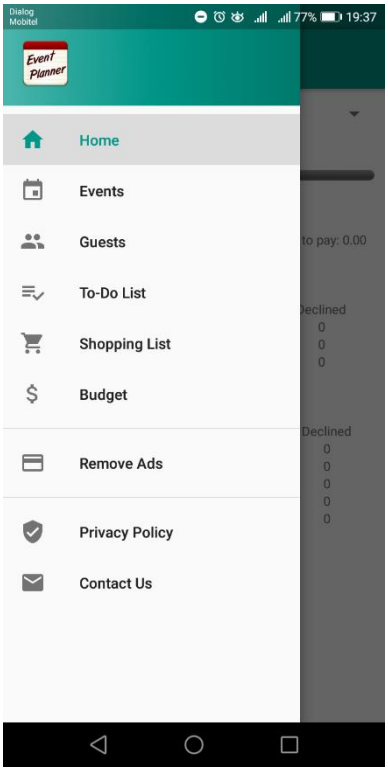
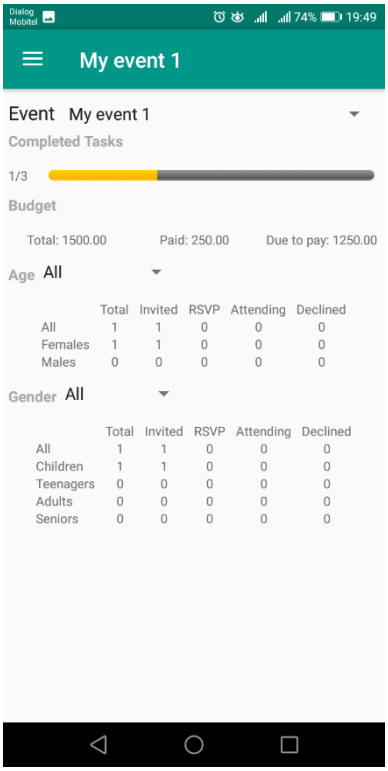
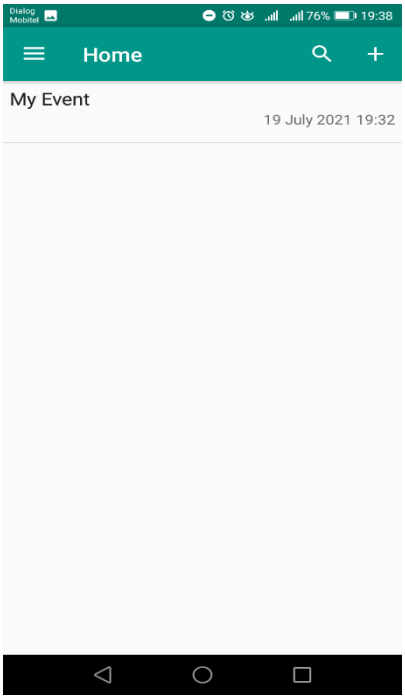
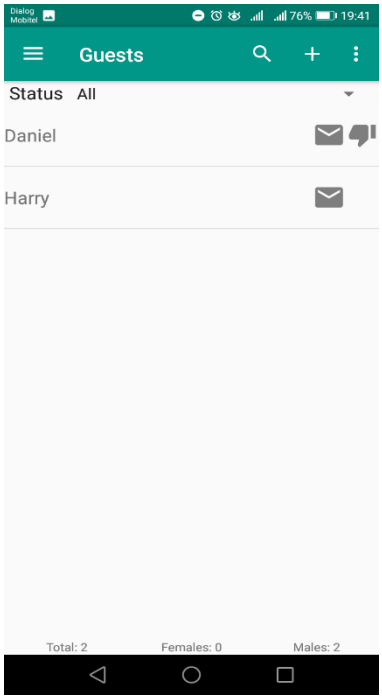
Lab Practical 02 – Project Selection & Supervisor feedback

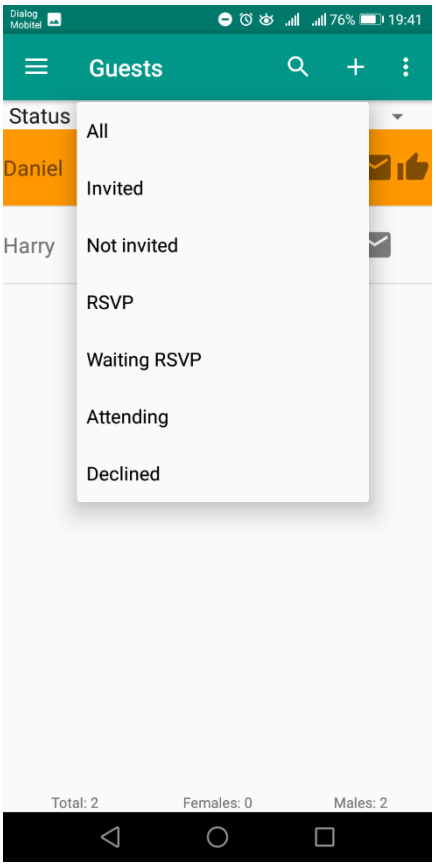
Each UX team should research and find a Mobile app

