Ideation Phase
Define the Problem Statements

Date	15 July 2025
Team ID	LTVIP2025TMID42682
Project Name	Transfer-learning-based-poultry-disease-classification-system
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/templates/customer-problem-statement/

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A poultry farmer	Identify diseases in my poultry quickly and accurately	I lack access to veterinary experts and reliable diagnostic tools	disease symptoms are hard to distinguish and expert help is expensive or far away	worried, helpless, and at risk of losing my livelihood

| PS-2 | A poultry farmer | Prevent disease outbreaks and reduce poultry mortality | I often get late or incorrect information about poultry health | traditional methods are slow, manual, and error-prone | frustrated, anxious, and uncertain about my farm's future |