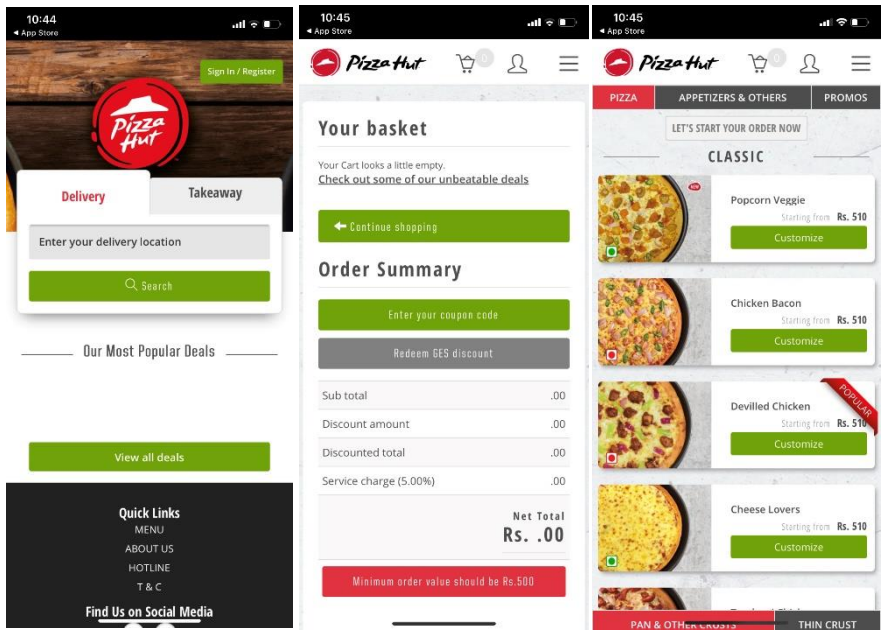
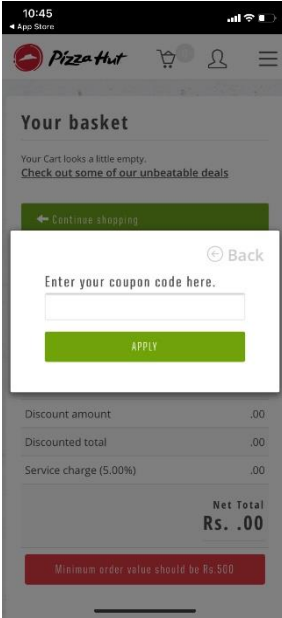
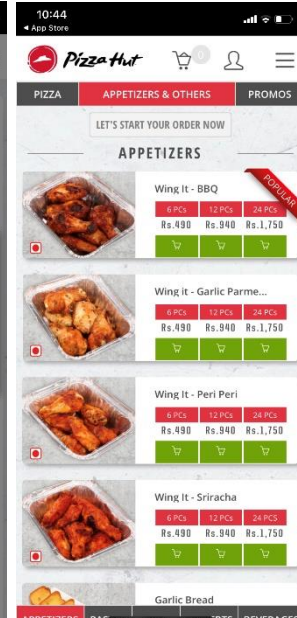

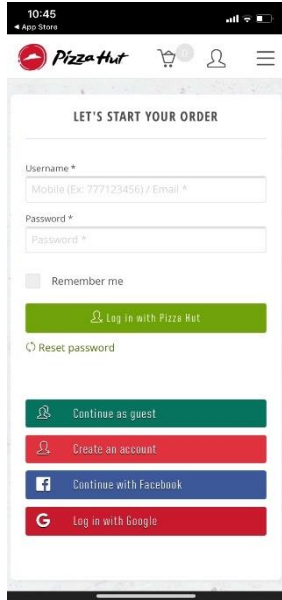
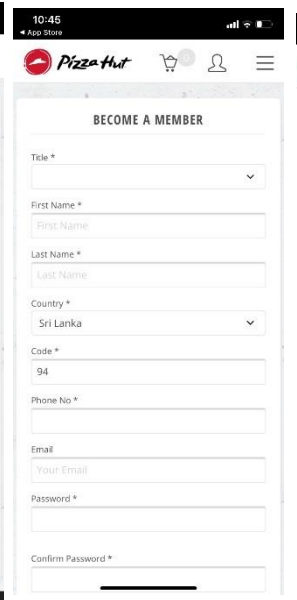



Lab Practical 02 – Project Selection & Supervisor feedback

Each UX team should research and find a Mobile app

Fill the following table to show your findings

Mobile App	Pizza hut Sri Lanka App
Name:	Team name -: WiredFrames 2021s2_reg_we_03
Developer	GAMMA PIZZAKRAFT LANKA PVT LTD
Purpose:	Enables users to order pizzas, pasta, appetizers, desserts and drinks from any pizza hut outlets near, more easily and efficiently.
Screenshot:	

	     
Competitor Mobile apps	<ul style="list-style-type: none"> • Domino's Pizza Sri Lanka • McDelivery Sri Lanka • Uber eats • PickMe Foods

Good design	<ul style="list-style-type: none"> • User input forms are well structured and easy to access • The navigation menu is easy to access and has required elements • User has variety of sign-up methods <ul style="list-style-type: none"> ○ Google login ○ Login via Facebook ○ Continue as a guest user • The welcome page contains the straight ordering methods the user can choose when placing an order <ul style="list-style-type: none"> ○ Delivery ○ Take-away
Design issues	<ul style="list-style-type: none"> • The application has design issues with the navigation, especially the backward navigation. • The payment page is not user friendly as it contains several components that needs to be in different pages. <ul style="list-style-type: none"> ○ Ex: all payment details entering forms, coupon code and the shipping details entering forms are in the same page, making the page less user friendly. • Searching and filtering function is not working as expected. • Promo code insertion form is embedded with the payment page and it s hard to find it. • There is no method to have a direct contact/ give feedback to the seller. The feedback form has some limitations. <ul style="list-style-type: none"> ○ Character limits • Account verification is not working smoothly as the app is trying to open a web page that is not responsive. This has lead the users to zoom out the page and fill the relevant fields.