

Active vocabulary: 17, Grammar structures: 4, Linkers: 10, Total: 580 words.

Monologue on *TRENDS*

<i>You are going to give a talk about TRENDS.</i>	The text of the monologue	Vocabulary, Grammar Structures, Linking Words and Phrases
Step 1. Introduction 1. Start with a hook sentence that will attract the listener's attention (a quote, a proverb, etc.). 2. Lead your speech steadily to the main part of your talk. 3. The introduction may consist of 3-6 sentences.	Leonard I. Sweet said, that the future is not something we enter. The future is something we create. In the realm of trends, this sentiment rings truer than ever. We live in a world where change is constant, where new ideas, products, and technologies emerge with a relentless pace. These shifts, these tides of change, are what we call trends, and understanding their force is crucial to navigating the modern landscape.	Trends is constant this sentiment rings truer than ever Leonard I. Sweet said, that the future is not something we enter.
Step 2. It's the New Thing 2.1. What is a trend? Speak about the way trends develop and people who are influential in their development. 2.2. Explain why trends might be important to business owners.	Trends are not merely fleeting fads; they're powerful currents, shaping the landscape of society and influencing everything from what we eat to how we work. Moreover, they're born from a complex interplay of forces: technological advancements, evolving demographics, cultural movements, and the influence of opinion leaders. While it's impossible to predict future trends with absolute certainty, we can observe the forces that drive them and analyze their impact. But why should business owners care about these trends? The answer is simple: trends are a roadmap to success. They offer a glimpse into untapped markets, emerging customer needs, and evolving tastes. Thanks to understanding and adapting to current trends, businesses can stay relevant, attract new customers, and increase their profitability. Businesses need to buy into these trends and keep up with the pace of change to thrive.	current trends buy into keep up with to predict future trends But While Moreover Thanks to Thanks to understanding and adapting to current trends, businesses can stay relevant, attract new customers, and increase their profitability. impossible
Step 3. Describing a trend 3.1. Speak about current trends in different areas (e.g. education, work, music industry, etc.) that young people follow.	For example, young people, often seen as the vanguard of change, are at the heart of many emerging trends. They are pushing boundaries and reshaping the world with their unique perspectives and demands. In education, they are embracing online learning platforms, rejecting the traditional classroom setting in favor of personalized learning experiences. In the workplace, they are demanding flexibility, remote work options, and a focus on work-life balance, challenging the rigid structures of the past. In the music industry, they are turning to streaming services and independent artists, bypassing traditional labels and fostering a new wave of creativity. The old ways are dying out, and young people are gaining control of the way we	pick up on viral marketing campaigns dying out gaining control of peaked to decline remain stable For example Moreover

<p>3.2. Choose one of the trends you have mentioned in 3.1 and describe major changes caused by the trend.</p>	<p>learn, work, and experience music.</p> <p>Moreover, one trend that is reshaping the way we consume and create content is the rise of short-form video platforms. Tik Tok format remain stable in young audiences because their bite-sized, engaging content, pushing the boundaries of creativity and fostering a new breed of viral sensations. Short-form videos are becoming the norm, and businesses are increasingly relying on viral marketing campaigns to pick up on these platforms and reach a wider audience. The popularity of these platforms has peaked, and while their influence is likely to decline, their impact on content creation is undeniable.</p>	
<p>Step 4. CREATIVE THINKING Introduce your own extra idea(s) on trends that hasn't/haven't been mentioned before. Justify your choice.</p>	<p>However, the influence of trends extends beyond the digital realm. There's a growing interest in mindfulness and well-being, fueled by a recognition of the importance of mental health and emotional intelligence. The interest in mindfulness has stabilized in recent years, but it's a trend that is likely to fluctuate and to show the results of a study on its impact on society in the years to come.</p>	<p>Stabilized to fluctuate to show the results of a study However</p>
<p>Step 5. Conclusion Summarise the ideas of steps 2,3,4.</p>	<p>In conclusion, trends are the invisible hand that shapes our world, driving innovation, influencing choices, and reshaping industries. At the moment, understanding these trends, their origins, and their impact on various sectors is crucial for businesses seeking to thrive in a constantly evolving landscape. Additionally, by staying informed, embracing change, and prioritizing innovation, businesses can follow a trend, take over new markets, and contribute to a more dynamic and sustainable future. The future is not something we enter, it's something we create, and trends are the tools we use to shape that future.</p>	<p>follow a trend take over In conclusion At the moment Additionally</p>