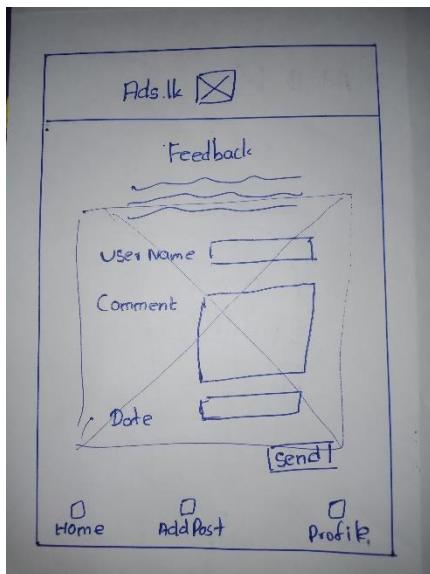
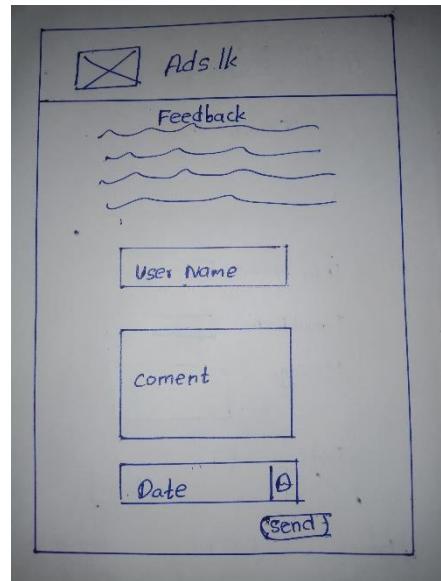
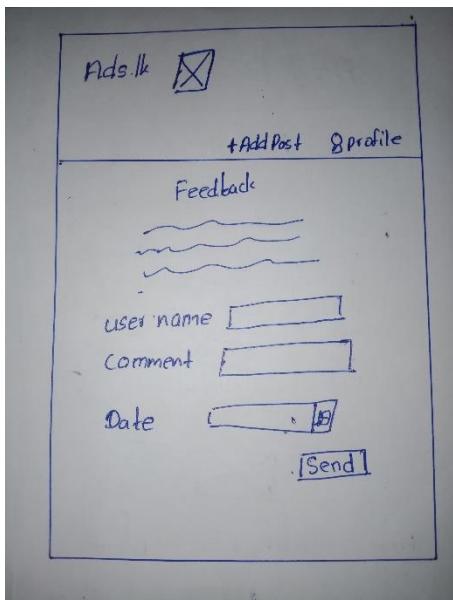
Change Password

 Home  Cart  Profile

Member 2 Interfaces (IT19048642)

Interface 1 – Feedback

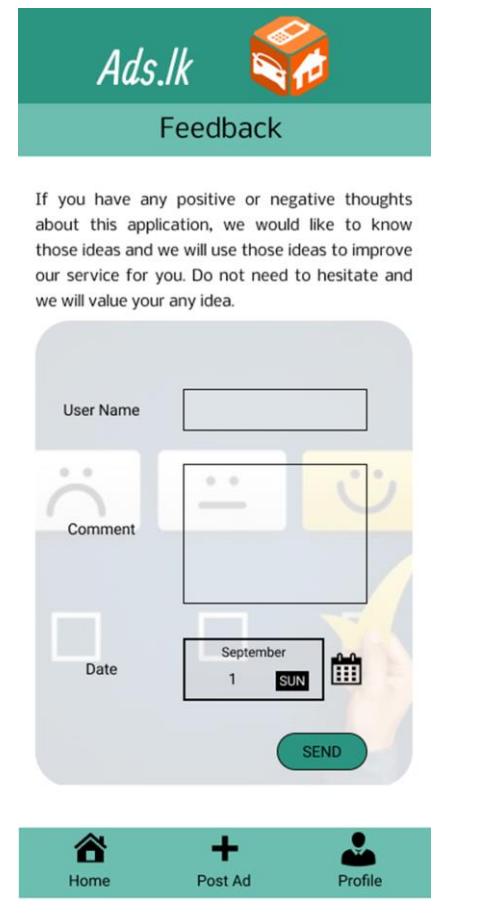
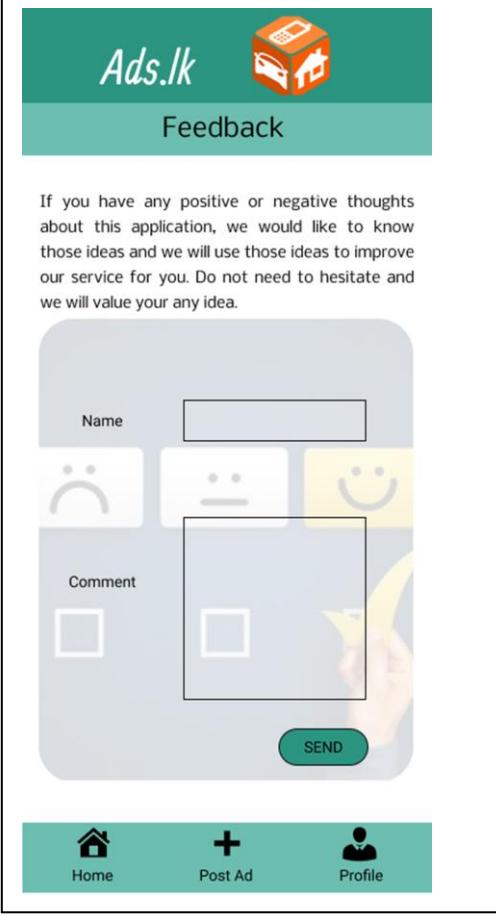
- Sketches:



- Wire frame:

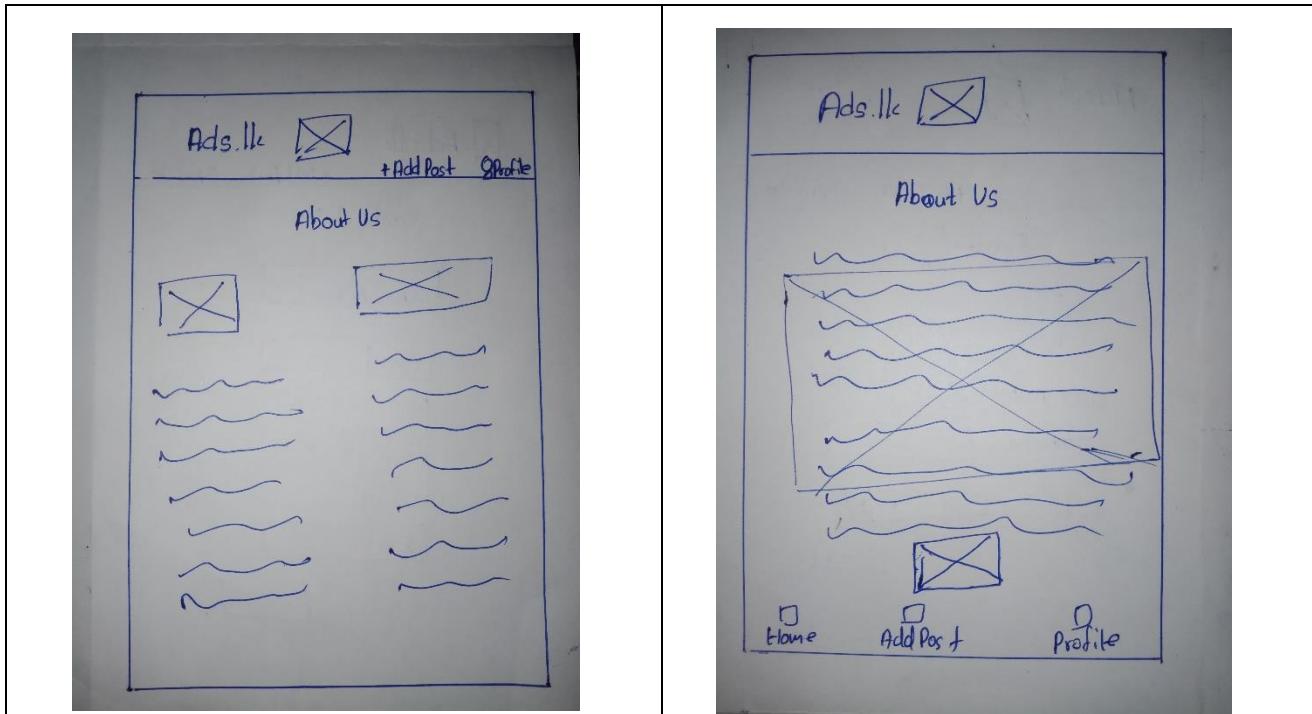


Prototypes:

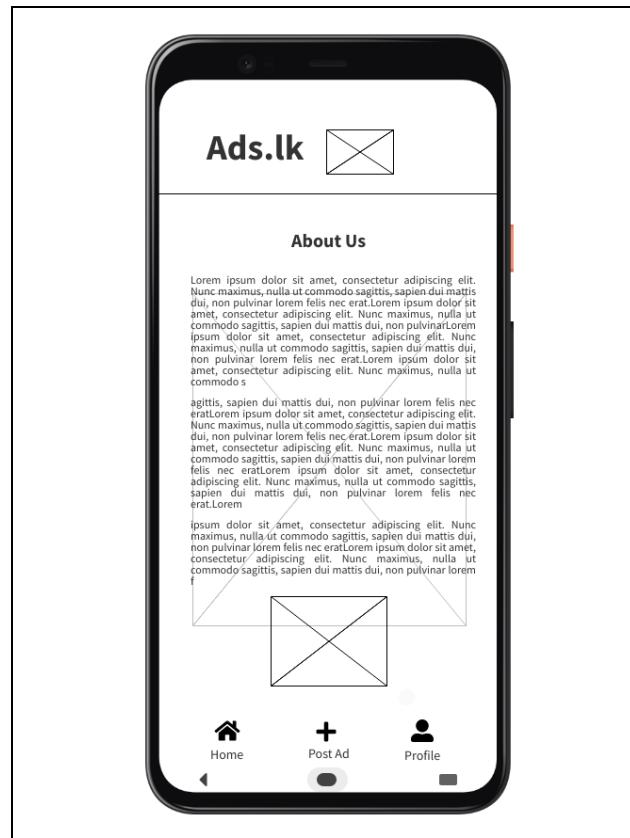
Version 01	Version 02
 <p>The feedback screen for Version 01 features a header with the logo 'Ads.lk' and a camera icon. Below the header is a teal bar with the word 'Feedback'. The main content area contains a message asking users for their thoughts and promising to use them for improvement. It includes fields for 'User Name' (text input), 'Comment' (text area with a placeholder '...', flanked by sad and happy face icons), 'Date' (calendar icon showing 'September 1 SUN'), and a 'SEND' button. At the bottom are three navigation icons: 'Home' (house), 'Post Ad' (plus sign), and 'Profile' (person).</p>	 <p>The feedback screen for Version 02 has a similar layout to Version 01. The header includes the 'Ads.lk' logo and camera icon. The 'Feedback' bar is teal. The central text message and input fields are identical. However, the 'Comment' section is simplified, showing only a single text area with a placeholder '...' and a large 'SEND' button below it. The bottom navigation icons ('Home', 'Post Ad', 'Profile') are also present.</p>

