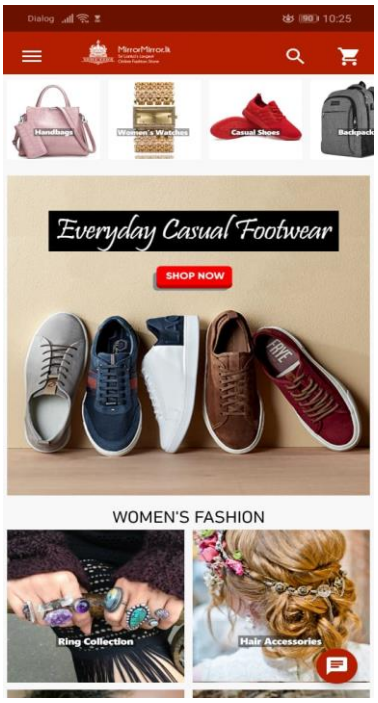
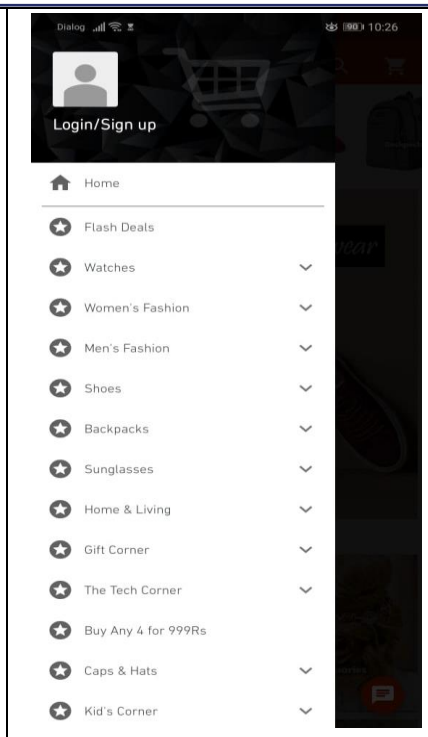
Lab Practical 02 – Project Selection & Supervisor feedback

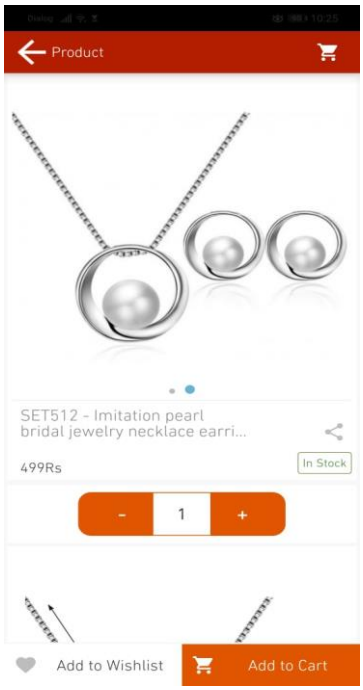
Each UX team should research and find a Mobile app

