# Lab Practical 02 – Project Selection & Supervisor feedback

Each UX team should research and find a Mobile app

Fill the following table to show your findings

|  |  |
| --- | --- |
| Mobile App | Ecommerce Mobile Application |
| Name: | E-Commerce App |
| Developer | Studio BlueLime |
| Purpose: | One app for all Ecommerce solution. |
| Screenshot: | Graphical user interface, application  Description automatically generated Graphical user interface, application  Description automatically generated  Graphical user interface, website  Description automatically generated Graphical user interface, application  Description automatically generated Graphical user interface, application  Description automatically generated  Graphical user interface, application  Description automatically generated Graphical user interface, application  Description automatically generated Graphical user interface, application, email  Description automatically generated  Graphical user interface, application  Description automatically generated Graphical user interface, application  Description automatically generated  Graphical user interface  Description automatically generated |
| Competitor Mobile apps | * Ecwid Ecommerce * Shopify * WooCommerce * Active eCommerce App * GoMart * Aleshamart |
| Good design | 1. The splash screen looks good and simple as user can get an idea of what do you expect inside of the application. 2. The inclusion of carousel slider and card view has given a look in the home page that matches the current trend. 3. They have kept the functionality simple without colliding with each other so that the user can use it without any complication. 4. Meaningful names have been given to the labels, and the images have been placed properly. |
| Design issues | 1. The color selection is not attractive and user friendly. 2. The way of search results and the images are shown in this application does not match the current trend. 3. The buttons used in the application look out fashioned. 4. Order tracking page is lacking user friendliness. 5. There is no navigation bar in the application that the user has to use back button several times to navigate to the other sections from Interfaces that has no navigation drawers. |

**Group Details**

1. IT19107110 – Viknatharshan.N – [it19107110@my.sliit.lk](mailto:it19107110@my.sliit.lk) – 0769964525
2. IT19119786 – Sivarajah.K - [it19119786@my.sliit.lk](mailto:it19119786@my.sliit.lk) – 0773165543
3. IT19123400 – Soujanyaah.K - [it19123400@my.sliit.lk](mailto:it19123400@my.sliit.lk) – 0762613111
4. IT19047102 – Sivashankar.S - [it19047102@my.sliit.lk](mailto:it19047102@my.sliit.lk) - 0776887978