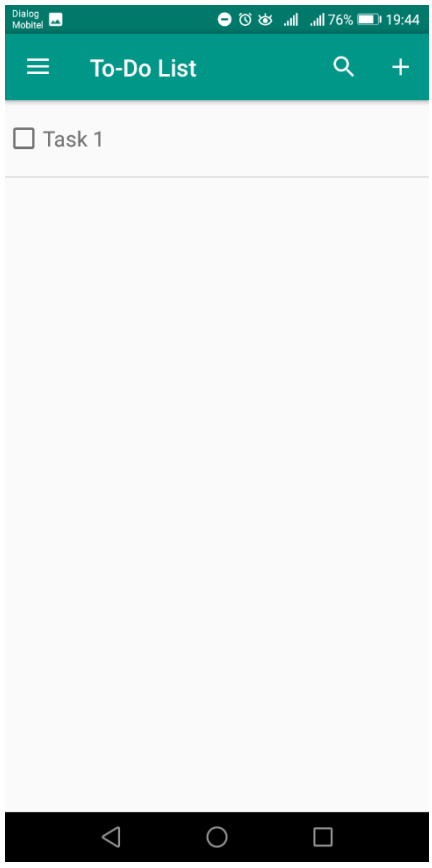
Fill the following table to show your findings

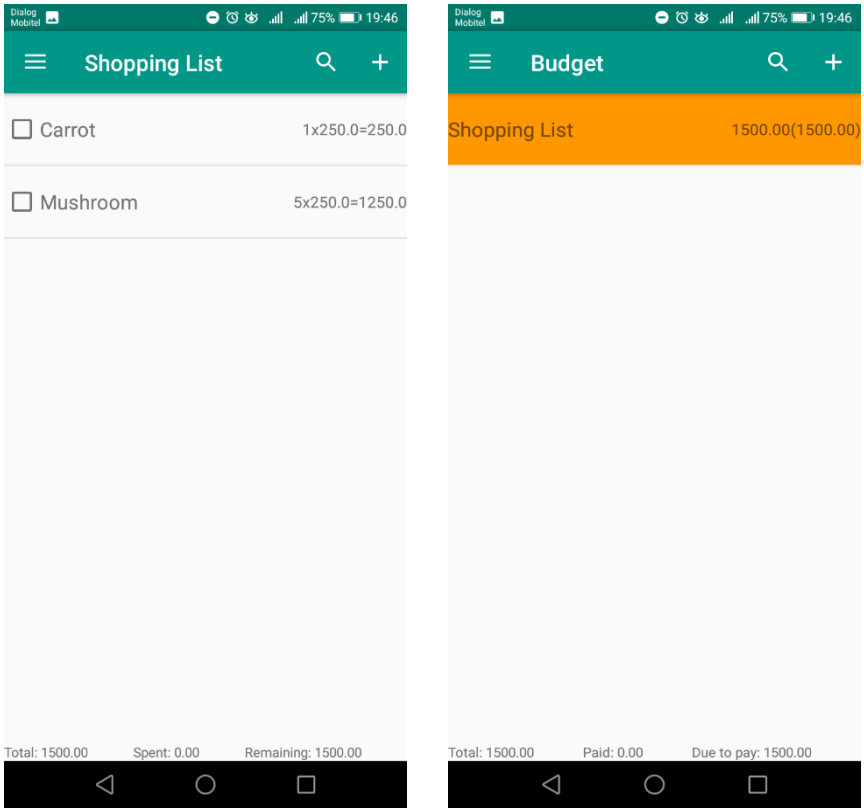
Mobile App	Event planning app
Name:	Event Planner (Party Planning)
Developer	mMobile App
Purpose:	Users can manage many events and details of events such as guests, activities to be done for each event, items to be bought for each event etc.
Screenshot:	 


Home
My Event
19 July 2021 19:32


Guests
Status All
Daniel
Harry
Total: 2
Females: 0
Males: 2


Guests
Status
Daniel
Harry
All
Invited
Not invited
RSVP
Waiting RSVP
Attending
Declined
Total: 2
Females: 0
Males: 2


To-Do List
Task 1

	
Competitor Mobile apps	• Event Manager - AllEvents.in • Revelry - Event Planner • Event Planner - Guests, To-do, Budget Management
Good design 1. 2. 3. 4.	1. Navigation is simple from one page to another 2. Overview of the event details in the home page

Design issues 1. 2. 3. 4.	1. Buttons and icons are not user friendly 2. UI is not informative 3. Small details are not considered up to a professional 4. The details such as guests, to do list and shopping list are not displayed in an event specific manner 5. Statistical information are not presented in a graphical view 6. The color themes used are not up to the professional standards 7. Texts, buttons etc. are not aligned well 8. Irrelevant(not functioning) details are presented in certain places