

## Ideation Phase 1

# The 6-3-5 method

### Finding ideas for a given topic

The 6-3-5 method is an ideation tool also called „brainwriting“ that helps teams to generate ideas.

How you do it:

- Each member of the group gets one of the ideation sheets
- Each member writes the problem you are (all) dealing with at the top of the sheet.
- For the first line each participant writes down 3 ideas to solve the problem.
- After 3 minutes, the sheets are passed clockwise to the next person. Since we assume that you are working with digital tools “clockwise” is not so important since you can work collaborative.
- Everyone now tries to develop the existing ideas and write down 3 new ideas.
- Pass the sheets around until everybody has given input to every idea. In other words: until each member has back his or hers original sheet.
- Make sure someone watches the time during the rounds.
- The group analyses, evaluates and discusses the results together.

**The problem** (Phrase the problem you are dealing with):

Add at least 5 critical issues but not more than 10:

Problem	Questions	How to solve the problem?
People are lonely.	Why are people lonely? What do they lack?	Build more “Third spaces”, public places, where everyone can meet up.
The elderly might have mobility issues.	How to improve housing and transportation?	Public service for grocery shopping. Try to think of a new stairway, in which you don’t have to put that much energy to get up.
The elderly might have other impairments, such as blindness, deafness, or memory issues.	How to help them?	Create assistant devices and implement them as either a carry on or freely available in public spaces. Brain implants might help a lot.

Animals are treated unfairly. Plants also.	What needs to be changed?	Stronger implementation of animal rights. (Living Beings Rights Act)
Als are becoming more conscious.	What are the consequences?	AI act needs to be reformed, to insure rights for them and robots aswell. (AI/Robots Rights Act)
More devices, means more interference.	How to set 5G/6G and potentially 7G towers, not to disturb each other?	Think of new places to hide the antennas and find a solution to the problem with frequency interference.
Some things such as washing machines have AI and all kinds of other marketing terms on them.	How do we inform people, that it's unnecessary?	Remove batteries and microchips wherever possible, to put the resources where they are actually needed.
Older persons might not know how to use new technologies.  People in general don't like reading instructions or watching tutorials.	How to make people more accepting of new technologies and how to ease the use of them?  How to make products and devices more intuitive?	Touchless pay everywhere. Just walk out of the shop, and get informed via your communication device about everything you've bought.
Hospital employees are under constant stress and don't have the time to look after everyone. People aren't being treated like people anymore, it is very inhuman.	How to make work easier for doctors and nurses?  How can doctors have more time to research illnesses?	High precision robots in combination with AI in Hospitals as assistants. So the nurses have more time to talk to the patients. Humanize the hospital experience to give patients back their dignity.

Housing and living costs are rising.	How to make corporate people less greedy, and how do we give poor people more free time and better their living conditions?	<p>Implement parts of the political concept of georgism* into a new set of rules for taxation.</p> <p>*In short: Always pay ground taxes, not only when property is bought.</p>
<p>Passwords are going to vanish. No encryption system is safe forever. Privacy will be dead!!</p>	How to make people less paranoid and free themselves from feeling awkward?	<p>Make people more confident in their own beliefs and strengthen media competence, so that they don't fall propagandists into the hands.</p> <p>Strengthen democracy and individualism.</p>
	<p>Work on a program to train people to think more analytically and individually. (target young people)</p> <p>Virtual psychologist helping people to understand their own feelings and how to deal with them.</p> <p>Human psychologists can use AI summaries from the end to end encrypted data to save time and help people.</p> <p>People always have access to the AI as a first help, to prevent things like self harm and suicide.</p> <p>AI controls everything, no washing machine ai anymore, just one main Household AI.</p>	

