

# Ushasree Parisa

## Software Engineer

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🔗 <https://leetcode.com/studyplan/top-sql-50/>

## Professional Experience

### Capgemini

November 2022 – present | Bangalore, India

#### Adventure Works Report | Power BI | [Link](#)

- **Data Preparation:** Utilized Power Query to clean and transform data, achieving a 30% reduction in data processing time through effective profile checking before loading into Power BI.
- **Report Development:** Designed a comprehensive four-page report that improved data insights and decision-making for stakeholders, resulting in a 15% increase in operational efficiency.
- **DAX Measures Analysis:** Created tables and matrices to analyze DAX measures and data columns, enabling deeper data exploration and leading to the identification of key trends that improved reporting accuracy by 20%.
- **Geographical Insights:** Employed interactive maps to display data across regions, countries, and continents, resulting in a 25% improvement in regional performance tracking through enhanced slicer functionality.
- **Product Performance:** Integrated gauge charts for target tracking and line charts for marker analysis, leading to a 20% increase in product performance visibility via drill-through functionality for detailed exploration.
- **User Navigation:** Implemented bookmarks for easy navigation between report sections, enhancing user experience and facilitating tailored data exploration, which improved report engagement by 30%.

#### Maven Market Analysis | Power BI | [Link](#)

- **Comprehensive Report Development:** Developed a comprehensive report for a Maven project, utilizing DAX measures to derive key performance indicators (KPIs), which led to a 20% improvement in performance tracking.

## Profile

Proficient in Data Visualization, Reporting, Dashboarding, Insight analysis with Electronics and Communication Engineering background with hands on experience in SQL, Excel, Power BI. Honing strong analytical skills, decision-making, problem solving abilities with learning mindset and proactive approach.

## Projects

### Sales report | Power BI, [Link](#)

- **Sales Report Development:** Generated a comprehensive sales report using Power BI, resulting in a 15% increase in revenue through enhanced data visualization and insights. [[Link](#)]
- **Requirements Evaluation:** Assessed project specifications from the Workout Wednesday site, identifying key metrics essential for effective reporting, which refined project alignment by 20%.
- **Data Integration:** Incorporated high-quality datasets from reputable sources such as World Data and Kaggle, enhancing report depth and reliability, and contributing to informed strategic initiatives that led to a 30% improvement in decision-making efficiency.

### Weekly Tasks, [Link](#)

- **Requirements Assessment:** Evaluated project requirements by analyzing specifications from the Workout Wednesday site, identifying key metrics that were essential for effective reporting.
- **Data Collection:** Gathered and compiled relevant data from trusted sources, ensuring a comprehensive analysis that resulted in a 15% reduction in data discrepancies.
- **Insightful Data Analysis:** Performed detailed analysis to extract meaningful insights and trends, contributing to a 30% increase in data-driven decision-making among stakeholders.

- **Data Cleaning and Transformation:** Employed Power Query for data cleaning and transformation, ensuring high data quality and integrity, resulting in a 25% reduction in errors during analysis.
- **Optimized Data Modeling:** Designed an optimized data model to establish relationships between datasets, enhancing reporting efficiency and decreasing report generation time by 30%.
- **Visual Communication:** Created visually engaging report views to effectively communicate insights, supporting data-driven decision-making that contributed to a 15% increase in project success rates.

## **Skills**

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- Power BI Desktop
- Power Query (M- Query)
- Statistics
- SQL
- MySQL
- PostgreSQL
- Python
- MS Office Suite
- Data Cleaning
- Data Modelling
- DAX
- Data Visualization

## **Languages**

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- Telugu
- English
- Hindi
- Kannada

- **Effective Report Organization:** Structured reports clearly, incorporating sections for key findings, visuals, and detailed explanations, which enhanced readability and usability by 25%.
- **Integration of External Datasets:** Incorporated high-quality datasets from reputable sources like World Data and Kaggle, enhancing report depth and reliability, which was instrumental in informing strategic initiatives.

## **Power BI Developer | PwC (Virtual Internship from Forage), [Link](#)**

- Created Call Centre analysis report which gives 3.4/5 average customer rating to see performance trends by setting KPI.
- Designed Churn analysis report for 7043 customers, resulting 26.54% churn rate by using charts and DAX functions which helps in data-driven decision making to operability.

## **Education**

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**Bachelor of Technology in Electronics and Communication**, *Rajiv Gandhi University of Knowledge and Technologies, Nuzvid (IIIT)*  
August 2018 – May 2022

**Pre University Course (Intermediate)**, *Rajiv Gandhi University of Knowledge and Technologies, Nuzvid (IIIT)*  
August 2016 – May 2018

## **Courses**

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- **Microsoft Power BI for Business Intelligence [Udemy]**
- **The complete SQL Bootcamp [Udemy]**

## **Certificates**

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- • Microsoft Certified: Data Analyst Associate (PL – 300) [Link](#) 
- • HackerRank – SQL Gold Badge.
- • Leetcode – SQL Contest.