Interface 2 – About Us

- Sketches:



- Wire frame:



- Prototypes:

Version 01	Version 02
 <p>Ads.lk is a mobile application where you can buy and sell almost everything. We have brought a large shopping mall onto your palm.</p> <p>We give the access to any product you need and you can search it and buy it. And also if you are leading a business currently or finding a way to sell something you can post your products in here. Then anyone who likes to buy them will contact you.</p> <p>If you have more problem about us or our services you can send your problems through Contact Us.</p>  <p>Home Post Ad Profile</p>	 <p>What is Ads.lk ?</p> <p>Ads.lk is a mobile application where you can buy and sell almost everything. We have brought a large shopping mall onto your palm.</p> <p>What you can gain?</p> <p>We give the access to any product you need and you can search it and buy it. And also if you are leading a business currently or finding a way to sell something you can post your products in here. Then anyone who likes to buy them will contact you.</p> <p>If you have more problem about us or our services you can send your problems through Contact Us.</p>  <p>Home Post Ad Profile</p>

Interface 2 – Contact Us

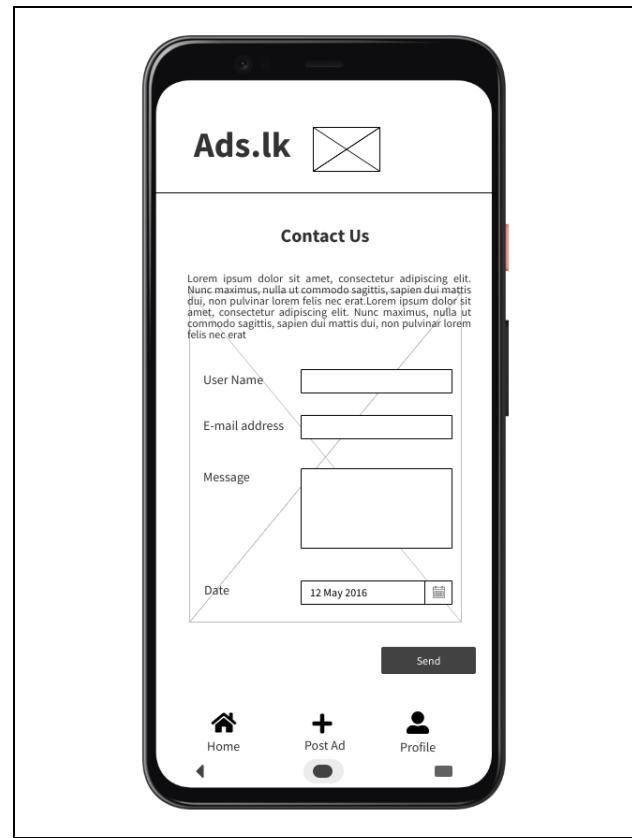
- Sketches:

A hand-drawn sketch of a 'Contact Us' form. At the top left is the text 'Ads.Ilk' with a small square icon containing an 'X'. Below it is the title 'Contact Us' followed by three wavy lines. The form contains four input fields: 'Username', 'E-mail', 'Message', and 'Date'. To the right of the 'Date' field is a 'Send' button. At the bottom are three navigation buttons: 'Home', 'Add Post', and 'Profile'.

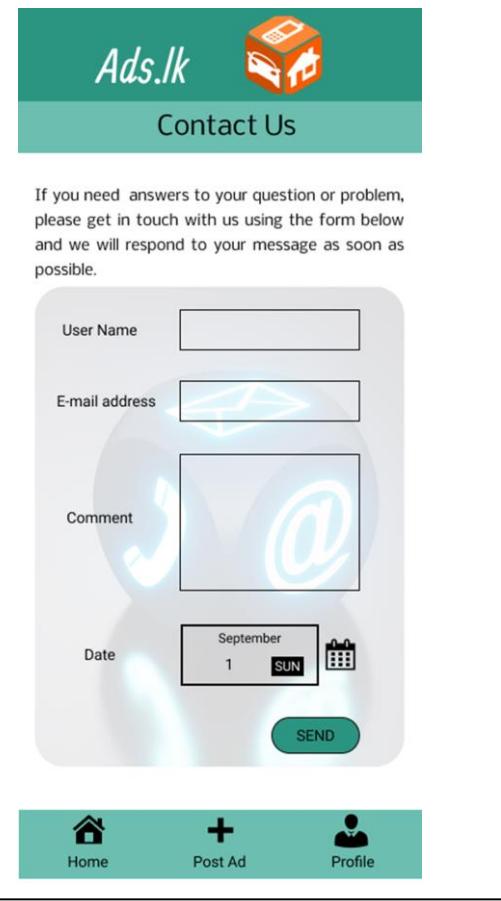
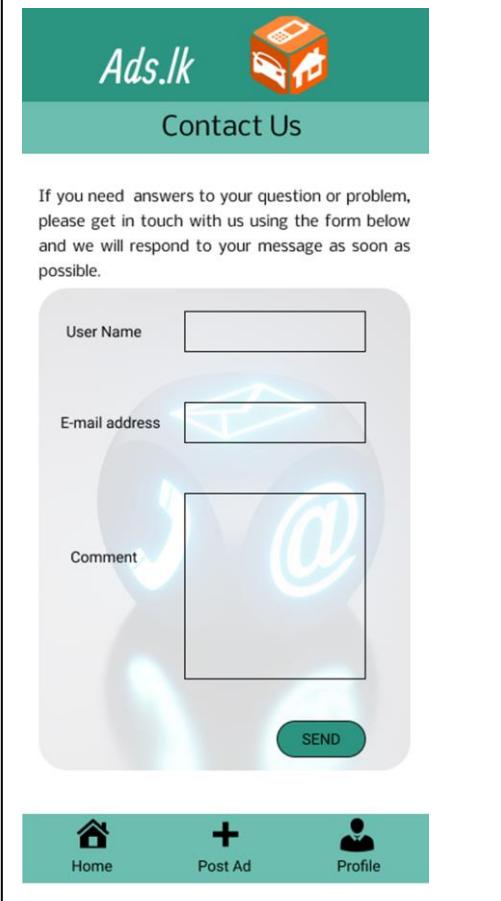
A hand-drawn sketch of a 'Contact Us' form. At the top left is the text 'Ads.Ilk' with a small square icon containing an 'X'. In the top right corner are three buttons: '+ Add Post', 'Profile', and 'Logout'. Below the title are four input fields: 'User Name', 'Email', 'Message', and 'Date'. To the right of the 'Date' field is a 'Send' button.

A hand-drawn sketch of a 'Contact Us' form. At the top left is the text 'Ads.Ilk' with a small square icon containing an 'X'. Below it is the title 'Contact Us' followed by three wavy lines. The form contains four input fields: 'User Name', 'E-mail Address', 'Message', and 'Date'. To the right of the 'Date' field is a 'Send' button. At the bottom are three navigation buttons: 'Home', 'Post Ad', and 'Profile'. Arrows point from each input field to its corresponding label.

Wire frame:



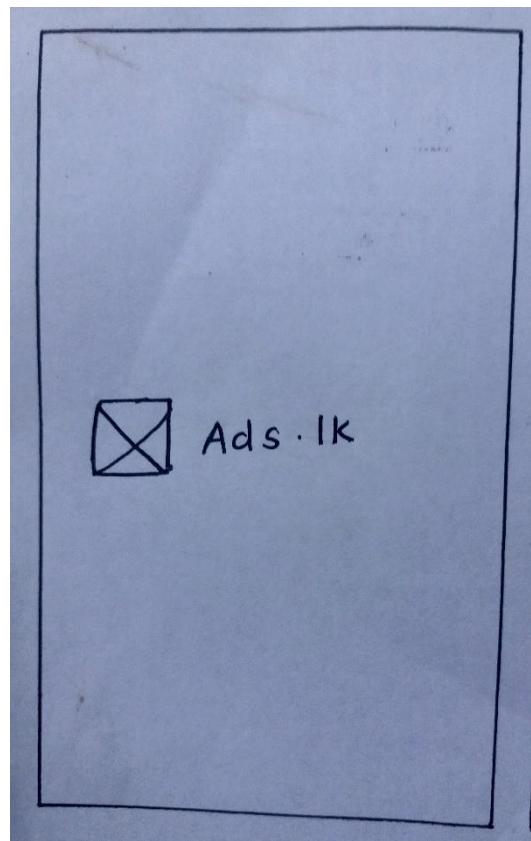
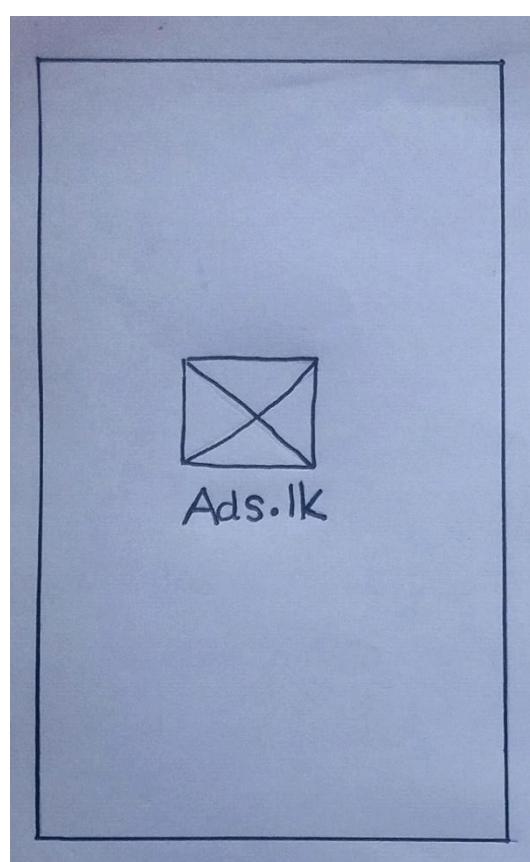
- Prototypes:

Version 01	Version 02
 <p>The screenshot shows the 'Contact Us' page for Ads.lk. At the top, there's a green header bar with the 'Ads.lk' logo and a small icon of a car and house. Below it, a teal bar says 'Contact Us'. The main content area has a light gray background with rounded corners. It contains four input fields: 'User Name' (text box), 'E-mail address' (text box with an envelope icon), 'Comment' (text area with an '@' symbol icon), and 'Date' (calendar showing September 1, SUN). Below these is a green 'SEND' button. At the bottom, there's a teal footer bar with three icons: 'Home' (house), 'Post Ad' (plus sign), and 'Profile' (person).</p>	 <p>The screenshot shows the 'Contact Us' page for Ads.lk, similar to Version 01 but with some visual changes. The layout is identical, featuring the 'Ads.lk' logo, a teal 'Contact Us' bar, and a light gray form area with input fields for name, email, comment, and date. The 'SEND' button is green. The teal footer bar at the bottom also includes 'Home', 'Post Ad', and 'Profile' icons.</p>

Member 3 Interfaces (IT19023410)

Interface 1 – Starting page

Sketches:



Wire frames:

