



UMER RAFIQUE

SUMMARY

Creative and results-driven Multimedia Specialist with over 5 years of hands-on experience in graphic design, motion graphics, and video editing. Adept at transforming concepts into compelling visuals across digital platforms. Strong attention to detail and a passion for storytelling through design and motion.

EDUCATION

- **ADP in Information Technology** — CGPA: 3.32 | 2024
- **Intermediate (Pre-Engineering)** — 781 / 1100 | 2020
- **Matriculation (Science)** — 781 / 1100 | 2018

EXPERIENCE

Graphic Designer

Nextech — 3 Years

Designed branding materials, social media assets, and print/digital marketing content.

Motion Graphics Artist

Private Company — 1 Year

Developed motion graphics and animated content for ads, explainer videos, and online campaigns.

Delivered visually dynamic content that increased viewer engagement.

Video Editor

Virtue Patch + Nextech — 5 Years (Combined)

Edited video content for social media, advertisements, and corporate campaigns.

Specialized in pacing, color grading, sound design, and storytelling through video.

CONTACT ME

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SPECIAL SKILLS

- Ability to meet tight deadlines without compromising quality
- Quick adaptation to different creative styles and brand guidelines
- Excellent communication and teamwork in collaborative projects

SKILLS

- Premiere Pro – Expert (100%)
- Photoshop – Expert (100%)
- After Effects – Expert (100%)
- Visual Storytelling
- Motion Design
- Color Grading & Transitions
- Social Media
- Content Creation