

Lab sheet 02

IT3050 – User Experience Engineering

Semester II, 2021

Lab Practical 02 – Project Selection & Supervisor feedback

Each UX team should research and find a Mobile app.

Fill the following table to show your findings.

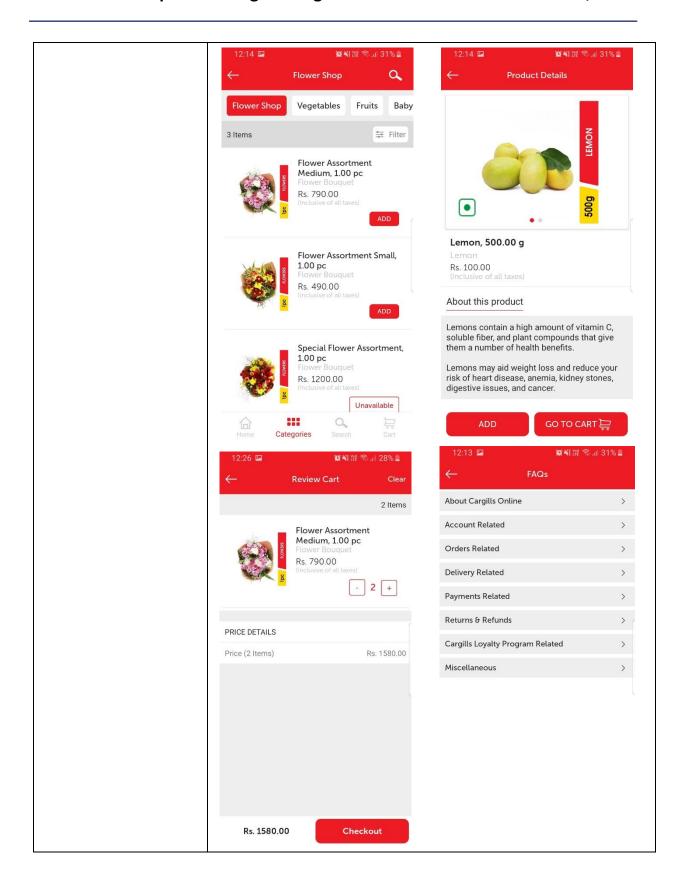
Mobile App	Cargills Online App		
Name	2021S2_REG_WD_04		
Developer	Cargills Online		
Purpose	Order grocery items and other essentials online and to get them delivered to the doorstep		
Screenshots	Delivery Location ✓ York Street, Colombo, Sri Lanka New Product Additions CLICK HERE TO VIEW	Categories Flower Shop	\$ \$\infty\$ 0 6:12
		Vegetables	>
	Shop by Category	Fruits	>
	Flower Shop Vegetables Fruits	Baby Products	>
	Baby Products Personal Safety Bakery	Personal Safety	>
	Beverages Food Cupboard Household	Bakery	>
	Codking Essentials Personal Care Dainy	Beverages	>
	Home Categories Search Cart	Home Categories Search	e = Cart



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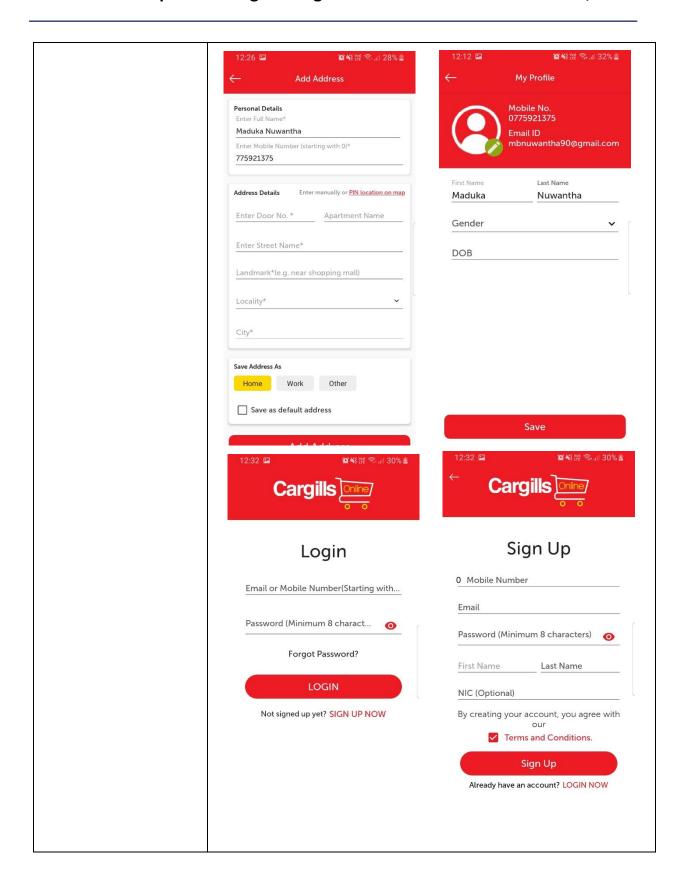




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Competitor Mobile Apps	Keells Online Supiripola GrozMe	
Good Design	 Easily adaptable for new users Simple design All the items are categorized Easy to access the products, cart and order the items Easy to setup 	
Design Issues	 All the interfaces have plain white backgrounds Colour theme and the UI themes are not attractive to the user No update or delete function in user profile Takes time to load Sometimes product pictures are not loaded properly Bottom navigation disappears in the search page Selecting the DOB is very difficult because no option to directly select the year (must go through every month) 	