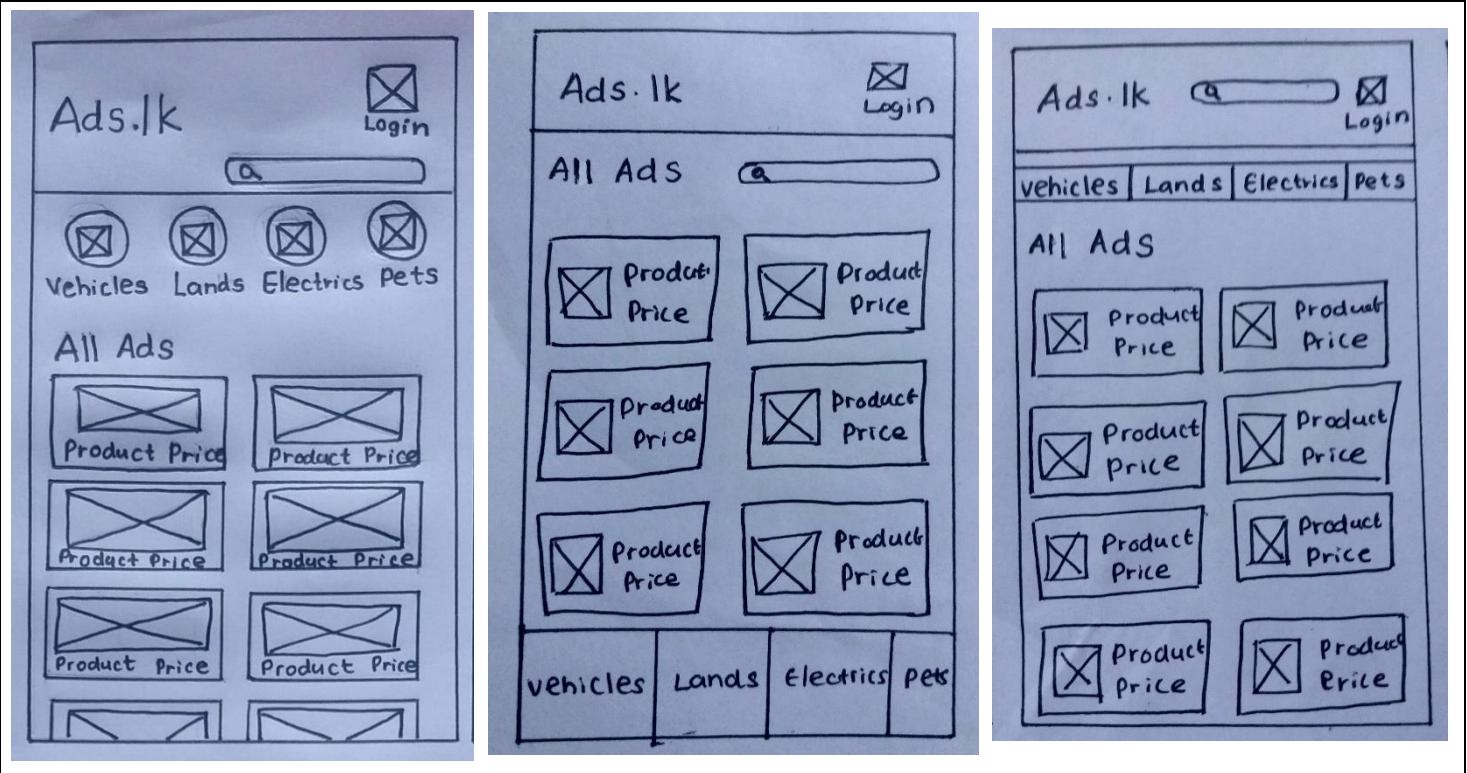


Prototype:

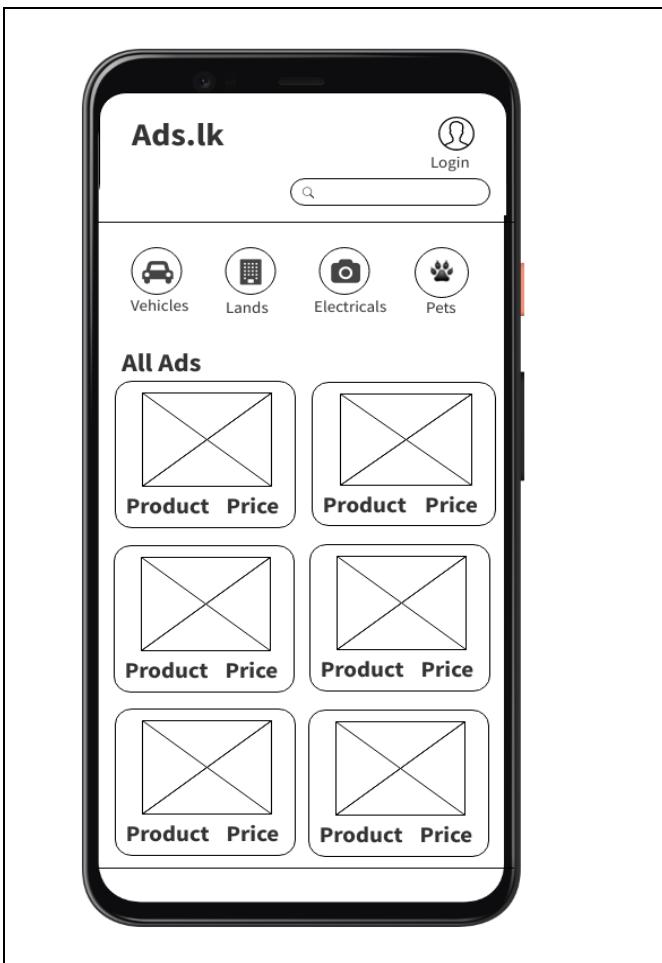
Version 1	Version 2
 Ads.lk	 Ads.lk

Interface 2 – Home Page

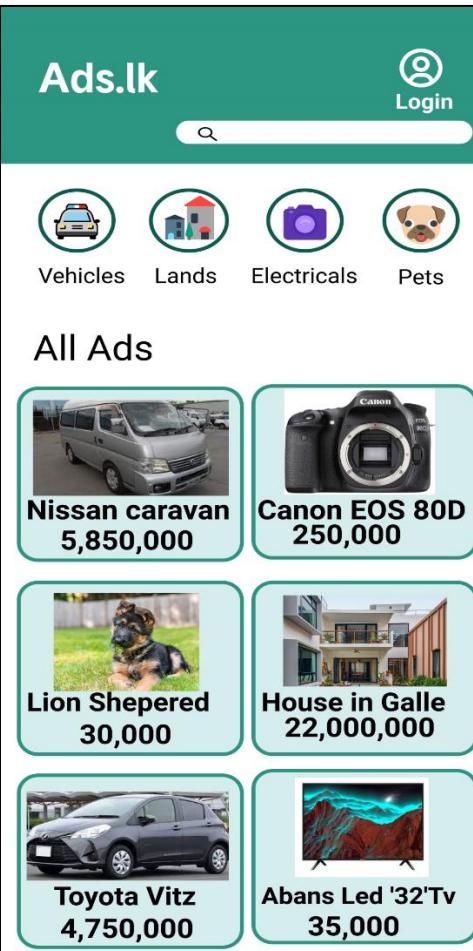
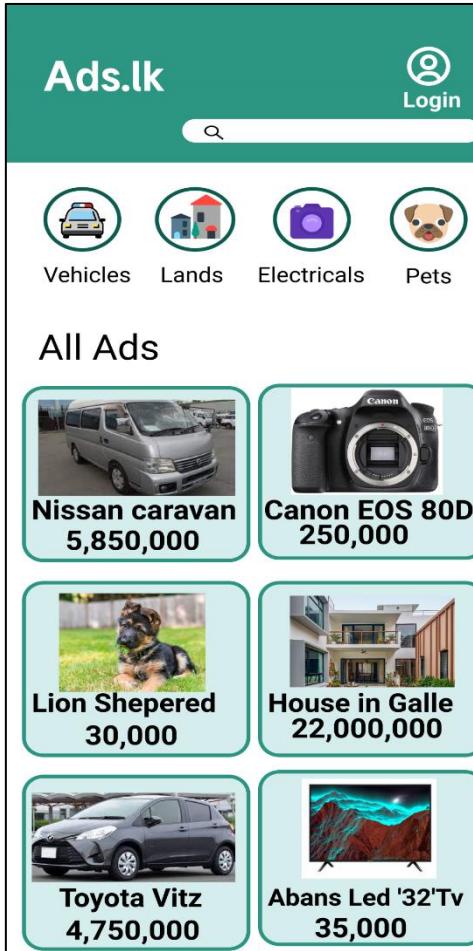
Sketches:



Wire frames:



Prototype:

Version 1	Version 2																														
 <p>The home screen for Ads.lk Version 1 features a teal header with the logo and a search bar. Below the header are four category icons: Vehicles (car), Lands (house), Electricals (camera), and Pets (dog). The main section is titled "All Ads" and displays four ads in a 2x2 grid. Each ad card includes a thumbnail image, the item name, and its price.</p> <table border="1"><thead><tr><th>Category</th><th>Item Description</th><th>Price</th></tr></thead><tbody><tr><td>Vehicles</td><td>Nissan caravan</td><td>5,850,000</td></tr><tr><td>Lands</td><td>Canon EOS 80D</td><td>250,000</td></tr><tr><td>Electricals</td><td>Lion Shepered</td><td>30,000</td></tr><tr><td>Pets</td><td>House in Galle</td><td>22,000,000</td></tr></tbody></table>	Category	Item Description	Price	Vehicles	Nissan caravan	5,850,000	Lands	Canon EOS 80D	250,000	Electricals	Lion Shepered	30,000	Pets	House in Galle	22,000,000	 <p>The home screen for Ads.lk Version 2 is similar to Version 1 but with a few visual changes. The teal header now includes a "Login" button. The category icons remain the same. The "All Ads" section also features a 2x2 grid of ads, but the items listed are different from Version 1.</p> <table border="1"><thead><tr><th>Category</th><th>Item Description</th><th>Price</th></tr></thead><tbody><tr><td>Vehicles</td><td>Nissan caravan</td><td>5,850,000</td></tr><tr><td>Lands</td><td>Canon EOS 80D</td><td>250,000</td></tr><tr><td>Electricals</td><td>Lion Shepered</td><td>30,000</td></tr><tr><td>Pets</td><td>House in Galle</td><td>22,000,000</td></tr></tbody></table>	Category	Item Description	Price	Vehicles	Nissan caravan	5,850,000	Lands	Canon EOS 80D	250,000	Electricals	Lion Shepered	30,000	Pets	House in Galle	22,000,000
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Lands	Canon EOS 80D	250,000																													
Electricals	Lion Shepered	30,000																													
Pets	House in Galle	22,000,000																													

Interface 3 – Add Payment Details Page

Sketches:

Ads.lk

Payment Details

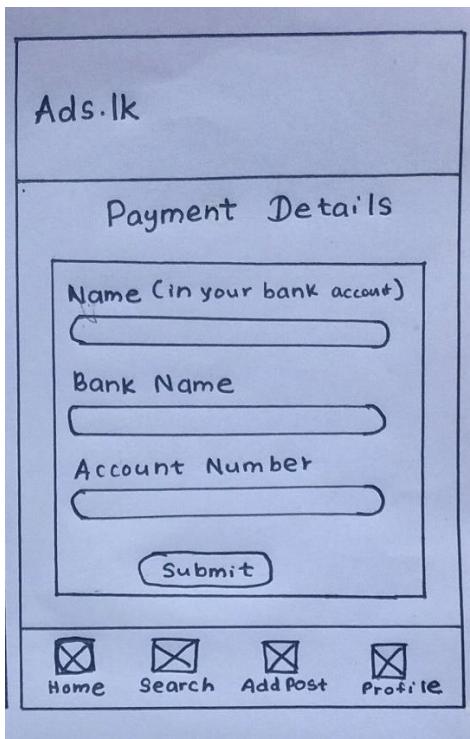
Name (in your bank account)

