

JOB POSTING FOR: SEO EXECUTIVE CO-OP

EMPLOYMENT INFORMATION	
Company Name:	Knovatek Inc.
Job Title:	SEO Executive
Job Location/Address:	1275 Finch Ave W UNIT 811, North York, ON M3J 2G5, Canada. Office: 416-219-6011
Salary (Hourly Rate):	\$18-\$40
Hours / Week:	hours
Work Hours (per week):	48 hours
Working in office or remotely	remotely
Start Date:	
End Date:	
Supervisor Name:	Amit Garg
Contact Title:	416-219-6011
Company Website:	www.knovatek.ca
Business Number:	
Number of Positions Required:	5
Cover Letter Required?	yes
Copy of Transcript Required?	no
Car Required?	no
How to Apply (website or direct email)	www.knovatek.ca
SUPERVISOR CONTACT INFORMATION WILL NOT BE PUBLISHED ON THE JOB POSTING	
Supervisor's Name & Title:	
Supervisor's Phone #:	
Supervisor's Email:	
COMPANY PROFILE	

Knovatek Technologies is a leading **web development company in North York** that has provided cutting-edge web design and development solutions to a wide range of businesses. We can build software that is quicker, safer and less costly thanks to our streamlined application development process.

We have a talented team of web developers who are capable of designing complex, innovative and high-performance websites. Our web development company North York has skilled designers who ensure that the software we develop is consistent with your company identity and branding. We have the **best app developers in North York Toronto** who offer 360-degree marketing solutions based on your business objectives. Our website development Toronto is committed to providing quality solutions that deliver real value. App development North York ensures that our digital products meet your higher expectations. Reach your business objectives and maximize your marketing ROI with an integrated marketing strategy.

JOB DUTIES & RESPONSIBILITIES

- Ability to identify SEO problems or inhibiting factors, diagnose the root cause and devise effective intervention.
- . On-page Optimization and Off-page optimization.
- . All Associated steps, including website structure, Technical SEO, keyword analysis, Meta tags, titles, submissions, traffic analysis and rank optimization etc.
- . Coordination with other teams and clients for other SEO implementation.
- . Deep understanding of building organic traffic and improving SERPs.
- . Work closely with Content Writing and Content marketing teams. Content skill is a plus.
- . In-depth knowledge of current SEO tools and practices.
- . In-depth knowledge of Google Algorithm
- . Need to generate data on a daily basis and show progress.
- . Identifying and implementing strategies for increasing website traffic through organic search listings without being blacklisted.

SKILLS & QUALIFICATIONS

- Research and identify URL architecture, page errors, content and navigational issues, and other factors that impact the technical performance of a website.
- . Work heavily with SEO tools, especially Google Webmaster Tools, Bing Webmaster Tools, MOZ and Deep Crawl, SEM Rush etc.
- . Work on the ON page levels and make the keywords and revenue perform for Clients' websites.
- . Willing to work with cross-platform frameworks.

OTHER INFORMATION

Which program is this position suitable for?			
Artificial Intelligence and Data Science	Quality Engineering Management	Cloud Computing	Supply Chain Management – Enterprise Resource Planning
Global Project Management	Wireless Information Network	Cyber Security	Hospitality Management