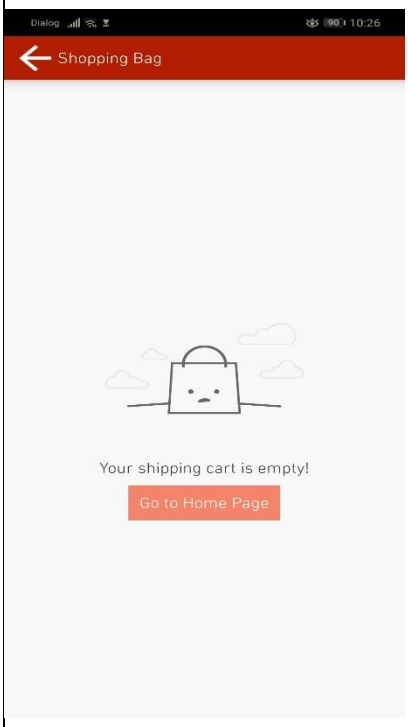
Group ID : 2021S2_REG_WE_48

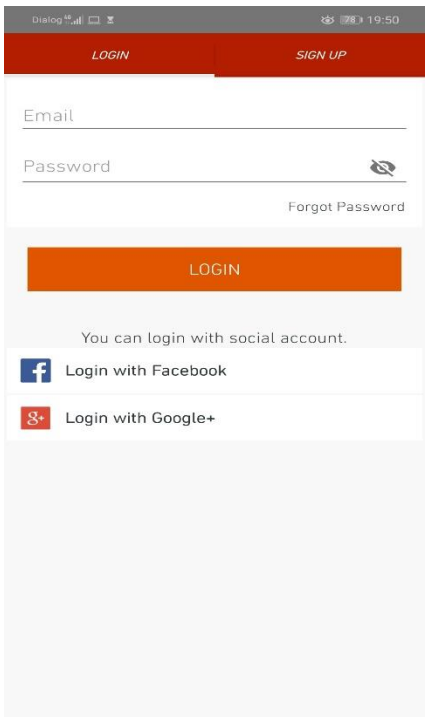
Fill the following table to show your findings

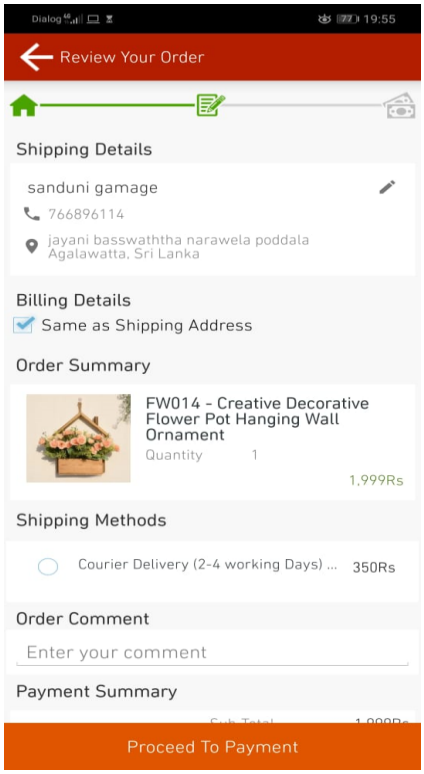
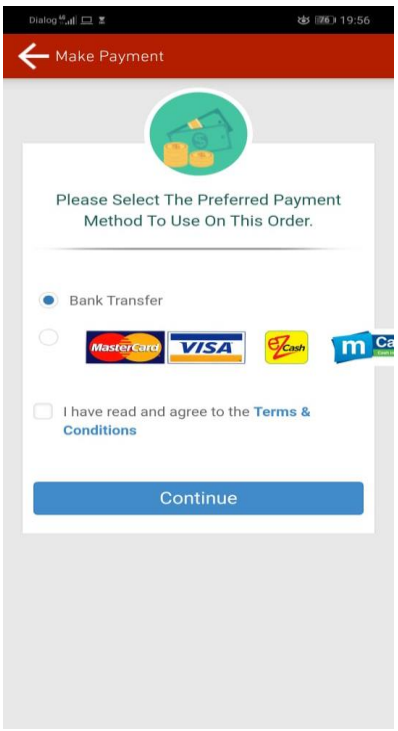
Mobile App	Online Shopping App
Name:	MirrorMirror.lk
Developer	MirrorMirror.lk
Purpose:	An app developed with for online fashion store with delivery facilities.
Screenshot:	


Login/Sign up
Home
Flash Deals
Watches
Women's Fashion
Men's Fashion
Shoes
Backpacks
Sunglasses
Home & Living
Gift Corner
The Tech Corner
Buy Any 4 for 999Rs
Caps & Hats
Kid's Corner


Product
SET512 - Imitation pearl bridal jewelry necklace earri...
499Rs
In Stock
1
Add to Wishlist
Add to Cart


Shopping Bag
Your shipping cart is empty!
Go to Home Page


LOGIN
SIGN UP
Email
Password
Forgot Password
LOGIN
You can login with social account.
Login with Facebook
Login with Google+

	 
Competitor Mobile apps	GFlock, KellyFelder, Daraz, Yamushopping,
Good design 1. 2. 3. 4.	Convenient three steps to checkout. Compatible for portrait and landscape Categorizing items with bestselling option. Displaying item details with item

Design issues 1.	No separate home page landing page
2.	Less formal and less attractive buttons
3.	Less formal and less attractive forms
4.	Search bar directed separate page
5.	Some interfaces are not responsive
6.	Issues in navigation

Group Details

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