Bank Name

Account Number

Submit

Home Search Add Post Profile



Ads.lk

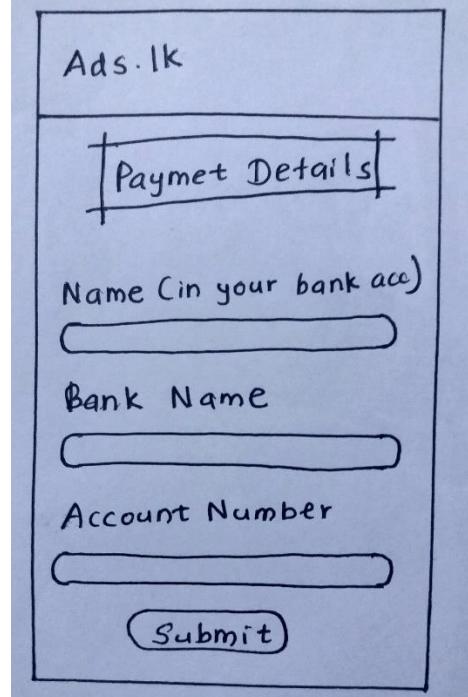
Payment Details

Name (in your bank acc)

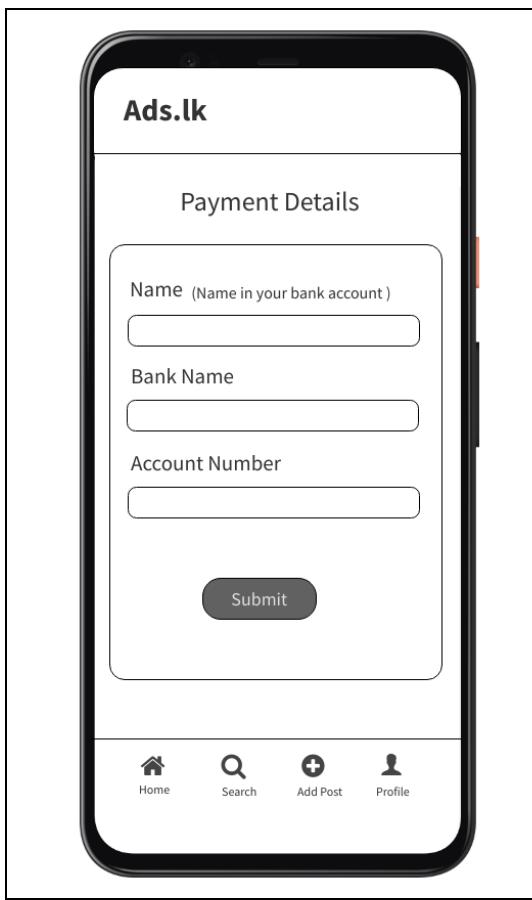
Bank Name

Account Number

Submit



Wire frames:

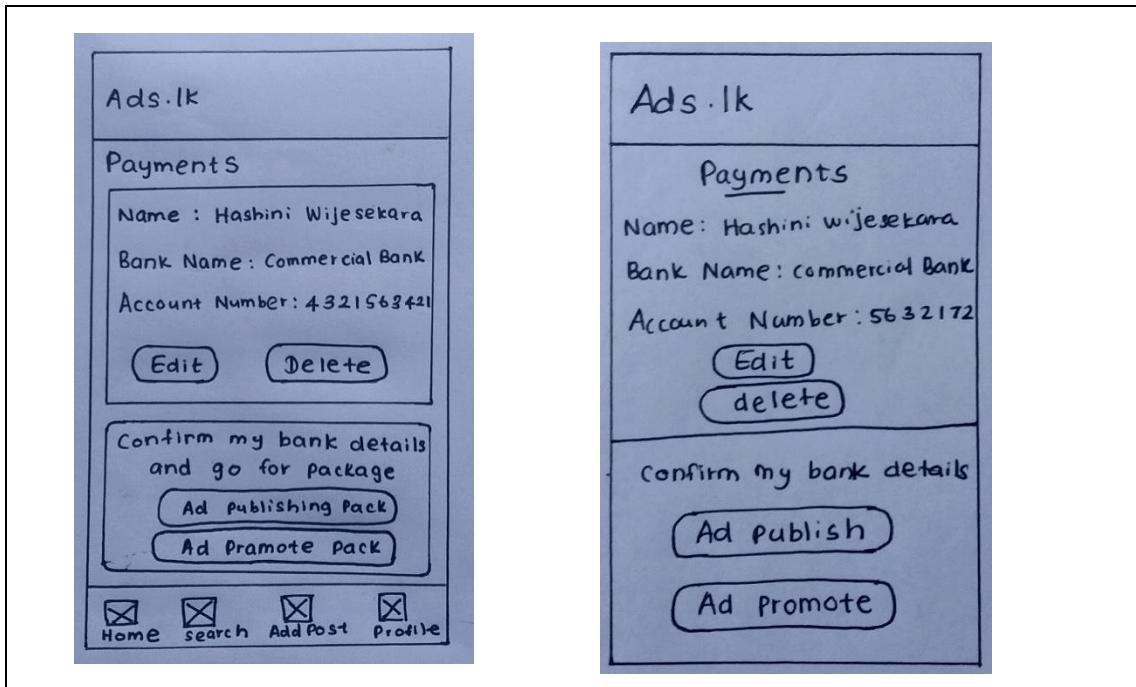


Prototype:

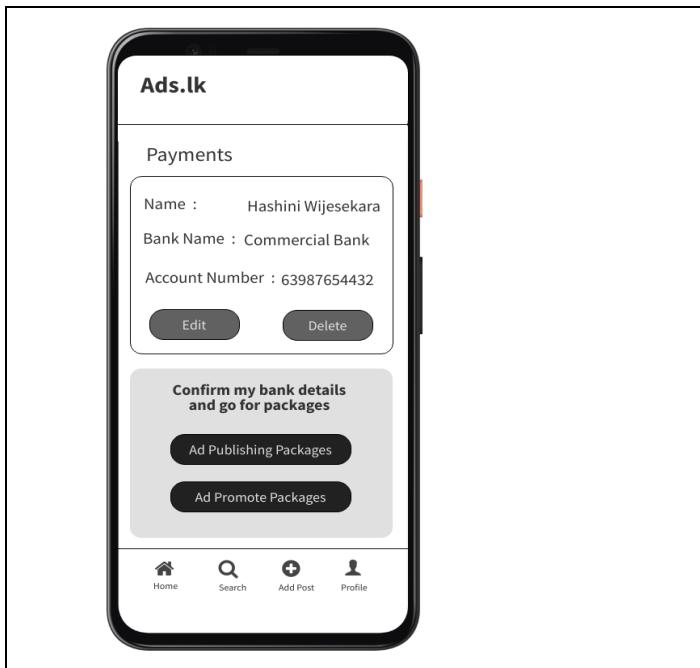
Version 1	Version 2
<p>Ads.lk</p> <p>Payment Details</p> <div style="border: 1px solid #ccc; padding: 10px;"><p>Name (Name in your bank account) <input type="text"/></p><p>Bank Name <input type="text"/></p><p>Account Number <input type="text"/></p><p>Submit</p></div> <p>Home Search Add Post Profile</p>	<p>Ads.lk</p> <p>Payment Details</p> <div style="border: 1px solid #ccc; padding: 10px;"><p>Name (Name in your bank account) <input type="text"/></p><p>Bank Name <input type="text"/></p><p>Account Number <input type="text"/></p><p>Submit</p></div> <p>Home Search Add Post Profile</p>

Interface 4 – Payment Page

Sketches:



Wire frames:

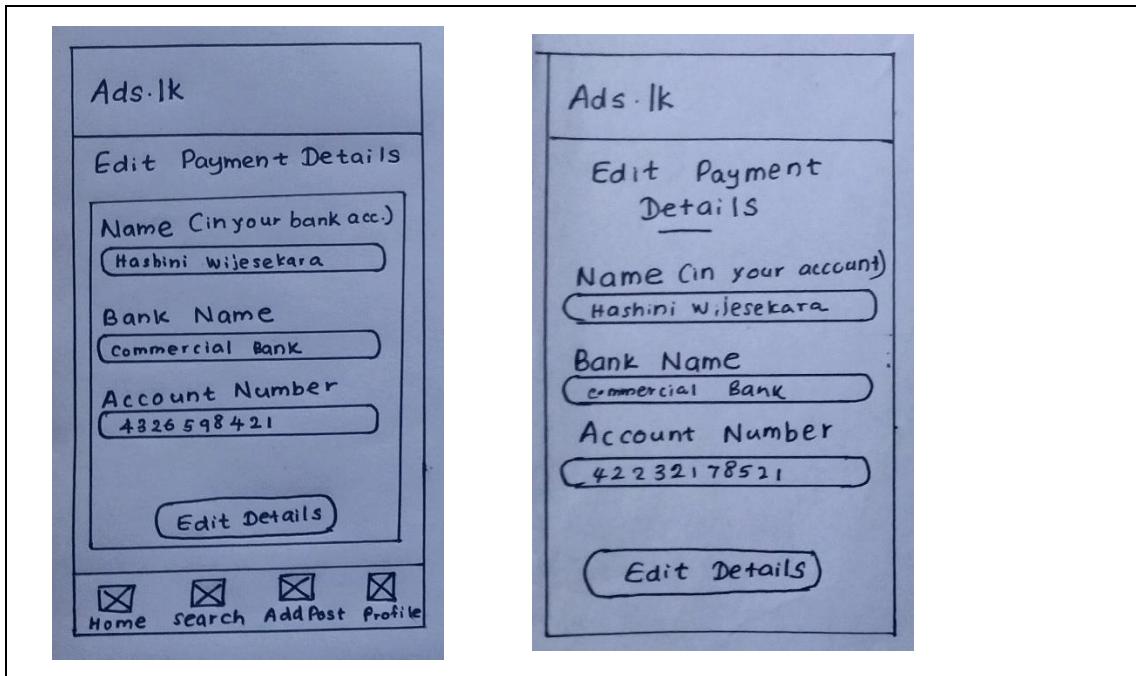


Prototype:

