# Lab Practical 02 – Project Selection & Supervisor feedback

Each UX team should research and find a Mobile app

Fill the following table to show your findings

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| Mobile App |  |
| Name: | Ads.lk |
| Developer | Media Solve (pvt) Ltd |
| Purpose: | Shopping category  This app is an online buy and sell app. It’s provides easy access to the latest classified marketplace in Sri Lanka. Can find vehicles, properties , jobs ,mobile phones and many more selling items and advertisements from this application. |
| Screenshot: |  |
| Competitor Mobile apps | * Ikman.lk * pattaAds * darazlk * patpat.lk * QuickAds * Sri Lanka Shopping App |
| **Good design**  1. Use familiar screens.  2. Responsive    3.Frictionless navigations  4. Have separate profiles for all users | 1.Use familiar screens - While each buy and sell applications should have its own unique features. Using familiar screens and gestures.  2. Responsive – Respond instantly.  3. Frictionless navigation – Adds.lk application include a simple and intuitive navigations and search functions.  4.Have separate profiles – Seller , Member and employees has 3 separate profile interfaces. |
| **Design issues**  1. Content of the page is not arranged properly.    2. Fields are not arranged properly.    3. Inconsistence design.  4. Unnecessary fields are used in interfaces. | 1.Content of the page is not arranged properly – Always page content arranged at the top of the page.  2. Fields are not arranged properly – Essential details are missed.  3. Inconsistence design – Complex interfaces and no guidance between details.  4. Unnecessary fields are used in interfaces – Unnecessary fields used and fields are not sorted and arranged well. |