Lab Practical 02 – Project Selection & Supervisor feedback

Each UX team should research and find a Mobile app

Fill the following table to show your findings

|  |  |
| --- | --- |
| Mobile App | Advertising App |
| Name: | LAK.LK |
| Developer | Lak United Associate (Pvt) Ltd |
| Purpose: | Buying and selling advertisements |
| Screenshot: |  |
| Competitor Mobile apps | Ikman.lk/sambole.lk/enna.lk |
| Good design | 1. Location using a map 2. Company list view 3. Text Boxes |

|  |  |
| --- | --- |
| Design issues | 1. Images are not visible properly 2. Alignment issue on ads 3. Can’t find the logout button 4. Category view is not clear better if add an icon to represent the category. 5. Color combination is not good. 6. Bottom navigation bar is also not properly designed. |