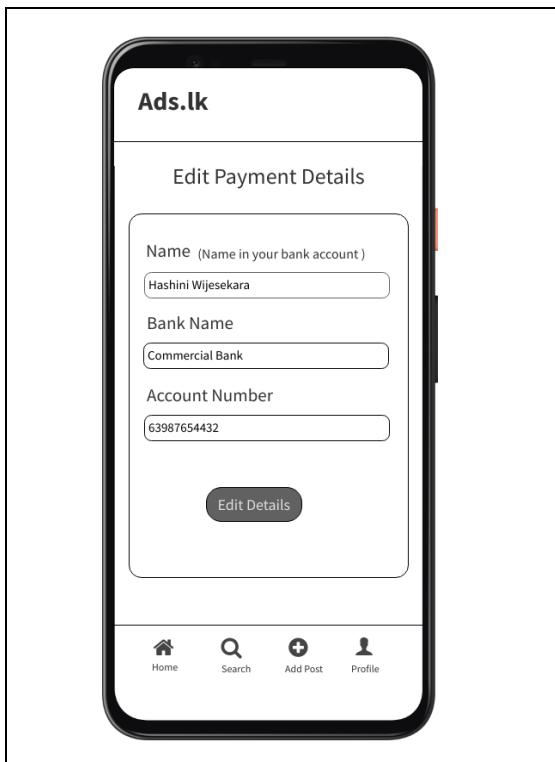
Version 1	Version 2
<div><p>Ads.lk</p><p>Payments</p><p>Name : Hashini Wijesekara Bank Name : Commercial Bank Account Number : 63356787224</p><p>Edit Delete</p><p>Confirm my bank details and go for packages</p><p>Ad Publishing Packages</p><p>Ad Promote Packages</p><p> Home  Search  Add Post  Profile</p></div>	<div><p>Ads.lk</p><p>Payments</p><p>Name : Hashini Wijesekara Bank Name : Commercial Bank Account Number : 63356787224</p><p>Edit Delete</p><p>Confirm my bank details and go for packages</p><p>Ad Publishing Packages</p><p>Ad Promote Packages</p><p> Home  Search  Add Post  Profile</p></div>

Interface 5 – Edit Payment Details Page

Sketches:



Wire frames:

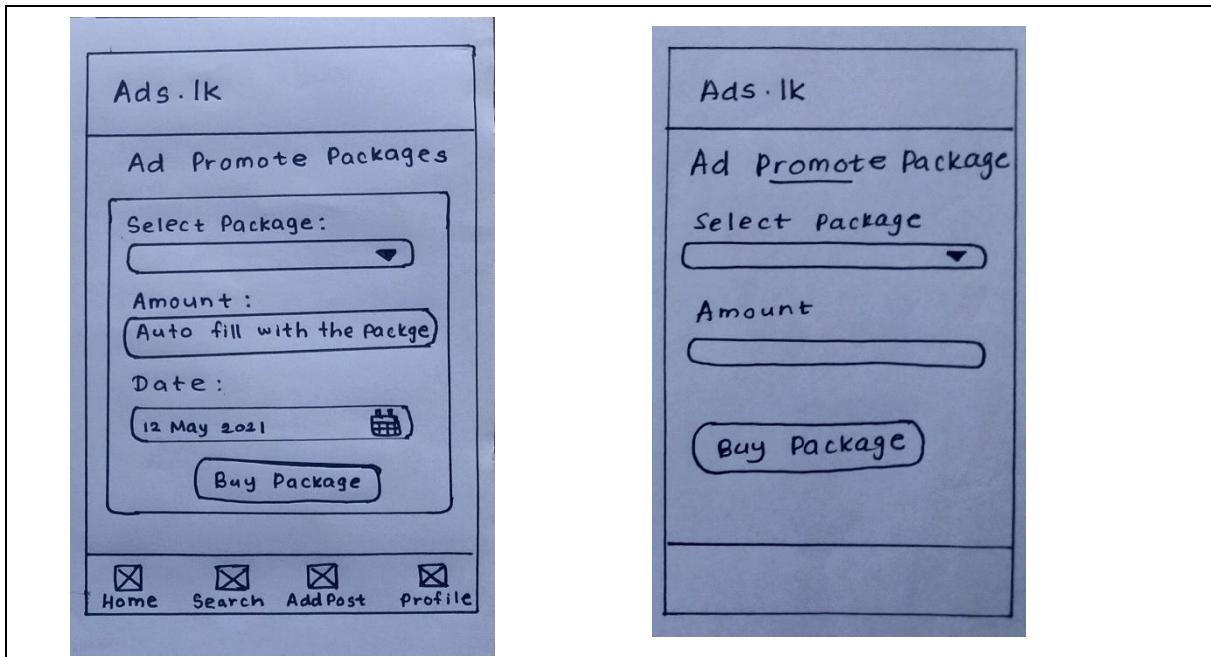


Prototype:

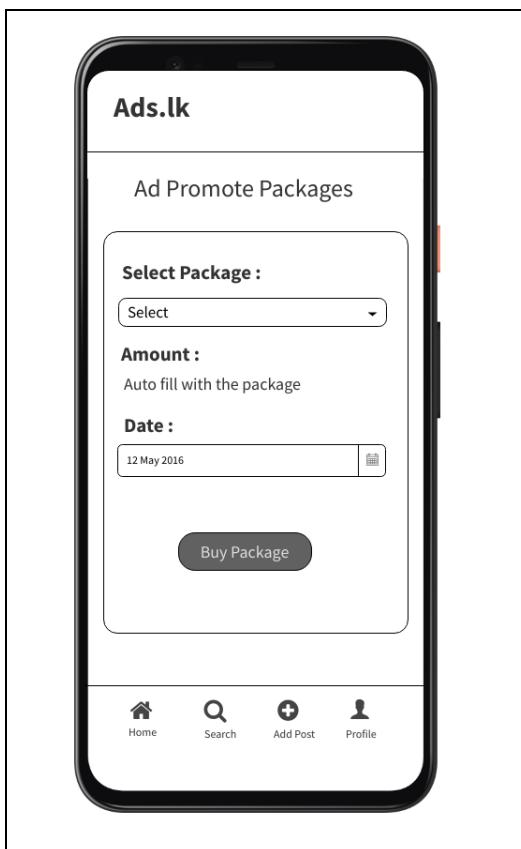
Version 1	Version 2
<p>Ads.lk</p> <p>EditPayment Details</p> <p>Name (Name in your bank account) Hashini Wijesekara</p> <p>Bank Name Commercial Bank</p> <p>Account Number 63356787224</p> <p>Edit Details</p> <p> Home  Search  Add Post  Profile</p>	<p>Ads.lk</p> <p>EditPayment Details</p> <p>Name (Name in your bank account) Hashini Wijesekara</p> <p>Bank Name Commercial Bank</p> <p>Account Number 63356787224</p> <p>Edit Details</p> <p> Home  Search  Add Post  Profile</p>

Interface 6 – Ad promote packages page

Sketches:

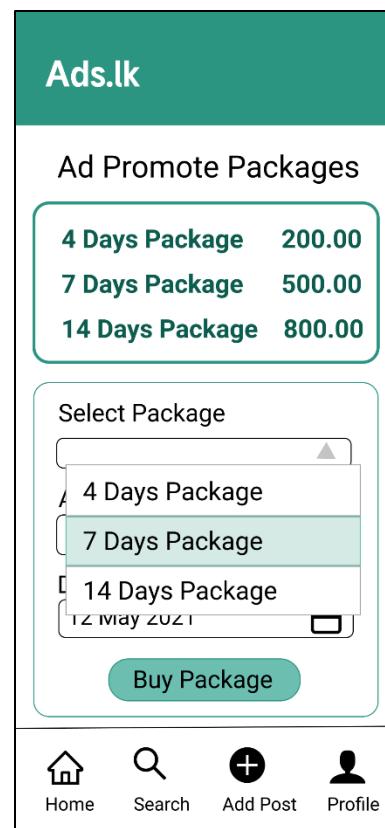
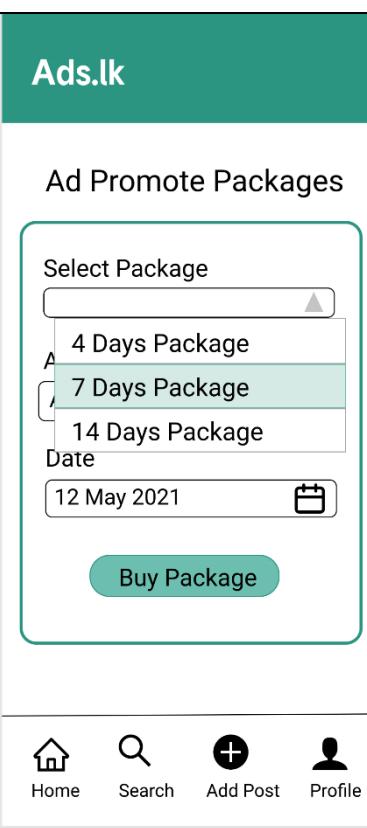


Wire frames:



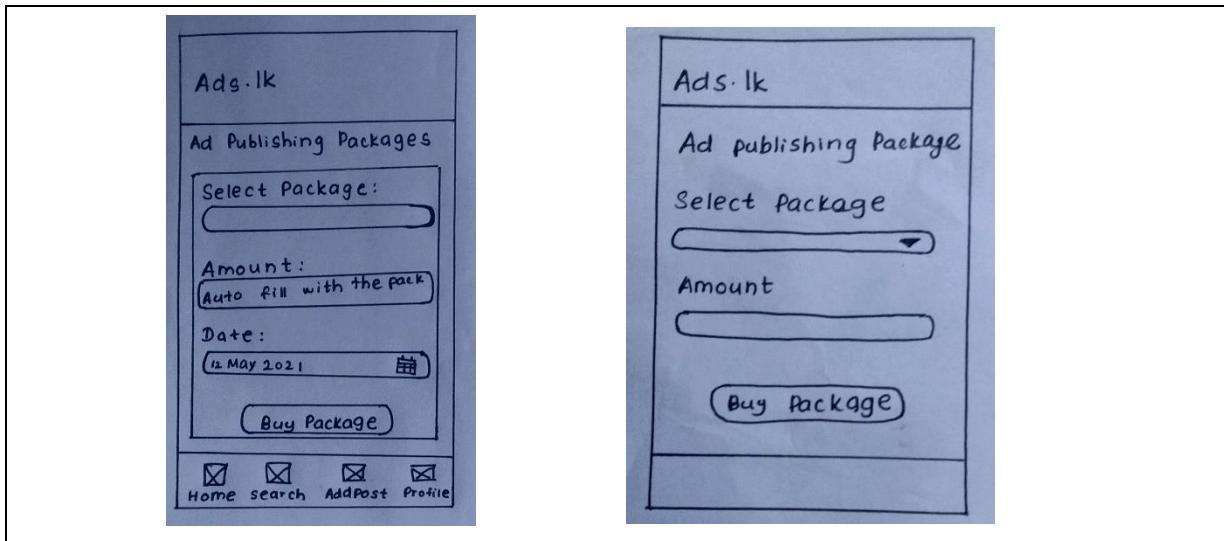
Prototype:

Version 1	Version 2
<p>Ads.lk</p> <p>Ad Promote Packages</p> <p>Select Package</p> <p>Amount</p> <p>Auto fill with select package</p> <p>Date</p> <p>12 May 2021</p> <p>Buy Package</p> <p> Home  Search  Add Post  Profile</p>	<p>Ads.lk</p> <p>Ad Promote Packages</p> <p>4 Days Package 200.00</p> <p>7 Days Package 500.00</p> <p>14 Days Package 800.00</p> <p>Select Package</p> <p>Amount</p> <p>Auto fill with select package</p> <p>Date</p> <p>12 May 2021</p> <p>Buy Package</p> <p> Home  Search  Add Post  Profile</p>

