

# Ty Sorensen

VP Sales/Marketing/CS

## MCPs Enabled:

- HubSpot MCP (CRM and customer data)
- Canva MCP (marketing content creation)
- Slack MCP (team notifications)

## Skills to Use:

- XLSX (sales forecast analysis)
- PPTX (sales decks)
- DOCX (proposals and contracts)

## Top 3 Prompts for Your Role:

1. "Analyze sales forecast and identify at-risk deals"
2. "Generate customer health scores and churn alerts"
3. "Create sales deck customized for [prospect/industry]"