

Active vocabulary: 14, Grammar structures: 4, Linkers: 10, Total: 509 words.

Monologue on *BUSINESS*

You are going to give a talk about BUSINESS.	The text of the monologue	Vocabulary, Grammar Structures, Linking Words and Phrases
Step 1. Introduction 1. Start with a hook sentence that will attract the listener's attention (a quote, a proverb, etc.). 2. Lead your speech steadily to the main part of your talk. 3. The introduction may consist of 3-6 sentences.	"Success is not the key to happiness; happiness is the key to success. If you love what you are doing, you will be successful." These profound words by Albert Schweitzer serve as a powerful reminder of the intrinsic connection between passion and achievement. Today, as we embark on a journey through the dynamic world of business, we will explore the fundamental elements that underpin success, examine the challenges faced by entrepreneurs and delve into the essence of business icons.	Business entrepreneurs business icons Success is not the key to happiness; happiness is the key to success If you love what you are doing, you will be successful These profound words by Albert Schweitzer serve as a powerful reminder of the intrinsic connection between passion and achievement
Step 2. In Business 2.1 What are the reasons for business success? 2.2 Speak about some typical problems an entrepreneur may face.	There are numerous factors that contribute to the success of a business. Firstly, having a clear vision and mission statement provides a roadmap for the organization to follow. Secondly, effective leadership and a strong team are crucial components as they drive innovation, foster collaboration, and ensure seamless operations. Adaptability to changing market trends, customer-centric approach, and embracing technological advancements also play pivotal roles in achieving business success. Moreover, there are other important aspects. For example: do some market research, provide good customer service, market a product in a different way to different people, pay employees high wages, recruit talented employees etc Entrepreneurs often encounter a myriad of challenges on their journey to success. Uncertainty in the market, fierce competition, financial constraints, and regulatory hurdles can pose significant obstacles. Run a business on a day-to-day basis, managing stress, and making tough decisions under pressure are common struggles faced by entrepreneurs. Additionally, establish	Business competition customer do some market research provide good customer service market a product in a different way to different people pay employees high wages recruit talented employees Run a business on a day-to-day basis suppliers deal with tax properly good promote a product Firstly Secondly Moreover For example Additionally

	communication with suppliers, deal with tax properly, good promote a product is very hard	
Step 3. Business Icons 3.1 What makes a business icon? 3.2 Speak about a famous Russian businessman/business woman. Why is he/she successful?	<p>As a rule, a business icon is characterized by their visionary leadership, innovative thinking, exceptional communication skills, and the ability to inspire and empower others. They possess a deep understanding of market dynamics, leverage opportunities effectively, and establish a strong brand presence. Let's say, business icons exhibit integrity, ethical conduct, and a commitment to social responsibility, setting a benchmark for others to aspire to emulate.</p> <p>One of the renowned Russian business figures is Oleg Deripaska, the founder of Basic Element, a diversified industrial group. Deripaska's success can be attributed to his strategic vision, bold decision-making, and focus on innovation. He has shown resilience in navigating through economic challenges and transforming his businesses to stay competitive in global markets. Deripaska's commitment to sustainability, corporate social responsibility, and philanthropic initiatives has also contributed to his enduring success.</p>	<p>Business business icon</p> <p>As a rule Let's say</p> <p>He has shown resilience in navigating through economic challenges and transforming his businesses to stay competitive in global markets</p>
Step 4. CREATIVE THINKING Introduce your own extra idea(s) on the topic that hasn't/haven't been mentioned before. Justify your choice.	<p>In the realm of business, embracing diversity in leadership and fostering inclusivity can be a game-changer. So, by promoting a diverse workforce, organizations can harness a wide range of perspectives, ideas, and talents to drive innovation and creativity. Also, encouraging a culture of open-mindedness, collaboration, and experimentation can lead to breakthrough solutions and sustainable growth.</p>	<p>Business</p> <p>So Also</p>
Step 5. Conclusion Summarise the ideas of steps 2,3,4.	<p>In conclusion, the path to business success is paved with dedication, resilience, and continuous learning. By embracing challenges as opportunities for growth, fostering a culture of innovation, and embodying the qualities of a true business icon, individuals and organizations can thrive in today's dynamic marketplace. Let us remember that success is not merely measured by financial gains but by the impact we create, the values we uphold, and the legacy we leave behind. Thank you.</p>	<p>Business business icon</p> <p>In conclusion</p>