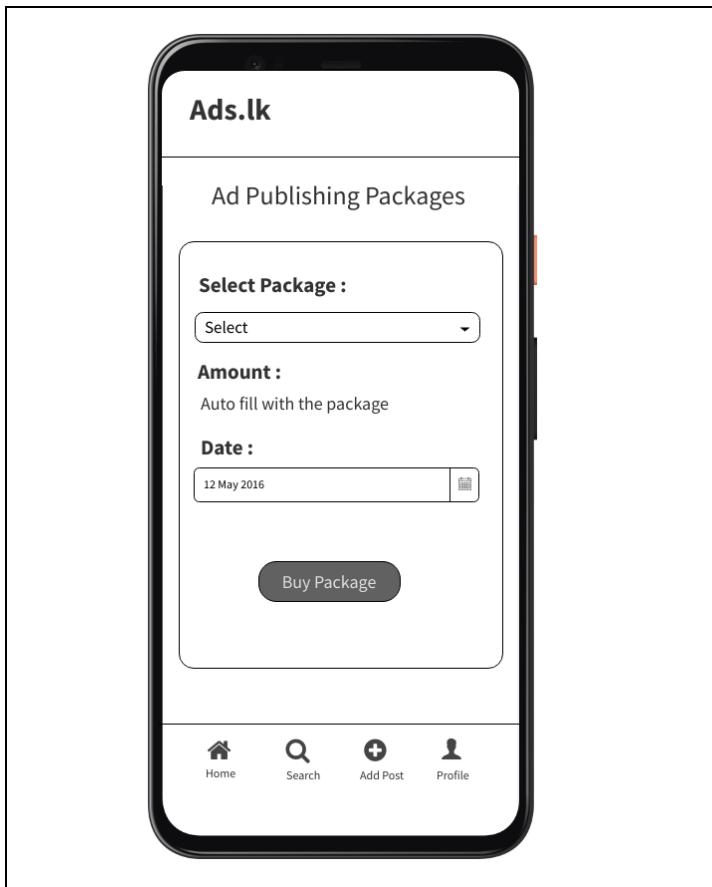


Interface 7 – Ad publishing packages page

Sketches:



Wire frames:



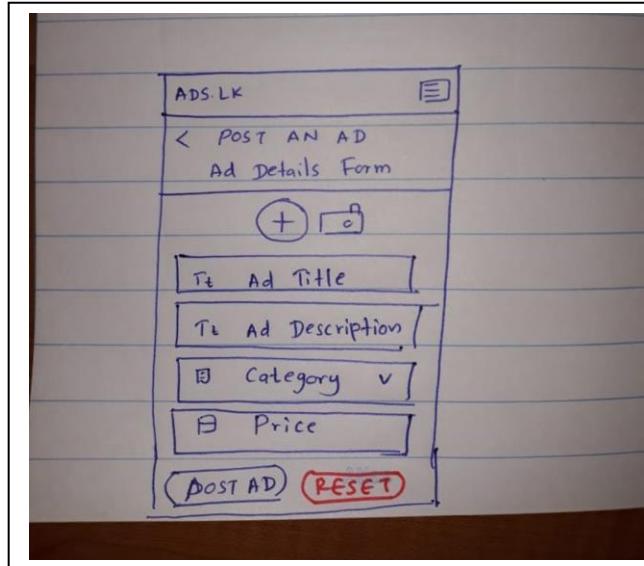
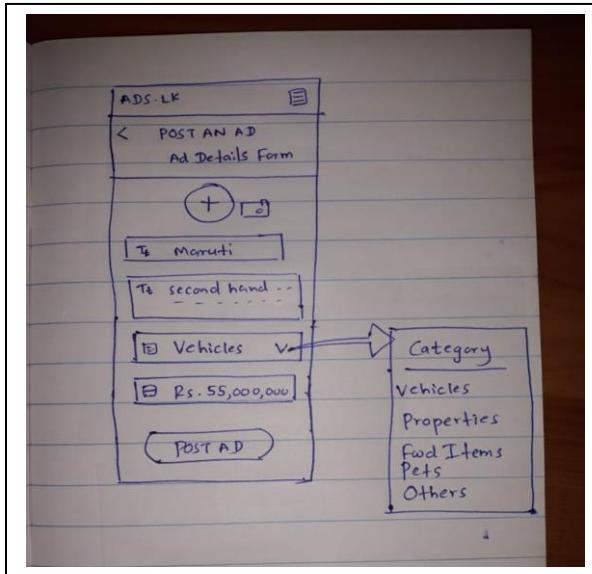
Prototype:

Version 1	Version 2
<p>Ads.lk</p> <p>Ad Publishing Packages</p> <div style="border: 1px solid #ccc; padding: 10px;"><p>Select Package</p><input type="button" value="▼"/><p>Amount</p><p>Auto fill with select package</p><p>Date</p><p>12 May 2021 <input type="button" value="Calendar"/></p><p>Buy Package</p></div> <p>Home Search Add Post Profile</p>	<p>Ads.lk</p> <p>Ad Publishing Packages</p> <div style="border: 1px solid #ccc; padding: 10px;"><p>Lands Package 800.00</p><p>Vehicles Package 500.00</p><p>Electrics Package 200.00</p><p>Select Package</p><input type="button" value="▼"/><p>Amount</p><p>Auto fill with select package</p><p>Date</p><p>12 May 2021 <input type="button" value="Calendar"/></p><p>Buy Package</p></div> <p>Home Search Add Post Profile</p>

Member 4 Interfaces (IT19158396)

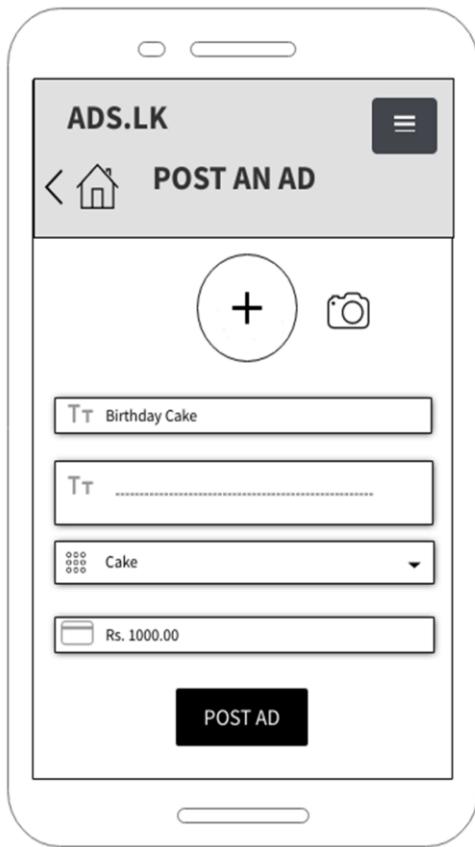
Interface 1 – Post an Ad Form Interface

Sketches:

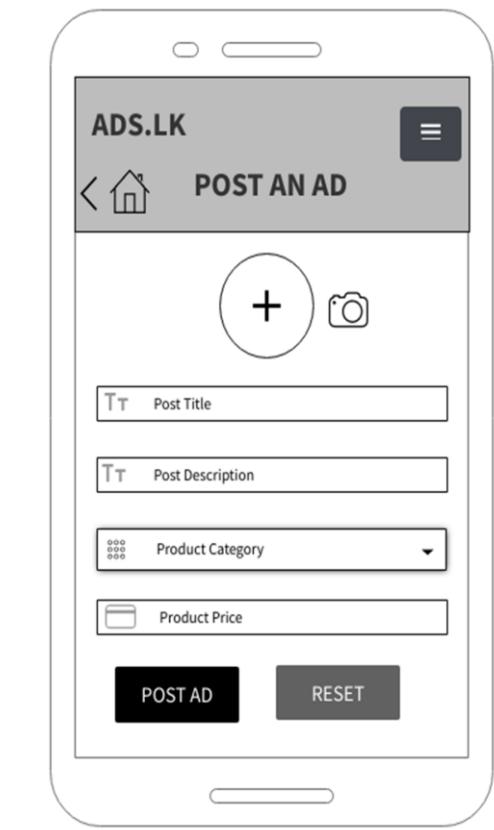


Wire frames:

For Prototype Version 1



For Prototype Version 2



Prototype:

Prototype Version 1

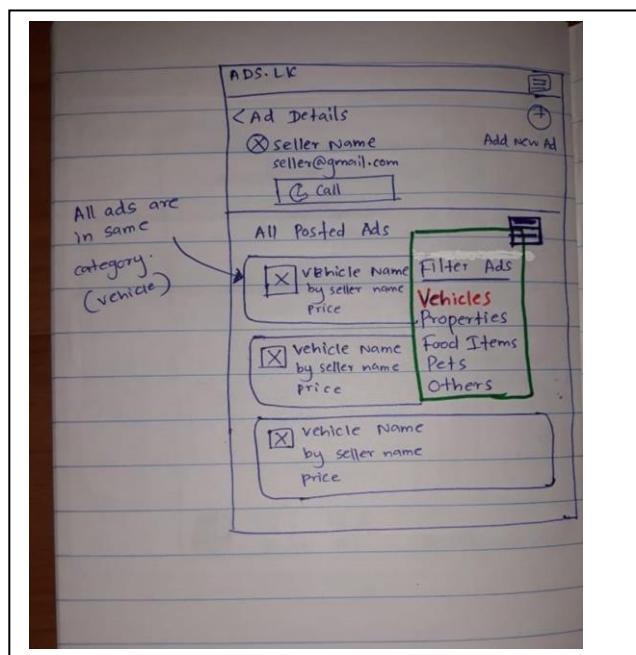
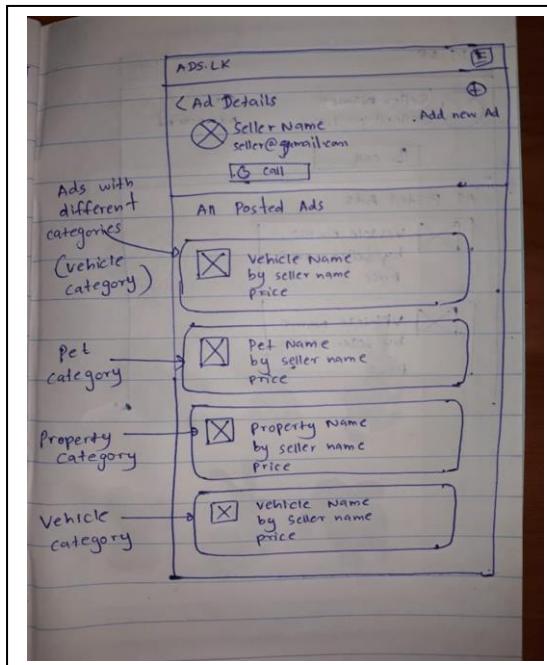
The screenshot shows a mobile application interface for posting an ad. At the top, there's a header with the logo 'ADS.LK' and a menu icon. Below it is a section titled 'POST AN AD' with a sub-section 'Ad Details Form'. A circular placeholder image of a blue SUV is centered. Below the image, the car's details are listed: 'Toyota Aqua S Limited Car', 'Silver Metallic', 'Interior Color - Gray', 'Body - SUV', and 'Seating - 5 seats'. To the left of these details is a 'Vehicles' category section with a price of 'Rs. 45,000,000'. To the right is a 'Categories' dropdown menu containing 'Vehicles', 'Properties', 'Food Items', 'Pets', and 'Others'. At the bottom is a yellow button labeled '+ POST AD'.

Prototype Version 2

The screenshot shows the same mobile application interface as Version 1, but with a simplified ad posting form. The 'POST AN AD' section is still present, but the 'Ad Details Form' section is now a single input field for 'Ad Title'. Below it is an 'Ad Description' field. The 'Vehicles' category section and its price are still present. The 'Categories' dropdown menu has been moved to the right side of the screen. At the bottom, there are two buttons: a yellow '+ POST AD' button and an orange 'RESET' button.

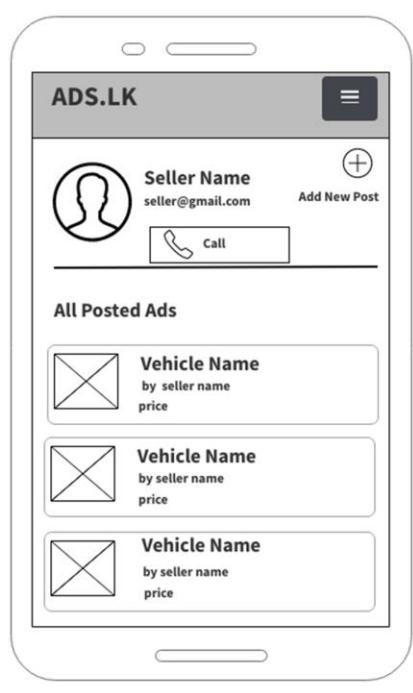
Interface 2 – Seller Details and Other Ads Interface

Sketches:



Wire frames:

For Prototype 1

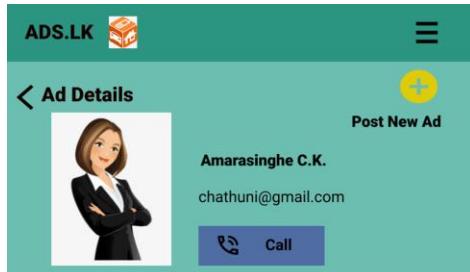


For Prototype 2

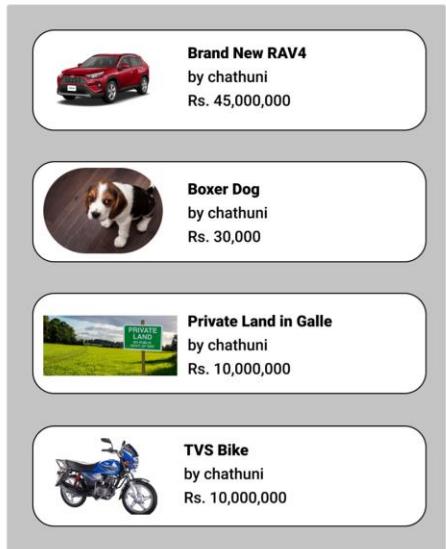


Prototypes:

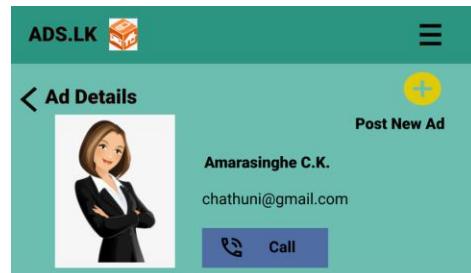
Prototype Version 1



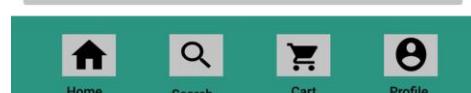
All Posted Ads



Prototype Version 2

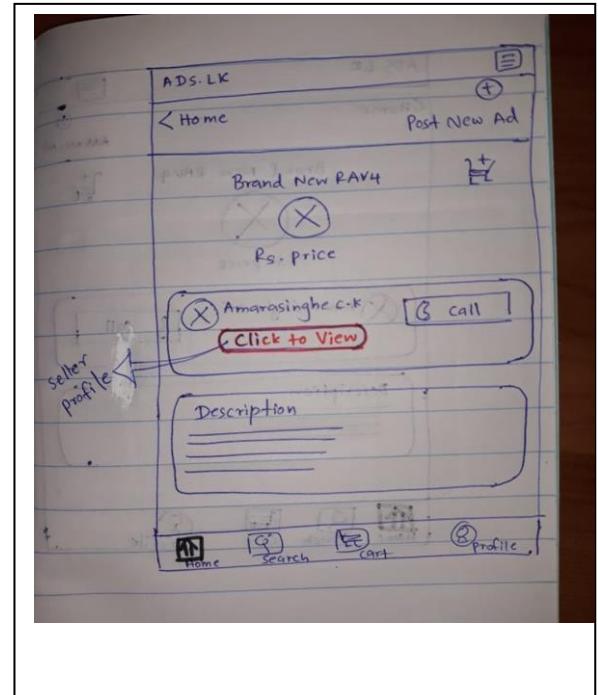
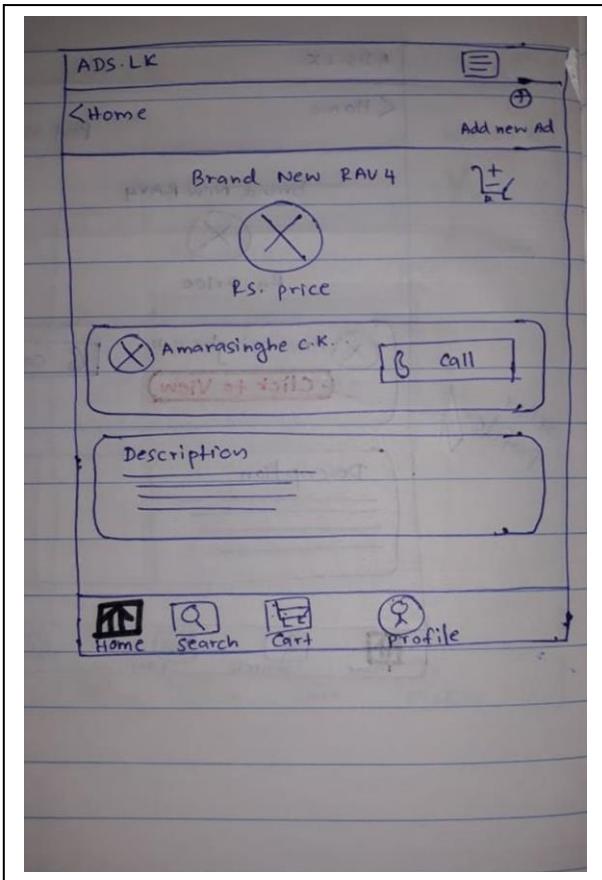


All Posted Ads

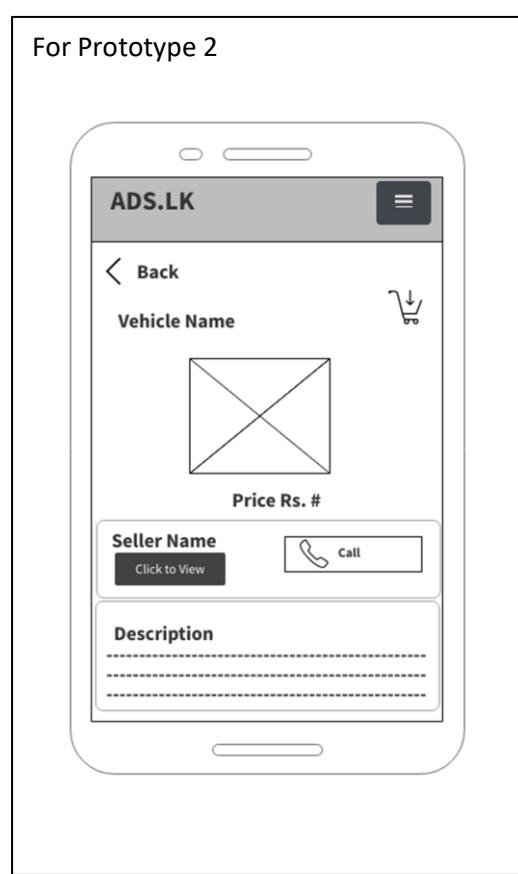
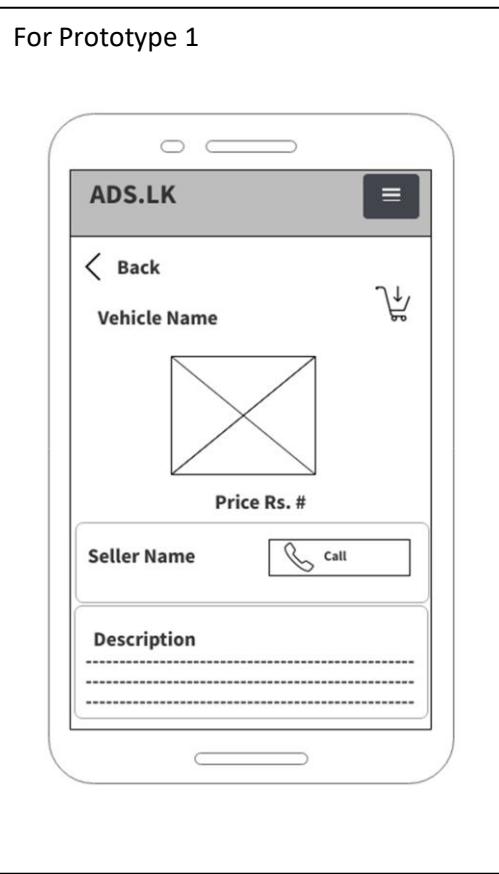


Interface 3 – Ad Details Interface (View single ad)

Sketches:

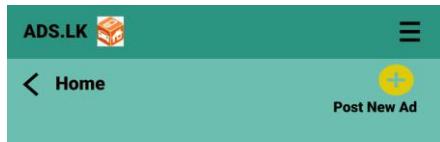


Wire Frames:



Prototypes:

Prototype Version 1



Brand New RAV4



Rs. 45,000,000



Amarasinghe C.K.



Call

Description

Condition: Used
Transmission: Automatic
Fuel type: Hybrid
Engine capacity: 1,800 cc



Home



Search



Cart



Profile

Prototype Version 2



Brand New RAV4



Rs. 45,000,000



Amarasinghe C.K.



Call

Click to View

Description

Condition: Used
Transmission: Automatic
Fuel type: Hybrid
Engine capacity: 1,800 cc



Home



Search



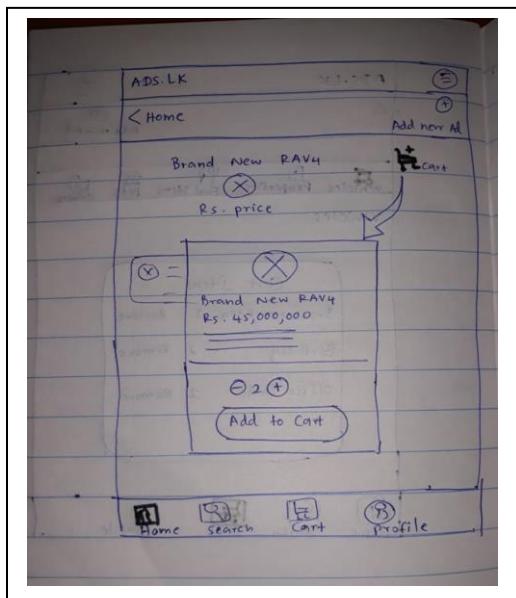
Cart



Profile

Interface 4 – Shopping Cart (Show items to cart)

Sketches:



Wire Frames:



Prototype:

The screenshot shows a mobile-optimized version of the ADS.LK website. At the top, there's a green header bar with the text "ADS.LK" on the left, a menu icon (three horizontal lines) in the center, and a yellow circular "Post New Ad" button with a plus sign on the right.

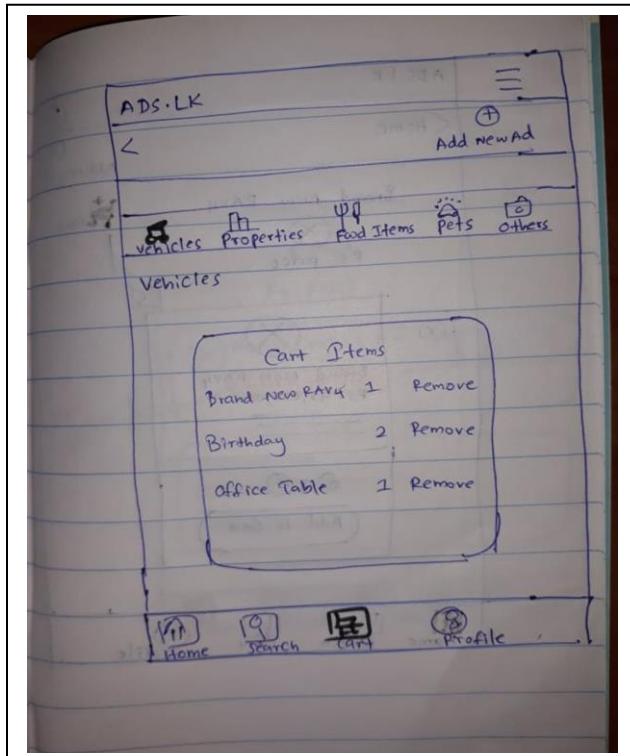
The main content area displays a car listing for a "Brand New RAV4". On the left, there's a large image of a red Toyota RAV4. To its right, the text "Brand New RAV4" is displayed above the price "Rs. 45,000,000". Below the price, there's a contact section featuring a small profile picture of a woman, the name "Amarasinghe C.K.", a blue "Call" button with a phone icon, and a red "Click to View" button.

On the right side of the listing, there's a modal window with a yellow border. It contains a smaller image of the car, the text "Brand New RAV4" and "Rs. 55,000,000", and a detailed description: "This is a second hand vehicle with full luxury. Engine capacity is 1,800 CC". Below the description are quantity controls ("-", "2", "+") and an "ADD TO CART" button.

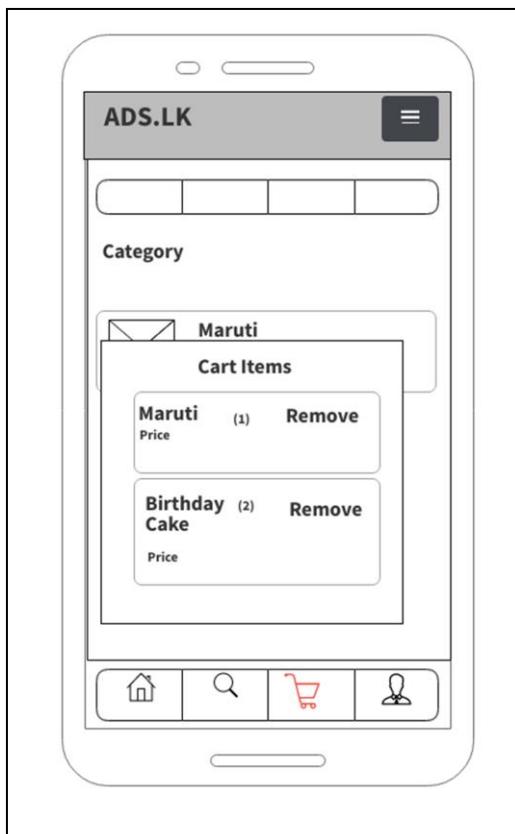
At the bottom of the page, there's a navigation bar with four icons: "Home" (house), "Search" (magnifying glass), "Cart" (shopping cart), and "Profile" (person icon).

Interface 5 – Shopping Cart (Show cart items)

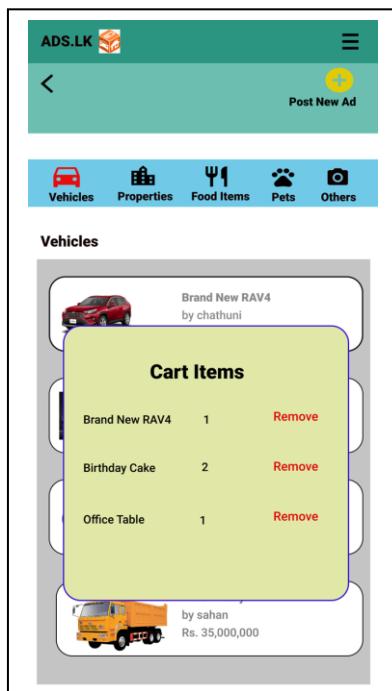
Sketches:



Wire Frames:



Prototypes:



Interview Script

Photographer Interview

I am (Name) and we warmly welcome you for our 2nd interview about Ads.lk mobile application. As you know we held our previous interview to find user experience and user friendliness of this application. We analyzed your thoughts and come up with a new user interface designs and new functionalities. Therefore, we are here to present our newly created user interfaces and willing to gather your valuable feedbacks. We would like to inform you your ideas are highly precious to us. We are getting your ideas to improve our new designs and finalize user interfaces before switch into the development process.

We have already started to record this interview under your permission. And again I would like to inform you we would not share this recording with anyone else other than our team members and marking panel. While we are conducting the interview our team members will note down your feedbacks and analyze them. Now I will hand over the rest of the interview to (Name). Thank you

1. As a buyer you have shared your idea about the registration process during our previous interview.

What do you think about the attractiveness of this new login and registration interface compared to old one?

This is colorful and I like the arraignment of this interface. So, I think this is more attractive than the previous one.

2. This is the user profile interface. What do you think about features arrangement like profile picture, user details and buttons?

I like the arrangement of profile pictures and user details. But Button arrangement looks like little bit complex.

3. This is our new re-set password interface. What do you think about this interface?

Overall I like this but it would be better if this ask for user name too. It may improve the security of this process.

4. As your opinions in previous interview you have shared that product searching is too complex and time consuming. Therefore, we consider it and re-design this interface. So I would like to know your idea about this new interface.

Great, As I can see you have added searching feature. And it will be very easy to find required product with this product categorization.

5. Since there was no any cart option in previous application we have added that option to our new version. We think that it will fulfill your need of cart option.

Yes, after adding products into cart it will be very useful when I'm comparing different products in same category. Because of this, I will be able to buy specific quality product. And also I like this appearance of it.

6. *You can see all the details of specific product through this interface. What do you think about the details arrangement and displayed information in this interface with compared to previous one?*

Details arrangement is fine. I think this shows enough information about the product but It will be better to have a way for get more details about the product seller too.

7. We have designed a contact us interface for users. Do you think this interface needs any modification?

I prefer this facility because there will be some situations that we want to contact you. For modifications.... I think adding date is not that much important.

8. Ok this is the end of our interview. Finally, we would like to ask, overall idea about our new designs.

I can see that you have improved this application very well. I would like to appreciate you for considering my ideas that I gave you in previous interview.

Thank you for participate to our interview and spending your valuable time with us for improve our application.

Business Women Interview

I am (Name) and we warmly welcome you for our 2nd interview about Ads.lk mobile application. As you know we held our previous interview to find user experience and user friendliness of this application. We analyzed your thoughts and come up with a new user interface designs and new functionalities. Therefore, we are here to present our newly created user interfaces and willing to gather your valuable feedbacks. We would like to inform you your ideas are highly precious to us. We are getting your ideas to improve our new designs and finalize user interfaces before switch into the development process.

We have already started to record this interview under your permission. And again I would like to inform you we would not share this recording with anyone else other than our team members and marking panel. While we are conducting the interview our team members will note down your feedbacks and analyze them. Now I will hand over the rest of the interview to (Name). Thank you

1. As a seller you have shared your idea about the registration process during our previous interview. In there you have mentioned there was an issue regarding password confirmation. In our newly created registration interfaces we consider about those issues and re-designed it. So, do you satisfy with our new design?

Yeah.... I saw you have added confirm password field to that and there were new features also. That's good but it would be better if you can change the way of account type selection in to an easy way. Other than that I am satisfying with the rest of the things.

2. As a regular customer, what is your opinion about the new design of login interface?
That's an eye catching interface. I like the way of item arranged in here.
3. If I can remember correctly, you said form of post an advertisement was very complex and time consuming. So what do you think about this new post ad form and procedure?

In here I can easily get an idea about what I have to fill and I can post my ad within a short time period. But... If I want to clear all the filled fields at once, this doesn't have such a feature right?

4. Thank you for your opinion and we will note it down and consider it the next version. Then we will move on to next interface. This is ad publishing packages page. Since there was not a page like this, I will quickly explain the page procedure to you. Using this page, you can buy packages to post advertisements. You need to select the preferred package and in next line it will display the amount automatically with your selection. Then add the date after that you can simply buy a package. According to your point of view, are there any modifications you would prefer?

I am happy with that feature, but I like to suggest to add a chart to display packages and their prices in a separate view. It will become easy to compare packages and select.

5. We are happy to say, we have “added promote ad” feature that you wished to have in this application too. There also have packages to buy and same as the previous process. We think it will be useful to you.

Thank you for considering my idea. And if the process same as previous one, better to display packages details in a table.

6. Do you ever edited posted ads in this app? How was that facility?

Yes, I have tried it but it was difficult to get a specific ad quickly, because it displays all ads. So better to have a category search in there.

7. We re-designed the edit profile form by adding new features. During the previous interview you said that the edit profile form is much complex to handle. I hope now it reduces the complexity, Can I know what is your opinion about that?

Yes that's good, now it is easy to handle and I am satisfied with that facility.

8. Ok. We will consider your valuable ideas when design the next version of these interfaces. We are going to gather your idea for our last interface that is contact us interface. What do you think about this new interface?

I can see there are sufficient information that would help to get an idea about this application. But I can't understand about the content quickly. So.. I think It's better to display the same content with topics or something.

9. Eventually we have reached to the end of our interview. We would like to ask, overall what do you feel about our new designs.

Actually I'm happy with these new interfaces. I would like to appreciate you for considering my ideas that I gave you in previous interview.

Thank you for spending your valuable time with us for improve our application.

Registration Number	Name
IT19122656	Creating figma prototypes for interfaces Connect all prototypes Help to create the document
IT19048642	Creating figma prototypes for interfaces Help to create the document Creating scripts
IT19023410	Creating figma prototypes for interfaces Help to create the document Creating scripts
IT19158396	Creating figma prototypes for interfaces Help to create the document Creating scripts